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## **Bullying Prevention Video Contest Launches**

Beverly Hills Human Relations Commission Sponsors A Student Video Competition

Beverly Hills, Calif. - The City of Beverly Hills' Human Relations Commission is proud to announce their "Stop! Bullying Hurts!" Bullying Prevention Video Competition as part of its ongoing Embrace Civility Campaign. Students in grades four through twelve, who are either a Beverly Hills resident, attend a school in Beverly Hills or associated with a business or organization operating in the City for a least one year, are eligible to enter. Entrants are encouraged to be creative and portray unique takes on bullying in videos no longer than 90 seconds. Entries are judged on creativity, educational value and message effectiveness. To enter, visit <a href="https://www.beverlyhills.org/NoBullying">www.beverlyhills.org/NoBullying</a>. The deadline to enter is September 15, 2017.

"We would like students to portray how they can promote a society without bullying, and how to practice civility in everyday life," says Human Relations Commission Chair Jerry Friedman. "We hope that students will submit great videos that help us spread the word: Beverly Hills is a community that doesn't tolerate bullying, and that promotes civility."

Awards will be given in two categories:  $4^{th} - 8^{th}$  grade and  $9^{th} - 12^{th}$  grade. The winners in each category will receive recognition from City Council, a cash prize sponsored by the Commission, and possible air-time on Beverly Hills Cable.

For further information on the Human Relations Commission's Bullying Prevention video competition, or to enter, visit <a href="www.beverlyhills.org/NoBullying">www.beverlyhills.org/NoBullying</a>. For questions, please contact Human Services at (310) 285-1006.

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