



CITY OF BEVERLY HILLS
455 N. Rexford Drive
Beverly Hills, CA 90210
2nd Floor Council Chambers
Beverly Hills, CA 90210

Strategic Planning Committee Meeting

HIGHLIGHTS

Thursday, September 20, 2018
5:00 PM

MEETING CALLED TO ORDER

Date / Time September 20, 2018 / 5:00PM

IN ATTENDANCE: Mayor Julian Gold, MD, Vice Mayor John Mirisch, City Treasurer Howard Fisher, City Manager Mahdi Aluzri, Facilitator Karen Orlansky, Marketing and Economic Sustainability Manager Laura Biery, Planning Commissioner Lori Greene Gordon, Steven Gordon, Ori Blumenfeld, Health and Safety Commissioner Daniel Nazarian, Cultural Heritage Commissioner Noah Furie, Honorable Kathy Reims, Gabriel Frem, Anne Ostroff, Mark Elliot, Craig Corman

1) Public Comment

- Members of the public will be given the opportunity to directly address the Committee on any item not listed on the agenda.
 - David Gingold spoke on parking issues within the City.

2) Discussion with Retailers in the Business Triangle

- Samuel Marlard, Boutique Director of Battaglia Beverly Hills, Kathy Gohari, President of Rodeo Drive Committee and General Manager of Valentino, Alfred Chan, President of Stefano Ricci, and Giacomino Drago of Il Pastaio, Via Alloro, Piccolo Paradiso, and Il Buco restaurants were a panel of retailers in the business triangle who spoke to the Committee on various issues within the triangle. Committee members asked questions and discussed the strengths and weaknesses of the business triangle with the retailers.

3) Adjournment

Date / Time September 20, 2018 / 6:29 PM