



**CITY OF BEVERLY HILLS**  
455 N. Rexford Drive  
Beverly Hills, CA 90210  
4<sup>th</sup> Floor Conference Room A

**Beverly Hills City Council Liaison/CVB/Marketing Committee Meeting**

**SPECIAL MEETING HIGHLIGHTS**

Monday, June 19, 2017  
3:00 PM

**MEETING CALLED TO ORDER**

Date / Time: June 19, 2017 / 3:00 PM

**IN ATTENDANCE:** Mayor Lili Bosse, Councilmember Bob Wunderlich, City Manager Mahdi Aluzri, Community Outreach Manager Huma Ahmed, Senior Management Analyst Cindy Owens, Mark Tronstein (Rodeo Drive Committee), Cara Kleinhaut (RDC/AgenC), Sean Weber-Small (RDC/AgenC), Kathy Gohari (Rodeo Drive Committee), Robbie Anderson (Community Member)

**1) Public Comment**

Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.

Speakers: None

**2) Discussion of Rodeo Drive Committee (RDC) Work Plan and Budget for FY 2017/18**

- Presentation by AgenC for the Rodeo Drive Committee Work Plan and Budget for Fiscal Year 2017-18.
- The liaisons approved a \$1.5 million budget for the RDC from the FY 17/18 Tourism & Marketing Budget.

**ADJOURNMENT**

Date / Time: June 19, 2017 / 4:00 PM