



BEVERLY HILLS

IN FOCUS

An Official Publication of the City of Beverly Hills

January 2010

BEVERLY HILLS - IS ARTISTIC



Stage Set for Annenberg Center

The Wallis Annenberg Center for the Performing Arts is now ready for its grand entrance in Beverly Hills. The Annenberg Center is scheduled to break ground in February 2010 at the City's historic Post Office building.

The event marks the beginning of construction for the much-anticipated cultural center, which is designed to incorporate and preserve the old post office while transforming the site into a vibrant performing arts hub for Beverly Hills and the greater Los Angeles area.

The first phase of the construction



process will include a three-level underground City-owned parking garage below Crescent Drive. **Traffic will be closed to the public beginning late-February for approximately 14 months along Crescent Drive between N. Santa Monica Boulevard (Big Santa Monica**

and S. Santa Monica Boulevard (Little Santa Monica).

seat Goldsmith Theater. The design plan by award-winning architect Zoltan Pali seamlessly integrates the historic 1933 Beverly Hills Post Office with this new, state-of-the-art contemporary theater. The project exemplifies the City's goal of sustainable development, as it involves rehabilitating an existing building for another use.

The Wallis Annenberg Center for the Performing Arts is expected to open its doors in late 2012. When that curtain rises, the Beverly Hills community can expect to enjoy an ongoing slate of enriching arts programs and events, while the City experiences a welcome boost to its cultural, educational and economic vitality. For more information, please visit www.beverlyhills.org/annenberg.

The project exemplifies the City's goal of sustainable development, as it involves rehabilitating an existing building for another use



and S. Santa Monica Boulevard (Little Santa Monica). When completed, the garage will be available for the public as well as for Annenberg Center patrons.

Adjacent to the parking facility, and built in conjunction with it, will be the project centerpiece – the stunning, 500-

BEVERLY HILLS - IS PET-FRIENDLY



Residents Help Tame Feral Cat Concerns



Perhaps you've noticed someone spending time in the alley near your home lately. It's possibly a cat caregiver on the prowl for feral felines.

The City's recently enacted Feral Cat "trap-neuter-return" (TNR) Program also known as the Hobbs-Bojeaux

Ordinance – issues permits to folks interested in reducing the feral cat population in Beverly Hills. Participating residents wear identification cards and follow stringent TNR guidelines as they carry out their duties at permitted public locations and in alleys.

Goals of the program include reducing the impacts that feral cats have on Beverly Hills neighborhoods, addressing

through volunteer agencies.

Under the ordinance regulations, all feral cat caregivers must obtain permits to feed the cats. To ensure sanitary conditions, food may be put out after 6 a.m. and must be removed from feeders by 8 p.m. No TNR activities are allowed in or around any of the City's public parks.

More information about the feral cat program and the complete ordinance

Goals of the program include reducing the impacts that feral cats have on Beverly Hills neighborhoods

the health and safety concerns of feeding and trapping the animals, and finding homes for adoptable cats and kittens

can be found on the City's website, www.beverlyhills.org/feralcats.

BEVERLY HILLS - IS PREPARED



STORMY WEATHER: IT'S POSSIBLE, SO BE PREPARED

Even in the midst of a drought, winter rains can produce severe damage with little or no warning. During this year's storm season, residents should pay attention to local news reports and be prepared to take action if heavy rainfall causes mudslides, flooding, electrical outages, water contamination or other dangers.

Follow these tips so you're not caught off guard:

- ▶ Know how to turn your lawn sprinklers off. Do not water your lawn during or after heavy rain.
- ▶ Report any blocked or clogged street catch basins to the City's Public Works Department.
- ▶ Remember, the City can provide up to 10 sandbags per Beverly Hills household.
- ▶ Clean out all gutters, v-ditches and drainage systems.

For more information, call (310) 285-2467 or visit www.beverlyhills.org/emergencyprep.

BEVERLY HILLS - IS TAKING PART



New Marathon Route to Run Through Beverly Hills

Lace up your shoes for the 25th annual running of the L.A. Marathon, or just stake out a ringside seat along Rodeo Drive and watch more than 20,000 participants go jogging by on Sunday, March 21.

For the first time in marathon history, the race route will wind its way through Beverly Hills – passing City Hall and traveling along Rodeo Drive.

Nicknamed “Stadium to the Sea,” the marathon begins at Dodger Stadium in Los Angeles and passes through West Hollywood and Beverly Hills before ending near the Santa Monica Pier.

The Beverly Hills City Council approved the City’s involvement in the event, citing it as a way to build community and generate revenue. To volunteer or for more information, visit www.beverlyhills.org/Marathon2010.



BEVERLY HILLS - IS EDUCATING



Five-Star Library a Fave Spot for Teens



The Beverly Hills Public Library has earned a prestigious five-star rating from *Library Journal*, placing it among the best 85 libraries in the U.S., and one of the top three in California. The impressive ranking is based on per capita statistics, items checked out, program attendance and public computer usage.

The *Journal's* recognition comes as no surprise to the youth of Beverly Hills, who have turned the Library’s Teen Zone into one of the Library’s most popular sites; offering a safe, comfortable environment for doing homework or just hanging with friends.

High school volunteers, known as Homework Helpers, are on hand to assist younger students with homework. To learn more about afterschool resources visit the City’s website at www.bhpl.org.

Let’s Hear it for Rakes and Brooms : Got leaves? Don’t even think about using a gas-powered blower because those noisy, air-polluting machines are banned by the City of Beverly Hills. Clue in your landscape and maintenance workers, and for more on this topic, go to www.beverlyhills.org/leafblowers.

City of Beverly Hills
Communications Office
455 North Rexford Drive
Beverly Hills, CA 90210-4817

PRSRT STD
U.S. Postage
PAID
Beverly Hills, CA
Permit No. 295

POSTMASTER: TIME SENSITIVE MATERIAL

♻️ Printed on recycled paper
© City of Beverly Hills 2010

BEVERLY HILLS - IS EVENTFUL

Calendar of Events

Mark these dates! The City of Beverly Hills offers plenty of events and activities to engage its community of active, involved residents. For a complete list of City events, please visit www.beverlyhills.org/calendar.

Storytime at the Library *Monday, January 11, 2010 (Free)*

The Children's Division of the Beverly Hills Public Library offers story programs for children of all ages. For more information, please call 310-288-2211.

Teen Dance *Saturday, January 23, 2010*

Sponsored by the City of Beverly Hills, sixth and seventh grade students can attend a 'Teen Dance' at Roxbury Park Community Center. For ticket information, please call 310-285-6810.

Senior Health Education Series *Monday, January 25, 2010 (Free)*

Co-sponsored by the City of Beverly Hills and Cedars-Sinai Medical Center, seniors can learn more about health and wellness by attending a workshop on 'Medicare 2010' at Roxbury Park Community Center. For more information, please call 310-285-6840.