



**Beverly Hills City Council Liaison / CVB/Marketing Committee will conduct a Special Meeting, at the following time and place, and will address the agenda listed below:**

**CITY HALL  
455 North Rexford Drive  
4th Floor Conference Room A  
Beverly Hills, CA 90210**

**Monday, December 11, 2017  
3:00 PM**

**AGENDA**

- 1) Public Comment
  - a. Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.
- 2) 3<sup>rd</sup> Street Tour Bus Area
- 3) Adjournment

A handwritten signature in black ink, appearing to read "Byron Pope", written over a horizontal line.

**Byron Pope, City Clerk**

**Posted: December 8, 2017**

***A DETAILED LIAISON AGENDA PACKET IS AVAILABLE FOR REVIEW IN THE LIBRARY AND CITY CLERK'S OFFICE.***



In accordance with the Americans with Disabilities Act, Conference Room A is wheelchair accessible. If you need special assistance to attend this meeting, please call the City Manager's Office at (310) 285-1014 or TTY (310) 285-6881. Please notify the City Manager's Office at least twenty-four (24) hours prior to the meeting if you require captioning service so that reasonable arrangements can be made.



**CITY OF BEVERLY HILLS**  
**THIRD STREET TOUR BUS AREA IMPROVEMENTS**  
**MEMORANDUM**

**TO:** CVB/Marketing Committee

**FROM:** Mandana Motahari, City Architect  
Aaron Kunz, Deputy Director of Transportation

**DATE:** December 11, 2017

**SUBJECT:** Third Street Tour Bus Staging Area

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For over ten years, the City has used the south side of Third Street between Civic Center Drive and Foothill Road as a tour bus staging/loading location. Initially, this location was used for long-term tour bus staging only. Tour busses would use designated loading zones in the business triangle for loading and unloading and then stage on Third Street.

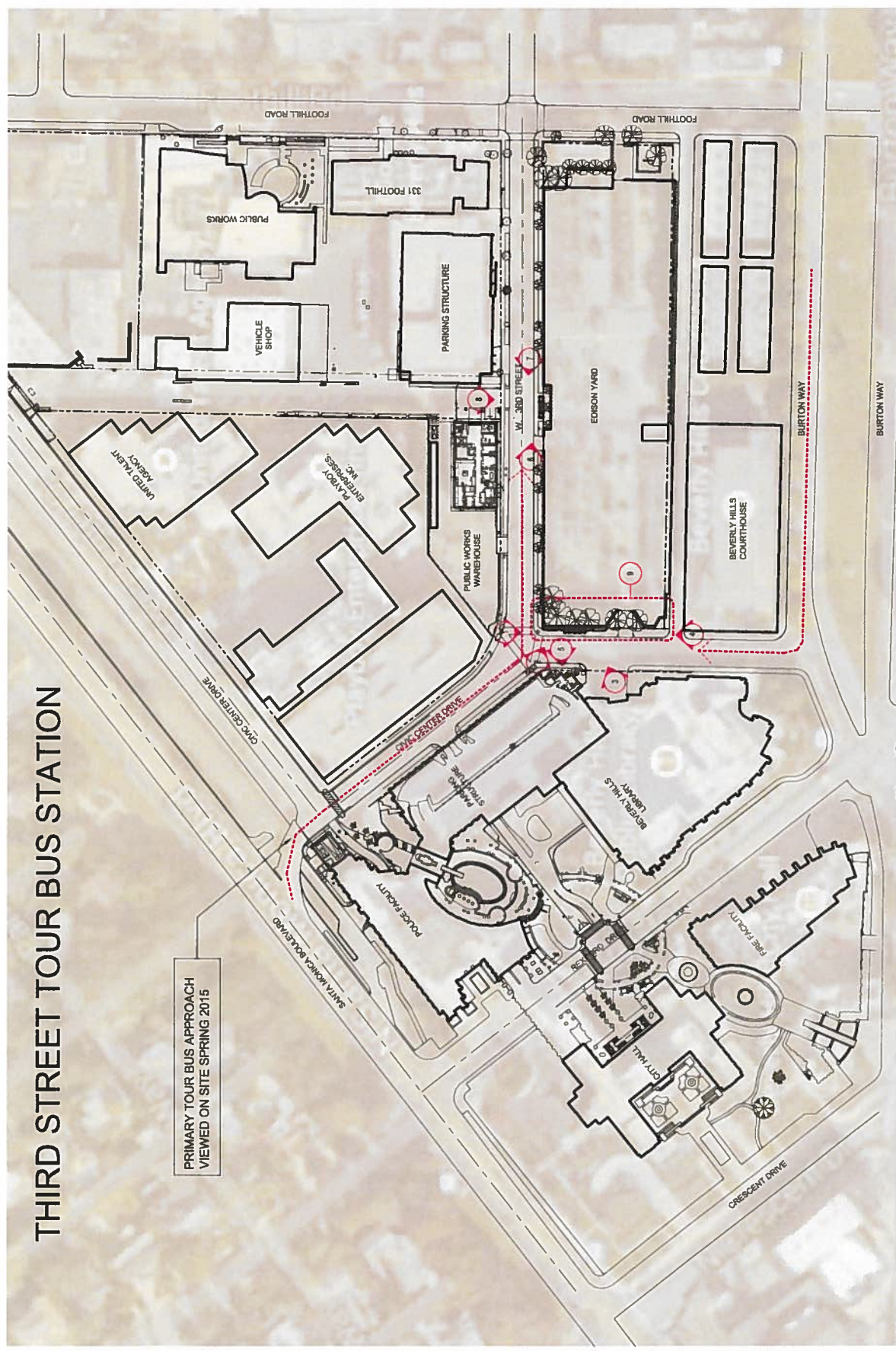
In recent years as tour bus activity has increased, tour bus loading zones were removed within the business triangle due to impacts to adjacent businesses. Currently, Third Street operates both as a City's primary tour bus loading and staging location, including the Hop-on, Hop-off tours. With the increasing number of visitor's arriving at the City at this location, a capital improvement program budget was developed to improve the aesthetics and functionality of this location.

The proposed Third Street Tour Bus Area improvements project entails replacing existing parkway with new sidewalk and placing a landscaping buffer against Edison yard wall creating opportunities for seating nodes and more. Overall design goals of the project include improving tourists' experience as they arrive or leave the City.

Features of the project will include seating alcoves, new landscaping including several tree canopies, a bus shelter and an information kiosk. Staff is in contact with Edison company to seek approval to add graphics/public art to Edison's yard wall adjacent to the tour bus staging area. Proposed conceptual design will be presented at the liaison meeting.

# THIRD STREET TOUR BUS STATION

PRIMARY TOUR BUS APPROACH  
VIEWED ON SITE SPRING 2015



AREA PLAN  
SCALE: 1/128" = 1'-0"





IMAGE 5



IMAGE 6



IMAGE 7



IMAGE 8



IMAGE 1



IMAGE 2



IMAGE 3



IMAGE 4

TRANSIT CANOPY CONFLICT WITH EXISTING CYPRESS TREE

TRANSIT CANOPY CONFLICT WITH EXISTING CYPRESS TREE