



**Beverly Hills City Council Liaison/ Human Relations Commission
Committee will conduct a Special Meeting, at the following time and place,
and will address the agenda listed below:**

**CITY HALL
455 North Rexford Drive
4th Floor Conference Room A
Beverly Hills, CA 90210**

**Monday, May 8, 2017
2:00 PM**

AGENDA

1) Public Comment

Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.

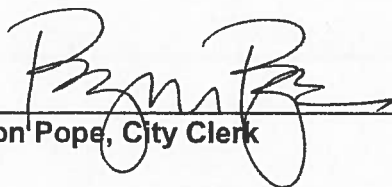
**2) 2017/2018 Community Assistance Grant Fund (CAGF) Application
Process:**

- a. Review Applicants
- b. Recommend FY 2017/2018 CAGF Allocations for May 16, 2017
Formal Council Meeting

3) Human Relations Commission 2017/2018 Work Plan:

- a. Embrace Civility Award
- b. Student Video Contest with Bullying Prevention and Civility Theme
- c. Expectations for Future Involvement in Rent Stabilization Program

4) Adjournment


Byron Pope, City Clerk

Posted: May 3, 2017



In accordance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please call the City Manager's Office at (310) 285-1014. Please notify the City Manager's Office at least twenty-four hours prior to the meeting so that reasonable arrangements can be made to ensure accessibility.

May 8, 2017 | 2:00am – 3:30pm
City Hall, 4th Floor Conference Room A



CITY OF BEVERLY HILLS
HUMAN SERVICES DIVISION
MEMORANDUM

To: Human Relations Council Liaisons

From: James R. Latta, LCSW, Human Services Administrator

Date: May 8, 2017

Subject: Community Assistance Grant Funding: Applications for FY 2017/18

Attachment: 1. Social Service Goals, Populations Served, Service Continuum
2. CAGF FY 17/18 Requests and Recommendations
3. CAGF FY 17/18 Application Summaries

INTRODUCTION

Maintaining a social service safety net is a public service priority stated in the City's General Plan. The City's Community Assistance Grant Funding (CAGF) enables the City to secure partnerships with local social service agencies to support the quality of life of Beverly Hills' residents. The City's safety net creates a continuum of care for the most vulnerable members of the community including active and frail elderly, disabled and low-means residents, and homeless individuals (Attachment 1). The Community Services Department's Human Services Division administers the CAGF program.

- Proposals for fiscal year (FY) 2017/2018 total \$1,295,500.
- An allocation of \$ 837,000 will maintain the budget at FY 2016/17 levels (\$812,000 budgeted plus \$25,000 enhancement for new cultural grant component)
- Staff recommends the budget be augmented by an additional \$62,500 to expand services from last year for a total budget of \$899,500.

To prepare for the FY 17/18 funding cycle, the Charitable Solicitations (CSC) and Human Relations (HRC) Commissions worked together with Human Services and Police Department staff to evaluate proposals and recommend programs for funding by City Council. The CSC evaluated the fiscal health of each organization using its solicitations permit criteria. The HRC weighed community needs with the programs proposed using criteria set by the City. The commissions also sought to avoid duplication of services.

DISCUSSION

The City prioritizes funding for services to benefit the most vulnerable members of the community. Active and frail elderly, disabled and low-means residents, and homeless individuals continue to be the primary populations in need of assistance. The City targets services through CAGF that address these populations' special needs.

A total of 19 organizations submitted proposals for funding by the February 3, 2017 RFP deadline. Of the 19 proposals, 12 are from organizations currently funded in FY16/17, one of is an organization that applied in FY 16/17 and was declined and six are from new organizations. Two of the six new applications are for additional social services and the other four applied for the new cultural grant component of the CAGF process. See Attachment 2 for a list of applicant organizations (column [col.] 1), funding history (col. 2) and current requests (col. 7). See Attachment 3 for a summary of each application received including details about the program proposed, agency description and funding history.

FY 17/18 CAGF proposals respond to City priorities and community concerns and can be organized under the following themes:

- **Homeless Services** – All Saints' Episcopal Church (meal program/support services), People Assisting the Homeless (shelter beds), Step Up On Second (mental health and housing), Westside Food Bank (nutrition).
- **Senior Services** – Affordable Living for the Aging (aging-in-place), Beverly Hills Active Adult Club (socialization), Jewish Family Service of Los Angeles (case management, emergency services), The Maple Counseling Center (mental health), Bet Tzedek (legal services for seniors).
- **Health & Wellbeing** – Beverly Hills CPR, Chiron Center, Inc. (crisis response), Loving Home Hospice (palliative care for children), The Maple Counseling Center (mental health), Saban Community Clinic (medical, dental), Step Up On Second (case management, mental health), ETTA (advocacy for young adults who are developmentally disabled).
- **Education** –Beverly Hills Education Foundation (community events).
- **Cultural Enhancement** –Beverly Hills Theatre Guild, Interfaith Movement for Human Integrity, Theatre 40 and Wallis Annenberg Center for the Performing Arts.

The proposed social service programs were evaluated based on the criteria listed below. Additionally the CSC utilized their standard Solicitations Permit assessment process to evaluate the fiscal health of each applicant organization.

CAGF Proposal Evaluation Criteria

1. Organization provides services that support the City's commitment to the provision of a social service safety net for the most vulnerable members of the community.
2. Organization provides a unique service that addresses an unmet need of the community and does not duplicate other providers or programs.
3. Organization does not rely solely on community assistance funding to remain viable and the services would cost more to the City if the City provided them directly.
4. Organization provides regional services that enable the City to meet its regional obligation to help ameliorate social issues.
5. Organization is a 501c.3 or in partnership with a 501c.3.

Cultural CAGF Proposal Evaluation Criteria

1. Organization provides a unique service that addresses an unmet need of the community and does not duplicate other providers or programs.
2. Organization does not rely solely on community assistance funding to remain viable and the services would cost more to the City if the City provided them directly.
3. Must be an existing Beverly Hills organization that has demonstrated a history of exemplary cultural opportunities which respond to community needs.

Commission Recommendations

The Charitable Solicitations and Human Relations Commissions appointed ad-hoc committees to review the program proposals (evaluated by the HRC) and each organization's fiscal status (evaluated by the CSC). The ad hocs then met jointly in March 30, 2017 to synthesize their findings and recommendations into one report. The following applicant organizations were invited to this meeting to clarify questions about their proposed program or the financial status of their organization: Bet Tzedek, ETTA, Interfaith Movement for Human Integrity and Beverly Hills Theatre Guild. The final joint ad-hoc report was then presented to the respective commissions at their April formal meetings – Charitable Solicitations on April 12, 2017, Human Relations on April 20, 2017.

At both April formal meetings, the CSC and HRC unanimously approved the recommendations in Attachment 2 (col. 9) to inform the Council Liaisons and City Council decisions on which proposals to fund. The Commissions made the following observations for Council consideration:

Beverly Hills Theatre Guild – The CSC had financial concerns for the Beverly Hills Theatre Guild, and the HRC had concerns about administration and staffing. The two Commissions did not recommend funding.

Bet Tzedek- The HRC and CSC recommended Bet Tzedek for funding. Currently, there is a large, unmet need for legal services for seniors (housing, fraud, conservatorship, elder abuse) in the City.

ETTA- Both the HRC and CSC recommended ETTA for funding, but there was a question if this is a specific need for Beverly Hills or if it is a regional need.

Interfaith Movement for Human Integrity- The HRC and the CSC did not recommend funding. The CSC had financial concerns and the HRC was concerned that this was not a unique service, nor was it fulfilling an unmet need.

Loving Home Hospice for Children- The HRC and CSC did not make a recommendation to fund this organization as their service is not unmet need, and possibly a duplication of service.

Theatre 40-The HRC and CSC recommended funding Theatre 40 utilizing the new cultural enhancements, although they already received approximately \$85,000 of in-kind funding for their 2017 production of *The Manor – Murder and Madness at Greystone*.

FISCAL IMPACT

The base budget of \$812,000, along with a budget enhancement of \$25,000 for the new cultural component of CAGF continues the funding levels established for FY 16/17. However, in order to incorporate new programs and expand existing ones to meet increasing demand, some existing organizations will experience a reduction in funding if the City wishes to maintain the current budget. Recommended allocations to meet the \$837,000 budget estimate are in Attachment 2, column 10.

To account for the joint recommendations by the CSC and HRC, the organizations' prior performance, current community needs, and projected demand for services, staff recommends a CAGF budget of \$899,500 This will be allocated from the General Fund to enhance services and increase the size of several programs serving populations with growing needs. This funding would be allocated as part of City Council's FY 17/18 budget process currently underway.

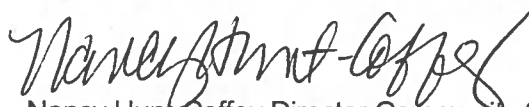
RECOMMENDATION

The Liaison Committee is asked to review the applications and make recommendations on funding allocations to the City Council (Attachment 4).

The Charitable Solicitations and Human Relations Commissions recommend the following to City Council as it reaches consensus on the programs to fund through FY 17/18 Community Assistance Grant Funding:

1. *Prioritize Vulnerable Populations*: Continue funding for priority services for the most vulnerable (e.g., at-risk individuals, frail elderly, chronically homeless).
2. *Funding Allocations*: Fund new cultural grant component while still enhancing grant funding for both priority services and qualified long term recipient organizations. Recommended distribution levels are listed in Attachment 2.

Representatives from the Human Relations Commission, the Charitable Solicitations Commissions, and staff liaisons from the Human Services Division and the Police Department will be in attendance to answer Council Liaison questions.



Nancy Hunt-Coffey Director Community Services

Approved By

Attachment 1

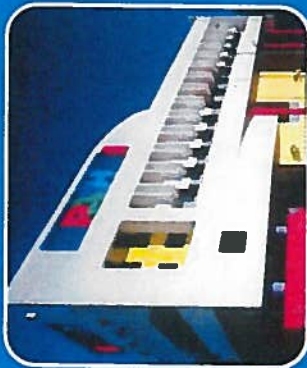
Community Assistance Grant Funding – Populations Served



BH Residents Age 55+

- Affordable Living for the Aging: Matches roommates with local seniors seeking additional monthly income by renting a room in their home.
- Jewish Family Service of Los Angeles: Provides case management for residents 55 and older.
- Beverly Hills Active Adult Club: Assists local seniors with opportunities for entertainment, education, wellness and social activities at Roxbury Park.

Homeless All Ages



- All Saints' Episcopal Church: Provides weekly hot meals, case management, and alternatives to living on the streets.
- People Assisting the Homeless: Provides "a hand up, not a handout," shelter beds for chronically homeless individuals in our community.
- Step Up on Second: Providing help, hope and home for individuals experiencing mental health issues.

General Community



- BH CPR: Provides training in life savings techniques of CPR, as well as the use of AED's (automated external defibrillators), first aid and how to assist a choking victim.
- Beverly Hills Education Foundation: Supports the Beverly Hills Unified School District through fundraising and events.
- Chiron Center: Provides 24/7 on scene support, information and referral to Beverly Hills Community members affected by trauma or serious loss during the initial hours after a critical incident.
- The Maple Counseling Center: Sliding scale mental health counseling.
- Saban Community Clinic: Free medical and dental care, behavioral and social services for people in need.
- Westside Food Bank: Purchases food in bulk and collects donated food for distribution to economically vulnerable people on the Westside.

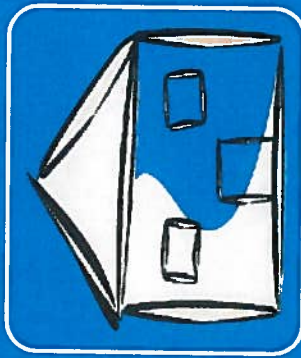
Community Assistance Grant Funding - Social Service Safety Net

Services for *Urgent* Needs



- **BH CPR:** Provides training in life savings techniques of CPR, as well as the use of AED's (automated external defibrillators), first aid and how to assist a choking victim.
- **Chiron Center:** Provides 24/7 on scene support, information and referral to Beverly Hills Community members affected by trauma or serious loss during the initial hours after a critical incident; services are requested by BH Police and Fire.

Services to *Stabilize* Housing, Health and Wellness



- **Affordable Living for the Aging:** Matches roommates with local seniors seeking additional monthly income by renting a room in their home.
- **All Saints' Episcopal Church:** Provides weekly hot meals, case management, and alternatives to living on the streets.
- **Jewish Family Service of Los Angeles:** Provides case management for residents 55 and older.
- **The Maple Counseling Center:** Sliding scale mental health counseling.
- **People Assisting the Homeless:** Provides "a hand up, not a handout"; shelter beds for chronically homeless individuals in our community.
- **Saban Community Clinic:** Free medical and dental care, behavioral and social services for people in need.
- **Step Up on Second:** Providing help, hope and home for individuals experiencing mental health issues.

Services to *Enhance* Quality of Life



- **Beverly Hills Active Adult Club:** Assists local seniors with opportunities for entertainment, education, wellness and social activities at Roxbury Park.
- **Beverly Hills Education Foundation:** Supports the Beverly Hills Unified School District through fundraising and events.
- **Westside Food Bank:** Purchases food in bulk and collects donated food for distribution to economically vulnerable people on the Westside.

Beverly Hills Service Continuum - Homeless Services

Referral Sources

Community Members:
Residents, Merchants

Beverly Hills Ambassador Team

City Depts: Library, Public
Works, Parking Enforcement,
Police, Fire

Received by Changing Lives and Sharing Places (CLASP) – *Human Services*
Engagement, Assessment and Linkage to the following:

BH CAGF Partners

- **Shelter:** PATH
- **Health:** Saban Community Clinic
- **Nutrition:** All Saints' Episcopal Church
- **Mental Health:** Step Up on Second

Regional Resources

- **Benefits:** Social Security Administration;
Dept. of Public Social Services
- **ID:** Vital Records Office; DMV
- **Housing:** Shelters, Shared Housing
- **Nutrition:** Public free meal programs
- **Mental Health:** Dept. of Mental Health
- **Employment:** Chrysalis

Beverly Hills Service Continuum - Age 55+

Referral Sources

Community Members:
Residents, Landlords

City: Library, Police, Fire, Code
Enforcement, Utility Billing

Beverly Hills Ambassador Team

**Received by Human Services
Engagement, Assessment and Linkage to the following:**

BH CAGF Partners

- **Case Mgmt:** Jewish Family Service
- **Increase Income:** Affordable Living for the Aging
- **Health:** Saban Community Clinic
- **Nutrition:** JFS SOVA
- **Mental Health:** Maple Counseling Center
- **Social:** BH Active Adult Club/Roxbury

Regional Resources

- **Benefits:** Social Security Administration; Dept. of Public Social Services
- **Housing:** Regional waitlists
- **Nutrition:** Food pantries
- **Mental Health:** Dept. of Mental Health
- **Wellbeing:** Adult Protective Services, LAC Elder Abuse Forensic Center, Office of the Public Guardian

Attachment 2

**Community Assistance Grant Funding
FY 17/18 Requests and Recommendations**

1	2	3	4	5	6	7	8	9	10	11	12
Organization Name	Funding History	Service Provided	City Funding Began	2015/16 Allocation	2016/17 Allocation	2017/18 Request	Resident Benefit (%)	CSC / HRC Rec for Funding	Allocations in budget	Staff Rec	CC Liaison Rec 5/8/17
Affordable Living for the Aging	Ongoing	Roommate matching for older adults to age in place	2015	\$6,500	\$8,500	\$8,500	100% (15)	Yes	\$8,500	\$8,500	
All Saints' Homeless Assistance Program	Ongoing	Homeless Assistance, Case Management, and Bus Tokens	2003	\$18,000	\$21,000	\$28,500	5%	Yes	\$21,000	\$24,000	
Bet Tzedek Senior Legal Services Outreach	New	Legal Services	NA	NA	NA	\$100,000	first time applicant	Yes	\$50,000	\$50,000	
Beverly Hills Active Adult Club	Ongoing	Senior Activities Club	1974	\$15,000	\$17,000	\$17,000	38% (98)	Yes	\$17,000	\$17,000	
Beverly Hills CPR	Ongoing	CPR Education and Training	2009	\$50,000	\$50,000	\$50,000	42%	Yes	\$50,000	\$50,000	
Beverly Hills Education Foundation	Ongoing	Fundraising Activities for School District	2006	\$20,000 In-Kind Only	\$20,000 In-Kind Only	In-Kind Only	100%	Yes	In-Kind Only	In-Kind Only	
* Beverly Hills Theatre Guild	New	Cultural	2006	NA	NA	\$25,000	Not reported	No	\$0	\$0	
Chiron Center Inc.	Ongoing	Crisis Response Team	2011	\$22,000 30In-Kind	\$30,000 And In-Kind	\$30,000 And In-Kind	60%	Yes	\$30,000 And In-Kind	\$30,000 And In-Kind	
ETTA	New	Program For Families & Individuals w/ Special Needs	NA	NA	NA	\$60,000	first time applicant	Yes	\$0	\$10,000	
* Interfaith Movement For Human Integrity	New	Cultural Program for Residents and Transients	NA	NA	NA	\$150,000	100%	No	\$0	\$0	
Jewish Family Service	Ongoing	Service for Beverly Hills Seniors	2005	\$225,000	\$250,000	\$250,000	100% (55)	Yes	\$220,000	\$250,000	
Loving Home Hospice for Children	New	In-home health services	N/A	N/A	N/A	\$20,000	10%	No	\$0	\$0	

**Community Assistance Grant Funding
FY 17/18 Requests and Recommendations**

1	2	3	4	5	6	7	8	9	10	11	12
Organization Name	Funding History	Service Provided	City Funding Began	2015/16 Allocation	2016/17 Allocation	2017/18 Request	Resident Benefit (%)	CSC / HRC Rec for Funding	Allocations in budget	Staff Rec	CC Liaison Rec 5/8/17
People Assisting the Homeless (PATH)	Ongoing	Shelter Beds for CLASP Program	1994	\$95,000	\$95,000	\$95,000	100%	Yes	\$95,000	\$95,000	
Saban Community Clinic	Ongoing	Medical Services	1992	\$30,000	\$35,000	\$50,000	1.5% (444)	Yes	\$30,000	\$35,000	
Step Up On Second	Ongoing	Housing and Mental Health	2012	\$60,000	\$60,000	\$60,000	100%	Yes	\$60,000	\$60,000	
The Maple Counseling Center	Ongoing	Low Cost Counseling/Senior Counseling	1984	\$120,500	\$140,500	\$175,500	15% (274)	Yes	\$140,500	\$150,000	
* Theatre 40	New	Cultural	2006	NA	NA	\$46,000	Not reported	Yes	\$10,000	\$10,000	
* Wallis Annenberg Center for the Performing Arts	New	Cultural	NA	NA	NA	\$10,000	first time applicant	Yes	\$10,000	\$10,000	
Westside Food Bank	Ongoing	Feeding Low Income Residents	1986	\$90,000	\$95,000	\$100,000	Not reported	Yes	\$95,000	\$100,000	
Total Allocation:						\$1,275,500			\$837,000	\$899,500	
Base Budget					\$812,000	\$463,000			\$0	\$62,500	
Enhancement					\$25,000					\$837,000	

* New Cultural Applicant

Notes from Joint Ad Hoc 4/5/17
Bet Tzedek: Local outreach, senior legal services
Beverly Hills Theatre Guild: Financial concerns
ETTA: Services for special needs and developmentally disabled young adults and their families
Interfaith Movement for Human Integrity: Financial concerns

Attachment 3

APPLICATION SUMMARY FY 2017/18

Agency: Affordable Living for the Aging

Requested amount: \$8,500

History of City funding: 2015/16: \$6,500; 2016/17: \$8,500

Agency description: Housing matching program promotes independent living for older adults and supports aging in place.

Proposed use of Community Assistance Grant Funds: Recipient proposes to match older adults to share homes. ALA will work with older adult residents (renters and owners) in Beverly Hills who have an extra bedroom and are willing to share their home as a way to: 1) boost monthly income, 2) increase social support. ALA staff conducts home visits, assessments, background screening and reference checks to ensure participants receive introductions to reliable roommates. After introductions, staff provides coaching, monitor a trial period, and assist with a written agreement on the terms of the living arrangement.

Target population/Primary service: Older adult residents (home owners and renters).

Percentage of total program utilized by Beverly Hills residents/community: In the first six months of FY 2016-2017, ALA enrolled four Beverly Hills residents into the Shared Housing Program. This represents 7% of service users.

Quantifiable Services and Measures: In the first six months of FY 2016-2017, ALA enrolled four Beverly Hills residents into the Shared Housing Program.

Current Performance:

FY 16/17: (Q1 & Q2)

☒ Satisfactory

☐ Unsatisfactory

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

Adults ages 55+ comprise 30% of households in Beverly Hills. 12% of adults over 65 live alone. Older adults living on fixed incomes are particularly vulnerable to rent increases and costs associated with changes in health status and independence. By having a roommate, older adults gain extra income and benefit from companionship.

Percentage of annual funding City's contribution represents: \$8,500 represents .3% of ALA's total revenue and income of \$2,270,000.

Ratio of administrative to operating costs: 16% are administrative.

Service Profile: Needs-based ☐ Quality of life-based ☐ Social Service ☒

Health ☐ Education ☐ Other ☐

Agency Scope: Local ☒ Regional ☒ National ☐ International ☐

501 (C) (3): Yes ☒ No ☐ Exempt ☐



CITY OF BEVERLY HILLS
COMMUNITY ASSISTANCE GRANT APPLICATION
FY 2017-2018

AGENCY/PROJECT NAME:	AFFORDABLE LIVING FOR THE AGING / SHARED HOUSING
ADDRESS:	2029 Century Park East. Ste. 4393 Los Angeles, CA 90067
CONTACT PERSON:	Miriam Hall, Program Director
PHONE:	213-261-3862
FAX:	213-989-1630
EMAIL:	Miriam@alaseniorliving.org

Please type your answers to the following questions:

1. Is your organization a 501c.3 or are you in partnership with a 501c.3 organization?
☒ We are a 501c.3 ☐ We are in a partnership with a 501c.3

☒ Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Affordable Living for the Aging offers shared housing services for isolated and financially vulnerable seniors. The program matches seniors together to share homes. This model provides another option for people who cannot afford high housing costs and for seniors living alone who require additional support to remain safely at home. The Shared Housing Program is both an aging-in-place initiative and an important intervention for easing the city's housing affordability challenges.

Service delivery includes:

- Home visits
- One-on-one interviews
- Applicant screening (reference check, income verification, background check)
- Counseling to establish expectations and set program guidelines
- Client introductions
- Overseeing completion of the Roommate Agreement
- Monitoring the match to offer ongoing support

3. Why are these services considered critical (e.g., enhance quality of life, improve public safety)?

Shared housing services are critical at a time when aging residents are at-risk of isolation and falling through the cracks with no one to check-in on them or connect them to services. Having a roommate and companion gives older adults access to socialization, informal support, and the security of having someone around in case of an emergency. In addition to offering companionship, ALA roommates can assist with transportation, meal preparation, and chores around the home. These basic activities are often the difference between someone being able to stay at home or having to consider other living arrangements. Seniors who accept roommates report feeling a greater sense of security that there is someone to whom they can turn for help.

For residents who cannot afford the cost of fair market rents, becoming a roommate is an opportunity to offer meaningful assistance to an older adult in exchange for housing accommodations they can afford.

4. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

In the first six months of the 2016-2017 contract year ALA enrolled four Beverly Hills residents into the Shared Housing Program. This represents 7% of service users.

5. The funding year is July 1, 2017 to June 30, 2018. What is the funding amount requested? Would you plan to reapply during future cycles?

ALA requests \$8,500 for the funding year beginning on July 1, 2017. If the program continues to fill an unmet need and receives new referrals from the City then ALA will consider reapplying in future funding cycles.

6. What percentage of your annual funding would the City's contribution represent?

Total revenues and income (2017): \$2,275,000

This request: \$8,500

Percentage of total: .3%

7. What is the ratio of your organization's administrative operating costs to total gross operating budget?

Preliminary Operating Expenses (2016): \$2,193,000

General and Administrative (2016): \$331,548

Percentage of Total: 16%

8. Financial Statement:

- a. For grant requests up to \$74,999, please submit most recent balance sheet and operating budget OR tax return.
- b. For grant requests \$75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant.

9. Provide any additional information that may be useful in evaluating your proposal.

ALA's leadership team cares deeply about ensuring that residents of Beverly Hills and all aging Angelinos have the opportunity to age with dignity. An extension of ALA's partnerships with the City and its network of community agencies will allow ALA to respond to residents' need for companionship and affordable housing.

Submission of the following documents is required:

- ☒ Completed CAGF application,
- ☒ Documentation of 501c.3 status or proof of 501c.3 status through partnership,
- ☒ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax,
- ☐ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills.

APPLICATION SUMMARY FY 2017/18

Agency: All Saints' Episcopal Church Homeless Assistance Program

Requested amount: \$28,500

History of City funding: 2003/4: \$1,200; 2004/5: \$1,200; 2006: \$6,200; 2007: \$1200/bus tokens and \$8,800; 2008/9: \$1200/tokens and \$9,100; 2009/10: \$10,300; 2010/11: \$9,300; 2011/12: \$9,300; 2012/13: \$9,300; 2013/14: \$9,300; 2014/15: \$18,000; 2015/16: \$18,000; 2016/17: \$21,000

Agency description: Faith-based organization providing non-sectarian homeless assistance through comprehensive services not currently provided by local government.

Proposed use of Community Assistance Grant Funds: Recipient shall use the funds to operate the Homeless Assistance Program including items such as food, hygiene supplies, transportation, rent payment, and Project Homecoming. These resource will be available to the City's Changing Lives and Sharing Places (CLASP) homeless outreach team for use with their clients. The church provides a hot meal on Mondays which serves as a site for CLASP to engage homeless and at-risk individuals and link to services.

With the \$28,500 in funding, All Saints would support three initiatives. First, \$18,000 would be allocated toward emergency housing and "Project Homecoming." Second, \$3,000 would be allocated toward a pilot program for at-risk City residents and guests at the Monday Meal who are vulnerable to becoming homeless without long term supportive pastoral counseling. Third, \$7,500 would be allocated to the Monday Meal (Homeless Assistance Program) at All Saints' to help fund hygiene supplies and food.

Target population/Primary service: Homeless and working poor; fills gap in service and safety net; housing stability assistance and navigation to available social services.

Percentage of total program utilized by Beverly Hills residents/community: More than 5% of people served are low or fixed income Beverly Hills residents in need of meals provided each week.

Quantifiable Services and Measures: Increased funding is requested to implement a "Project Homecoming" program to connect individuals to their point of origin.

Current Performance:

FY 16/17: (Q1 & Q2)

☒ Satisfactory

☐ Unsatisfactory

General Comment(s) *(e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):*

All Saints recently marked the 25th anniversary of its Monday Meal. They are known as a safe haven where homeless individuals come every Monday for a hot meal, companionship and support. In 2014, All Saints served 5000 meals over 50 Mondays.

All Saints' attends the monthly Beverly Hills Homeless Collaboration and participates in case coordination to minimize duplication of service and expedite linkages to resources.

Percentage of annual funding City's contribution represents: The requested funding amount of \$28,500 represents approximately 20% of the costs associated with supporting the Homeless Assistance Program; the dedicated use of facilities on Monday (kitchen, parish hall, classrooms, patio, restrooms and chapel), and storage space for clothing and supplies.

Ratio of administrative to operating costs: 15%

Service Profile: Needs-based ☒ Quality of life-based ☒ Social Service ☒

Health ☐ Education ☐ Other ☐

Agency Scope: Local ☒ Regional ☒ National ☐ International ☐

501 (C) (3): Yes ☒ No ☐ Exempt ☒ All Saints is a religious non-profit organization which derives its 501c.3 status as an entity of The Episcopal Church (Documentation provided)



CITY OF BEVERLY HILLS
COMMUNITY ASSISTANCE GRANT APPLICATION
FY 2017-2018

AGENCY/PROJECT NAME:	All Saints' Homeless Assistance
ADDRESS:	504 N. Camden Drive, Beverly Hills, CA 90210
CONTACT PERSON:	Rev. Scott Taylor
PHONE:	310-275-0123 x116
FAX:	
EMAIL:	staylor@allsaintsbh.org

Please type your answers to the following questions:

1. Is your organization a 501c.3 or are you in partnership with a 501c.3 organization?
☒ We are a 501c.3 ☐ We are in a partnership with a 501c.3
☒ Documentation showing 501c.3 status or partnership with a 501c.3 is attached.

2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

All Saints' recently marked the 25th anniversary of the Monday Meal. In 2016 we conducted a survey of our guests. Questions included, "where did you stay last night?" About 1/3rd of the guests reported they were homeless, sleeping in the park, at the beach, or in a tent on a sidewalk. Of the remaining 2/3rd of our guests, half of them reported staying with a friend, which made their housing temporary and vulnerable. We think the percentage of homeless guests will increase this year, given the higher housing rental costs and the difficulty in finding housing even with Section 8 vouchers.

The All Saints' Homeless Assistance Program provides a comprehensive array of services that are essential to the homeless population and are not currently provided by local government agencies. The church provides a hot healthy meal on Monday, as well as on-demand food during the week. We distribute hygiene supplies, clean clothes including coats, and bus tokens upon request. We will continue to offer these services in 2017-2018.

Emergency housing funds are an important safety feature provided by All Saints'. As part of our commitment to "housing first" we work with the City to identify appropriate individuals that could access housing if given immediate financial support. In partnership with the City, we also assist individuals with various needs, from clothing to medical. Last year "Project Homecoming" in partnership with the city was successful in reuniting ten individuals with families that could provide permanent housing.

For 2017-2018, we propose to deepen our social services offerings and provide pastoral counseling to people that are vulnerable to homelessness. Last year pastoral counseling and social assistance was provided to three individuals who were on the verge of losing their housing. The counseling was successful in keeping all three individuals housed. Although other agencies provide therapy, no other partner provides long-term pastoral counseling with an objective of preventing imminent homelessness.

3. Why are these services considered critical (e.g., enhance quality of life, improve public safety)?

All Saints' is known as a safe haven where the homeless gather every Monday for food, hygiene supplies, fellowship, and pastoral support. All Saints' is committed to an all-encompassing, collaborative approach, working with the City and non-profit agencies to reduce chronic homelessness.

We provide a venue for the outreach team from Step Up On Second to meet and interact with its client base. We work with the Beverly Hills Homeless Collaboration committee and research the current needs of the homeless in Beverly Hills. All Saints' works with the city to reduce panhandling, by promoting "positive change, not spare change."

4. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

All Saints' Homeless Assistance Program is open to all who wish to participate, including those at risk for homelessness, the homeless, and the food insecure. Given the longevity of the program, we believe we interact in some way with many of the homeless individuals in the city. In addition to serving the homeless and the transient homeless in the city, approximately 5% of those served are Beverly Hills residents who subsist on low, fixed incomes, and who are in need of the meals, clothing, and other services we provide each week. We believe that funding for long-term supportive pastoral counseling would help prevent homelessness for up to five people.

5. The funding year is July 1, 2017 to June 30, 2018. What is the funding amount requested? Would you plan to reapply during future cycles?

All Saints' is requesting \$28,500 for 2017-2018. At this level we would be able to support three initiatives. First, we would allocate \$18,000 towards emergency housing and "Project Homecoming." These funds would be available throughout the 2017-2018 cycle. At the end of the cycle, any unused housing funds would be directed towards All Saints' Homeless Assistance Program.

Second, we would allocate \$3,000 to a pilot program for at-risk city residents and guests at the Monday Meal who are vulnerable to becoming homeless without long-term supportive pastoral counseling. At the end of the year, we will review its progress with the City and determine how to proceed for future cycles.

Third, we would allocate \$7,500 to the Monday Meal (Homeless Assistance Program) at All Saints' to help fund hygiene supplies and food. The church funds the Monday Meal through an operating budget of \$28,000, which does not include staff, overhead, insurance, etc. The Monday Meal is the largest of our many outreach programs, and represents a very important part of our parish life. We anticipate continuing the program for years to come, and being a useful partner to the City's efforts. We will be applying for future cycles.

6. What percentage of your annual funding would the City's contribution represent?

The requested funding amount of \$28,500 would represent about 20% of the actual costs associated with supporting the program. This includes direct expenditures for food, hygiene supplies, clothing, bus tokens, and cash disbursements for rent and housing assistance, as well as the administrative overhead associated with running the program, including the allocation of personnel and facilities costs.

7. What is the ratio of your organization's administrative operating costs?

The administrative/operating ratio for All Saints' for 2017-18 is projected to be 15%.

8. Financial Statement:

- a. For grant requests up to \$74,999, please submit most recent balance sheet and operating budget OR tax return.
- b. For grant requests \$75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant.

9. Provide any additional information that may be useful in evaluating your proposal.
Cultural applicants, please describe your program here.

All Saints' Homeless Assistance Program, known as the Monday Meal, began in 1992 with the goal of providing a meal to the City's homeless. Today the program has grown far beyond a basic meal to a program that attempts to address several aspects of the problem of homelessness.

The Monday Meal coordinator, Rev. Scott Taylor, demonstrates All Saints' commitment to assisting at-risk residents and guests. Scott is a board-certified chaplain (by the College of Pastoral Supervision and Psychotherapy). He will provide pastoral counseling and care to the guests at the Monday Meal and city residents.

It takes many organizations working together to address the problems of homelessness. All Saints' has demonstrated its ability to work with the City and function as a partner for identification, support, and follow-through, and to provide for the most basic needs of the City's homeless. We are excited about working with the City on providing emergency housing funds and home reunification through Project Homecoming, and also added pastoral counseling for residents and guests who are vulnerable to becoming homeless without additional support. We look forward to continuing to work with the City to identify ways to make these services available to all who need them.

Submission of the following documents is required:

- ☐ Completed CAGF application,
- ☐ Documentation of 501c.3 status or proof of 501c.3 status through partnership,
- ☐ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax,
- ☐ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills.

APPLICATION SUMMARY FY 2017/18

Agency: Bet Tzedek

Requested amount: \$100,000

History of City funding: First time applicant

Agency description: Bet Tzedek (BT), The House of Justice, provides free legal assistance to thousands of people who would otherwise be denied access to the legal system. For more than 30 years, BT has been the exclusive provider of free legal services to seniors and caregivers for the City and County of Los Angeles under the Older Americans Act. BT's staff are the regional experts on senior legal needs and provide a full complement of services: representation, advice, outreach, self-help information and impact litigation.

Proposed use of Community Assistance Grant Funds: Bet Tzedek proposes to expand their Senior Legal Services program to Beverly Hills through educational outreach to the City's seniors, family caregivers, and service providers. The Senior Legal Services program includes elder abuse services, family caregiver services, senior housing legal services, Holocaust survivor services and a conservatorship clinic. BT will offer targeted educational outreach consisting of presentations in the community, distribution of flyers and self-help tools, and online resources linked to the City's website.

Target population/Primary service: Seniors, their family caregivers, living in Beverly Hills.

Percentage of total program utilized by Beverly Hills residents/community: In 2016, BT's advocates worked on 40 cases for Beverly Hills residents. Of those, 30 cases (75%) involved seniors – less than 1% of the total 3,812 total cases handled by the Senior Legal Services program. BT estimates that the number of Beverly Hills residents accessing their services will substantially increase with their targeted outreach.

Quantifiable Services and Measures: Will be able to quantify and measure impact based on enrollments and community participation numbers.

Current Performance: N/A

General Comment(s) *(e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):*

This is Bet Tzedek's first application for CAGF support.

By the year 2030, the number of seniors in LA County is expected to more than double. With one of the largest senior populations and one of the highest median ages in the County, Beverly Hills is disproportionately impacted. Aging seniors often face complex financial, legal and social issues, without legal assistance, can severely undermine their quality of life. Seniors face elder abuse and cognitive decline which are two issues that require legal assistance. Additionally, complex matters related to housing and public benefits may also require legal expertise.

Percentage of annual funding City's contribution represents: A grant in the amount of \$100,000 represents 1.3% of BT's projected current fiscal year revenue of \$7,539,577.

Ratio of administrative to operating costs: 4% are administrative.

Service Profile: Needs-based ☒ Quality of life-based ☐ Social Service ☒

Health ☐ Education ☐ Other ☐

Agency Scope: Local ☒ Regional ☒ National ☐ International ☐

501 (C) (3): Yes ☒ No ☐ Exempt ☐



CITY OF BEVERLY HILLS
COMMUNITY ASSISTANCE GRANT APPLICATION
FY 2017-2018

RECEIVED FEB 03 2017

AGENCY/PROJECT NAME:	Bet Tzedek Senior Legal Services Outreach
ADDRESS:	3210 Wilshire Blvd, 13th Floor
CONTACT PERSON:	Jessie Kornberg, President and CEO
PHONE:	323-549-5812
FAX:	213-471-4570
EMAIL:	jkornberg@bettzedek.org

Please type your answers to the following questions:

1. Is your organization a 501c.3 or are you in partnership with a 501c.3 organization?
☒ We are a 501c.3 ☐ We are in a partnership with a 501c.3

☒ Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Bet Tzedek (BT) proposes to expand our Senior Legal Services program to Beverly Hills through educational outreach to the city's seniors, family caregivers and service providers. For more than 30 years, BT has been the exclusive provider of free legal services to seniors and caregivers for the City and County of Los Angeles under the Older Americans Act. Our staff are the regional experts on senior legal needs and provide a full complement of services: advice, representation, outreach, self-help information and impact litigation. Services are provided at our offices in Koreatown and dozens of senior centers, courthouses and other agencies across LA County. The program includes:

--Elder Abuse Services: BT is the only legal aid agency in LA County addressing the growing problem of elder abuse. Our team of legal specialists and staff social worker partner with mental health experts, law enforcement and others to address victims' holistic needs; and provide educational outreach to seniors to prevent abuse. Services: elder abuse restraining orders; powers of attorney and revocations of; conservatorships; advanced health care directives; and wills.
--Family Caregiver Services: BT staff are the regional experts on legal issues of aging/disabled and frail seniors and their caregivers. Services: public benefits access/appeals (e.g. MediCal, Medicare, In-Home Supportive Services, SSI); conservatorships; and long-term care planning (wills, powers of attorney, advance directives).
--Senior Housing: BT provides comprehensive assistance to senior renters and home-owners on issues related to real title fraud, foreclosure prevention and landlord/tenant disputes. As the housing market rebounds, our expertise in real estate title fraud is increasingly vital as we see more seniors with home titles stolen by opportunistic family or "friends."
--Holocaust Survivor Services: We remain one of just two agencies in the nation helping aging survivors gain reparations from Germany and other nations. Survivors also receive wraparound services to address all legal needs.
--Conservatorship Clinic: Operating at 5 county courthouses, our clinic helps more than 1400 families per year with the complex legal process of filing for conservatorships to protect and manage the personal and financial affairs of an aging/disabled loved one.

Currently, the City of Beverly Hills provides a legal advocate for seniors two hours per month. While important, this service is very limited in capacity and lacks BT's breadth and depth of expertise. Through targeted educational outreach, seniors will learn about BT's services and how to obtain assistance. Outreach will include: presentations in the community, distribution of flyers and self-help tools, and online resources linked to the City's website. We anticipate outreach will focus on Beverly Hills Public Library, La Cienega Park Community Center and Roxbury Park Community Center, but will work with the City and community members to determine locations and tailor content to seniors' needs.

3. Why are these services considered critical (e.g., enhance quality of life, improve public safety)?

The need for senior legal services has never been greater. As baby boomers age and medical advances lengthen average life expectancy, the senior population increases exponentially. By 2030, the number of seniors in LA County is expected to more than double. With one of the largest senior populations and one of the highest median ages in the county, Beverly Hills is disproportionately impacted. City services address basic needs, but aging seniors often face complex medical, financial and social issues that, without legal assistance, can severely undermine quality of life. Elder abuse and declining cognitive function are two issues facing the City's seniors that require legal help. In addition, complex matters related to housing and public benefits may also require legal expertise beyond the City's scope.

The tragic reality is that one in nine seniors age 65 and older has Alzheimer's; and one in three will die with it or some other form of dementia. Without legal plans and protections in place, as seniors lose the ability to care for themselves, they also lose the opportunity to ensure their wishes are honored regarding long-term healthcare, finances and personal care. BT attorneys can help with long-term care planning (e.g., wills, powers of attorney, advanced health care directives) before a senior loses capacity.

Cognitive decline is also one of many factors contributing to rampant elder abuse. The National Center on Elder Abuse estimates that 1 in 10 seniors (age 65+) are abused each year—but the actual number of victims is likely higher, as 4 out of 5 cases goes unreported. Based on these figures and the City's population estimates, more than 2,500 seniors in Beverly Hills are abused annually. Elder abuse devastates lives—victims are at greatly increased risk of premature death, being admitted to a nursing home, hospitalization, illness and depression. Elder financial abuse is particularly devastating; seniors rarely recoup losses and financial victimization often leads to isolation, loss of independence, reliance on public benefits, and illness. An estimated \$2.9 billion was stolen from seniors through scams, fraud, and identity theft in 2011. Despite these staggering statistics, elder abuse is under-recognized and under-reported. Seniors may fail to report due to shame, fear of reprisal, fear of losing independence, cognitive impairments, not understanding of their rights, not knowing where to get help, or to protect their abuser, who in 90% of cases is a relative.

BT's outreach will increase awareness and connect seniors to our expert services to address these issues. In addition, BT addresses complex matters related to housing and public benefits that threaten many seniors' ability to "age in place." According to AARP, "nearly 90% of people over age 60 indicate they want to stay in their [current] home as long as possible." Aging in place, however, is not just a matter of preserving housing, but requires coordinating and maintaining medical and long-term care services, income via retirement and/or public benefits, and individually tailored caregiving. BT's elder law experts offer all of these services to ensure seniors age in place and with dignity.

4. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

In 2016, our advocates worked on just 40 cases for Beverly Hills residents. Of these, 30 cases (75%) involved seniors (55+)—less than 1% of the 3,812 total cases handled by our Senior Legal Services program. Given that Beverly Hills has one of the highest senior populations in the county, the very low percentage of clients from the City indicates it is likely underserved and the community's seniors have unmet legal needs. We anticipate that targeted outreach will substantially increase the number of Beverly Hills community members accessing and benefiting from our services.

5. The funding year is July 1, 2017 to June 30, 2018. What is the funding amount requested? Would you plan to reapply during future cycles?

Bet Tzedek respectfully requests \$100,000 to fund our Senior Legal Services to the City of Beverly Hills.

We anticipate this project will address an important need in the Beverly Hills community and that we would therefore reapply for funding in future cycles.

6. What percentage of your annual funding would the City's contribution represent?

A grant in the amount of \$100,000 represents 1.3% of our projected current fiscal year revenue of \$7,539,577.

7. What is the ratio of your organization's administrative operating costs?

According to our most recent audit, Bet Tzedek's administrative operating cost were 4% of our overall budget.

8. Financial Statement:

- a. For grant requests up to \$74,999, please submit most recent balance sheet and operating budget OR tax return.
- b. For grant requests \$75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant.

9. Provide any additional information that may be useful in evaluating your proposal.
Cultural applicants, please describe your program here.

Submission of the following documents is required:

- ☒ Completed CAGF application,
- ☒ Documentation of 501c.3 status or proof of 501c.3 status through partnership,
- ☒ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax,
- ☐ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills.

APPLICATION SUMMARY FY 2017/18

Agency: Beverly Hills Active Adult Club (BHAAC)

Requested amount: \$17,000

History of City funding: 1974-1995: \$12,000 annually in Recreation and Parks budget; 1995-1998: \$8,000; 1999: \$11,000; 2000-2007: \$8,000; 2008/9: \$8,200; 2009/10: \$2,000; 2010/11: \$5,500, 2011/12: \$5,500 plus supplemental funding of \$5,500 approved by City Council 12/6/11; 2012/13: \$11,000; 2013/14: \$11,000; 2014/15: \$15,000; 2015/16: \$15,000; 2016/17: \$17,000

Agency description: Provides quality leisure activities to the community's senior adults including social gatherings, entertainment, community forums, wellness and educational speakers, as well as leadership and volunteer opportunities. Exists under the auspices of the Community Services Department, but operates independently with its own elected Executive Board.

Proposed use of Community Assistance Grant Funds: Recipient shall use the funds for entertainment, socialization and recreation, wellness and educational speakers, leadership and volunteer opportunities for seniors.

Target population/Primary service: Active senior adults/quality leisure and a sense of belonging and helping others.

Percentage of total program utilized by Beverly Hills residents/community: The total Club membership is 258, of which 38% residents, 62% non-residents.

Quantifiable Services and Measures: The weekly meetings attract the largest senior adult attendance. Many of these attendees are also active in senior adult recreation, exercise and enrichment classes. The club is focused on promoting health education through its partnership with Cedars-Sinai.

Current Performance:

FY 16/17: (Q1 & Q2)

☒ Satisfactory

☐ Unsatisfactory

General Comment(s) (e.g., *non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations*):

The funding would allow the continuation of the very popular Monday entertainment and coffee social, holiday parties, several dances per year, supplemental funds for day trips and special events for current members. Increased funding is requested for an additional dance and to charter private buses for day excursions to increase the number of attendees. The club will continue to use its newly instituted photo membership card and charge a minimal fee (\$5 residents/ \$7 non-residents).

Percentage of annual funding City's contribution represents: 100%

Ratio of administrative to operating costs: No portion of the funding is used for administration as the services are provided by City staff.

Service Profile: Needs-based ☐ Quality of life-based ☒ Social Service ☒

Health ☒ Education ☐ Other ☒

Agency Scope: Local ☒ Regional ☐ National ☐ International ☐



CITY OF BEVERLY HILLS
COMMUNITY ASSISTANCE GRANT APPLICATION
FY 2017-2018

AGENCY/PROJECT NAME:	Beverly Hills Active Adult Club
ADDRESS:	471 S. Roxbury Drive, Beverly Hills, CA 90212
CONTACT PERSON:	Patty Acuna / Les Bronte
PHONE:	310.285.6840
FAX:	310.553.3862
EMAIL:	pacuna@beverlyhills.org

Please type your answers to the following questions:

1. Is your organization a 501c.3 or are you in partnership with a 501c.3 organization?
☐ We are a 501c.3 ☐ We are in a partnership with a 501c.3

☐ Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

The Beverly Hills Active Adult Club (BHAAC) formerly known as the Beverly Hills Senior Adult Association, has been in existence for over 40 years. Based from the City of Beverly Hills Roxbury Park Community Center, BHAAC provides a social network of quality leisure activities to senior adults through Club gatherings, musical, theater, and dance entertainment, community forums, wellness and educational speakers, philanthropic endeavors, as well as leadership and volunteer opportunities.

The BHAAC provides additional offerings that the City does not provide such as weekly entertainment, movie afternoons at both Roxbury and La Cienega Community Centers, dances, individualized computer instruction, in addition to sponsoring Thanksgiving baskets to needy families. The Club also created the Donna Goldstein Volunteer Service Plaque, honoring longtime active member Donna Goldstein. The Award will honor and place other deserving member's names on the Plaque who notably contribute their time and service towards the Club's mission.

3. Why are these services considered critical (e.g., enhance quality of life, improve public safety)?

Socialization and participation is vital to a senior adult's health and well-being and helpful to prevent isolation. The Club strives to provide a variety of opportunities to keep a senior adult actively engaged mentally and physically, as well as being in the company of and assisting others. Participation in these activities at the Community Centers in Beverly Hills provides Club members and City staff the opportunity to get to know them, engage in conversation, and become aware if any health or safety concerns need to be addressed. At times, the Club serves as a safety net if a Club member stops coming to the weekly activities or events. Club members or the Board's Sunshine Committee have stepped in to call the Club member or family to check-in, make sure everything is OK, and encourage to return.

4. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

Current Club membership is 258 members comprised of 98 Beverly Hills residents and 160 non-residents or 38% residents and 62% non-residents. Membership indicates a slight decrease in members and the resident participation percentage. As Roxbury Community Center borders Los Angeles, many of the non-resident Club members are of walking distance from the Center and choose to be members here as opposed to other Los Angeles parks/community centers. Club members, both resident and non-resident can also be members of other Senior Clubs in locations such as Culver City and Pan Pacific where different programs of interest or excursions might be offered. The weekly Monday Entertainment is still the most popular program offered by the Club and attracts 60-80 members each week. Much of the Community Assistance Grant Funding is used to cover the weekly entertainment expense. The Club continues to charge a membership fee of \$5 for residents, \$7 for non-residents. Membership, along with the Community Assistance Grant allows free and/or lower cost for the weekly entertainment, dance admittance, class supplies, instruction costs, and excursion costs.

5. The funding year is July 1, 2017 to June 30, 2018. What is the funding amount requested? Would you plan to reapply during future cycles?

The Beverly Hills Active Adult Club kindly requests \$17,000 per year and as granted last year. This funding would allow for the continuation of the Monday entertainment program, three annual dances which include the expense of a big band orchestra, refreshments at many of the events to attract participation, supplemental funds for day excursions, class expenses, and other special events. Yes, the Club would continue to annually request funds.

6. What percentage of your annual funding would the City's contribution represent?

Club membership fees, \$5 residents, \$7 non-residents are the only other source of revenue for the Club which for the current fiscal year has brought in approximately \$1,666. The Annual Funding represents approximately 85-90% of the Club's funding. The Club's current balance as of December 31st, 2016 is \$13,498. This year, the Club was fortunate to be the recipient of donations made in honor of the passing of Club Member Donna Goldstein. These donations resulted in an additional \$3,125 to the Club account.

7. What is the ratio of your organization's administrative operating costs?

The Beverly Hills Active Adult Club is operated under an elected board of volunteers. There are no direct administrative/operating costs.

8. Financial Statement:

- a. For grant requests up to \$74,999, please submit most recent balance sheet and operating budget OR tax return.
- b. For grant requests \$75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant.

9. Provide any additional information that may be useful in evaluating your proposal.
Cultural applicants, please describe your program here.

The Club continues to thrive through collaborative efforts with Cedars-Sinai Medical Center to provide an Annual Senior Health Fair, the Beverly Hills Firefighters' Association for the Annual Thanksgiving Luncheon, and the Beverly Hills Police Officers' Association for a Valentine's Day Dance and Dessert event. Jane Winston-Doman was the City's Liaison to the Club retired last year and the Roxbury Community Center staff have all taken a part in continuing all the Club and Senior Adult activities and programs going in her absence.

Submission of the following documents is required:

- ☒ Completed CAGF application,
- ☐ Documentation of 501c.3 status or proof of 501c.3 status through partnership,
- ☐ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax,
- ☐ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills.

APPLICATION SUMMARY FY 2017/18

Agency: Beverly Hills CPR

Requested amount: \$50,000 and in-kind

History of City funding: 2009/10: \$50,000 and in-kind support (ten-year lease at \$1.00/year for space at City Hall); 2010/11: \$50,000; 2011/12: \$50,000; 2012/13: \$50,000; 2013/14: \$50,000; 2014/15: \$50,000 and in-kind.; 2015/16: \$50,000; 2016/17: \$50,000.

Agency description: American Heart Association CPR instruction

Proposed use of Community Assistance Grant Funds: Recipient shall use the funds for the provision of Beverly Hills community with instruction in the life saving skills of CPR, how to use a defibrillator and first aid.

Target population/Primary service: Residents, workers in the community, students, teachers and school administrators, police and fire personnel and other first responders.

Percentage of total program utilized by Beverly Hills residents/community: 42% of program participants are affiliated with Beverly Hills.

Quantifiable Services and Measures: CPR, First Aid and defibrillator instruction to be provided.

Current Performance:

FY 16/17: (Q1 & Q2)

☒ Satisfactory

☐ Unsatisfactory

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

BH CPR continues to expand the populations served through its services and adding new language capacities (American Sign Language). The organization is looking to increase the number of local businesses trained in CPR and equipped with AEDs.

Percentage of annual funding City's contribution represents: 29%

Ratio of administrative to operating costs: BH CPR did not incur any administrative costs; services were provided by volunteers.

Service Profile: Needs-based ☐ Quality of life-based ☐ Social Service ☐

Health ☒ Education ☐ Other ☐

Agency Scope: Local ☒ Regional ☐ National ☐ International ☐

501 (C) (3): Yes ☒ No ☐ Exempt ☐



CITY OF BEVERLY HILLS
COMMUNITY ASSISTANCE GRANT APPLICATION
FY 2017-2018

RECEIVED FEB 02 2017

AGENCY/PROJECT NAME:	BEVERLY HILLS CPR
ADDRESS:	445 N REXFORD DRIVE BEVERLY HILLS
CONTACT PERSON:	LES BRONTE
PHONE:	310 281 2753
FAX:	310 550 9277
EMAIL:	contact@bhcpr.org

Please type your answers to the following questions:

1. Is your organization a 501c.3 or are you in partnership with a 501c.3 organization?
☒ We are a 501c.3 ☐ We are in a partnership with a 501c.3
☐ Documentation showing 501c.3 status or partnership with a 501c.3 is attached.

2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

WE TEACH THE LIFE SAVING SKILLS OF CPR, THE USE OF AN AED, HOW TO RELIEVE A CHOKING VICTIM, AND FIRST AID. CLASSES ARE DESIGNED FOR ADULTS AND CHILDREN OVER THE AGE OF 16.

BEVERLY HILLS CPR HOLDS CLASSES FOR MEMBERS OF THE BEVERLY HILLS POLICE AND FIRE DEPARTMENTS. WE ALSO PROVIDE CLASSES FOR ALL CITY EMPLOYEES, DEPARTMENTS HEADS AND SENIOR STAFF.

FOR THE BEVERLY HILLS UNIFIED SCHOOL DISTRICT WE INSTRUCT ALL THE TEACHERS, ADMINISTRATIVE STAFF AND 25 PERCENT OF THE STUDENTS BODY EACH YEAR SO THEY WILL HAVE THE KNOWLEDGE OF CPR PRIOR TO THEIR GRADUATION.

CLASSES ARE AVAILABLE FREE TO ALL COMMUNITY SERVICE CLUBS AND ORGANIZATIONS SUCH AS THE WOMANS CLUB, ROTARY AND BEVERLY HILLS ACTIVE ADULT CLUB.

OUR POLICY IS THAT IF A CITY ORGANIZATION OR INDIVIDUAL WISHES TO ATTEND A CLASS AND IS A RESIDENT OF BEVERLY HILLS, THEY MAY ATTEND A CLASS OF NO CHARGE.

AS A DISTRIBUTOR OF PHILLIPS AUTOMATIC EXTERNAL DEFIBRILLATORS (AED'S), WE OFFER UNITS AND HAVE VERY COMPETITIVE PRICES.

3. Why are these services considered critical (e.g., enhance quality of life, improve public safety)?

BEVERLY HILLS CPR ALONG WITH THE AMERICAN HEART ASSOCIATION ARE DEDICATED TO INSTRUCTING THE LIFE SAVING SKILLS OF CPR, USE OF A DEFIBRILLOR AND RELIEVING A CHOKING VICTIM.

4. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

42 PERCENT

5. The funding year is July 1, 2017 to June 30, 2018. What is the funding amount requested? Would you plan to reapply during future cycles?

\$50,000.00

WE HAVE NO PLANS TO REAPPLY DURING THE EFFECTIVE FISCAL PERIOD

6. What percentage of your annual funding would the City's contribution represent?

29 PERCENT

7. What is the ratio of your organization's administrative operating costs?

WE DID NOT INCUR ANY ADMINISTRATIVE COST. THESE SERVICES WERE DONE BY A VOLUNTEER.

8. Financial Statement:

- a. For grant requests up to \$74,999, please submit most recent balance sheet and operating budget OR tax return.
- b. For grant requests \$75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant.

9. Provide any additional information that may be useful in evaluating your proposal. Cultural applicants, please describe your program here.

WE CONTINUE TO EXPAND OUR CLASSES AND ARE NOW IN THE TOP 20 TRAINING CENTERS IN LOS ANGELES COUNTY.

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DOCUMENTS REQUESTED BELOW ARE CURRENTLY ON FILE WITH THE CITY.

Submission of the following documents is required:

- ☒ Completed CAGF application,
- ☒ Documentation of 501c.3 status or proof of 501c.3 status through partnership,
- ☒ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax,
- ☐ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills.

APPLICATION SUMMARY FY 2017/18

Agency: Beverly Hills Education Foundation (BHEF)

Requested amount: \$20,000 in-kind

History of City funding: [prior to *grant* funding, City provided General funds] 2006: \$10,000 (\$3,360 grant and \$20,000 in-kind "outside" the 2006-7 funding cycle); 2007: \$13,345 and \$20,000 in-kind; 2008/9: \$13,900 and \$20,000 in-kind; 2009/10: \$20,000 in-kind only; 2010/11: \$10,000 in-kind only (\$5,000 each for two scheduled events); 2011/12: \$10,000 in-kind only (\$5,000 each for two scheduled events); 2012/13: \$10,000 in-kind only (for one scheduled event); 2013/14: \$10,000 in-kind only (for one scheduled event); 2014/15: \$15,000 in-kind only; 2015/16: \$20,000 in-kind only; 2016/17: \$20,000 in-kind only

Agency description: BHEF provides funding to the Beverly Hills Unified School District to supplement public dollars allocated to the school district and allow for programs and services that enrich the quality of education that the schools could not otherwise afford.

Proposed use of Community Assistance Grant Funds: Requested funds will defray the costs of the street closures for events during the school year and enable them to direct their existing resources to the schools instead.

Target population/Primary service: Beverly Hills Unified School District.

Percentage of total program utilized by Beverly Hills residents/community: 100%

Quantifiable Services and Measures: BHSUD serves 4,000 families in the District.

Current Performance:

FY 16/17: (Q1 & Q2)

☐ Satisfactory

☒ Unsatisfactory

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

Funds have historically been allocated as in-kind dollars meaning money is only "issued" when an event occurs. Although allocated in-kind funds are typically not used to host any events.

Percentage of annual funding City's contribution represents: 5%.

Ratio of administrative to operating costs: 15%

Service Profile: Needs-based ☐ Quality of life-based ☐ Social Service ☐

Health ☐ Education ☒ Other ☐

Agency Scope: Local ☒ Regional ☐ National ☐ International ☐

501 (C) (3): Yes ☒ No ☐ Exempt ☐



CITY OF BEVERLY HILLS
COMMUNITY ASSISTANCE GRANT APPLICATION
FY 2017-2018

AGENCY/PROJECT NAME:	Beverly Hills Education Foundation
ADDRESS:	255 S. Lasky Drive
CONTACT PERSON:	Nadine Neiman
PHONE:	310-557-0651
FAX:	
EMAIL:	manager@bhef.org

Please type your answers to the following questions:

1. Is your organization a 501c.3 or are you in partnership with a 501c.3 organization?
☒ We are a 501c.3 ☐ We are in a partnership with a 501c.3

☒ Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

The Beverly Hills Education Foundation (BHEF) provides funding to the Beverly Hills Unified School District (BHUSD) to supplement public dollars allocated to the school district to provide for programs and services that enrich the quality of education that the schools could not otherwise afford. BHEF has several community events that offer activities for families and parents in the district. Because of our unique connection to community families and the schools, and the diverse composition of our Board of Directors, we create events and opportunities and provide funding for the schools not otherwise delivered by local government.

3. Why are these services considered critical (e.g., enhance quality of life, improve public safety)?

BHEF helps the Beverly Hills public schools set the standard for excellence in education. BHEF funding assures smaller class sizes, provides counseling services, library specialists, teachers, athletic opportunities, art programs, and summer school for the entire community and nearby area. The schools are central to the financial success of Beverly Hills and are crucial to our city. Maintaining their level of excellence is critical to this city's welfare.

4. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

The BHUSD serves over 4,000 families in the district. Our events and programs are open to all residents in Beverly Hills and are enjoyed by many people who live in the city and may not currently have children in the schools, as well as those outside of the city.

5. The funding year is July 1, 2017 to June 30, 2018. What is the funding amount requested? Would you plan to reapply during future cycles?

We are requesting \$20,000 for this funding cycle. This is in anticipation of a fall, 2017 event and a Spring, 2018 event. Since we may have 2 or more events which may require street closures this year, we are hoping that we can use all the funding throughout the year to help defray the additional costs and enable us to increase funding to the schools. We did not have an event for the 2016/2017 school year because we did not have the man power or lead time to plan a well organized event.

6. What percentage of your annual funding would the City's contribution represent?

This grant covers direct city costs that were previously "waiver" by the City in light of our support of the public schools of the City. It represents approximately 5% of our budget.

7. What is the ratio of your organization's administrative operating costs?

Our administrative/operating costs to what we earn are approximately 15%.

8. Financial Statement:

- a. For grant requests up to \$74,999, please submit most recent balance sheet and operating budget OR tax return.
- b. For grant requests \$75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant.

9. Provide any additional information that may be useful in evaluating your proposal.
Cultural applicants, please describe your program here.

Submission of the following documents is required:

- ☐ Completed CAGF application,
- ☐ Documentation of 501c.3 status or proof of 501c.3 status through partnership,
- ☐ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax,
- ☐ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills.

APPLICATION SUMMARY FY 2017/18

Agency: Beverly Hills Theatre Guild

Requested amount: \$25,000

History of City funding: 2006-07: \$1,000;

Agency description: According to their 2013 Form 990, Beverly Hills Theatre Guild brings "theater to the families of Beverly Hills through the Nesburn Family Theatre Programs, encourages playwrights by sponsoring annual playwright annual award competition, hosts readings of winning plays in Beverly Hills to a non-paying audience, provides theater for emotionally and physically handicapped children and adults, hosts senior adults at performances at local theaters, supports local theater through membership participation, and awards the BHTG 'Spotlight Award' on an annual basis to an inspirational person of the theater."

Proposed use of Community Assistance Grant Funds: BH Theatre Guild proposes to continue providing the Julie Harris Play Writing Award Competition with CAGF funds. The writing competition has been hosted by the BH Theatre Guild for over 35 years, and is one of just a few national play writing competitions in the country. Several of the winning plays have been produced at Theatre 40 in Beverly Hills.

Target population/Primary service: Beverly Hills

Percentage of total program utilized by Beverly Hills residents/community: Almost 100% of the BH Theatre Guild's members are Beverly Hills residents.

Quantifiable Services and Measures: Will be able to quantify and measure impact based on community participation.

Current Performance: N/A

General Comment(s) *(e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):*

This is Beverly Hills Theatre Guild's first application for CAGF support since FY 2006-07. They are applying for the cultural component.

Percentage of annual funding City's contribution represents: Approximately 53%

Ratio of administrative to operating costs: Administrative costs are greater than 50% of the organization's income (administrative costs: \$36,204; income: \$5,330; net income: \$9,126).

Service Profile: Needs-based ☐ Quality of life-based ☐ Social Service ☐

Health ☐ Education ☐ Cultural ☒ Other ☐

Agency Scope: Local ☒ Regional ☒ National ☒ International ☐

501 (C) (3): Yes ☒ No ☐ Exempt ☐

Carolyn Fried
February 3, 2017

RECEIVED FEB 03 2017



**CITY OF BEVERLY HILLS
COMMUNITY ASSISTANCE GRANT APPLICATION
FY 2017-2018**

AGENCY/PROJECT NAME: Beverly Hills Theatre Guild

ADDRESS: P.O. Box 148 – Beverly Hills, Ca. 90213

CONTACT PERSON: Carolyn Fried - President
PHONE: 424-335-0156

FAX: 424-335-0156

EMAIL: carolynfried@gmail.com

Please type your answers to the following questions:

1. Is your organization a 501 c.3 or are you in partnership with a 501c.3 organization? Please provide documentation.

~ The Beverly Hills Theatre Guild is a 501 c. 3 non-profit organization registered with the IRS and U.S. Dept. of the Treasury – please see attached documentation. EIN # is 95-3143076 - Beverly Hills Theatre Guild is not in partnership with any other organization.

2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

~ The Beverly Hills Theatre Guild hosts, annually the most prestigious play writing contests in America – The Julie Harris Play Writing Award Competition. Every year, for over 35 years, hundreds of plays are submitted to the Beverly Hills Theatre Guild and entered into this national play writing competition. The plays are read and judged by some of the most experienced and knowledgeable theater professionals in all of Los Angeles. The plays are read repeatedly, by numerous readers and judges. The finalists are announced and cash prizes are awarded to the 1st, 2nd and 3rd place winners. Many of these plays go on to production all over the country. Several of the winning plays have been produced at Theatre 40 here in Beverly Hills and have received critical acclaim. We propose to continue providing this valuable service and administering and coordinating this nationally recognized contest to playwrights across America. The Beverly Hills Community Assistant Grant will support and assure this important effort that has been ongoing for over 35 year years here in Beverly Hills.

3. Why are these services considered critical (e.g., enhance quality of life, improve public safety)?

~ We feel that The Julie Harris National Play Writing Competition, hosted by The Beverly Hills Theatre Guild brings prestige and recognition to our community. There are very few national play writing competitions in America. The Julie Harris competition has launched the careers of several important playwrights including Tony Kushner and many others. Winning the Julie Harris Award encouraged Mr. Kushner to continue his writing which led to his masterpiece *Angels In America* which won both Tony Awards and a Pulitzer prize.

4. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

~ In regard to The Beverly Hills Theatre Guild's membership; it is robust and growing with almost 100% of the members of the Guild are Beverly Hills residents. Founded and started by Beverly Hills' own Janet Salter (wife of late B.H. Mayor Max Salter) over 35 years ago the Theatre Guild is involved in the

community in several ways beyond the play writing contest. The board of the B.H. Theatre Guild supports mightily Jenny Gordon's Beverly Hills After School Performance Program - A Taste of Broadway. This program which takes children from the Beverly Hills schools, some who have developmental and social problems and as a result of their participation in A Taste of Broadway, their conditions improve greatly, to the extent that they can get out in front of an audience and perform. In the past we were able to give financial support to the Zachary Society for the Performing Arts program to support their work with developing young opera singers. With support from the City's Community Assistance Grant program we will be able to resume this support. In the past we provided theatre tickets to the senior citizens of Beverly Hills which we would be able to resume.

5. The funding year is July 1, 2017 to June 30, 2018. What is the funding amount requested? Would you plan to reapply during future cycles?

The amount being requested is \$25,000 - to support The Beverly Hills Theatre Guild's national playwriting contest and its local programs that support the performing arts in Beverly Hills and it's citizens.

Yes, we would plan to reapply for additional funding during future funding cycles.

6. What percentage of your annual funding would the City's contribution represent? approximately 53%

7. What is the ratio of your organization's administrative operating costs? Our administrative operating costs are more than 50% of our income.

income - \$45,330

costs - \$36,204

net income - \$9,126

8. Financial Statement:

- For grant requests up to \$74,999, please submit most recent balance sheet and operating budget OR tax return.

9. Provide any additional information that may be useful in evaluating your proposal.

Submission of the following documents is required:

- ~ Completed CAGF application –
- ~ Documentation of 501 c.3 status –
- ~ Copy of most recent Form 990 –
 - ~ Copies of any Charitable Solicitations Permit that have been obtained from the City of Beverly Hills –

APPLICATION SUMMARY FY 2017/18

Agency: Chiron Center, Inc.

Requested amount: \$30,000 and in-kind

History of City funding: 2011/12: \$20,000; 2012/13: \$15,000 in-kind; 2013/14: \$20,000; 2014/15: \$22,000 and in-kind; 2015/16: \$30,000 and in-kind; 2016/7: \$ 30,000 and in-kind.

Agency description: The Crisis Response Team (CRT) provides free, 24/7, 365, on-scene support, information and referrals to those affected by a trauma or serious loss during the initial hours after a critical incident.

Proposed use of Community Assistance Grant Funds: This funding request maintains the program at its current capacity. CRT provides on-scene support immediately after a crisis. Requests for service are generated by the BH Fire and Police Departments. The most typical requests for service are in response to fatal traffic collisions, completed suicide, homicide, death or serious injury of a child, workplace violence, and accidental or sudden death discovered by a family member, friend, or co-worker.

Target population/Primary service: Crisis response to the Beverly Hills community and Beverly Hills Unified School District.

Percentage of total program utilized by Beverly Hills residents/community:
Approximately 60% of requests for on-scene services are from the community of Beverly Hills.

Quantifiable Services and Measures: The CRT responds immediately to between 20-25 calls from the Beverly Hills Police and Fire departments per year with an average of 2-9 people served per call (school calls average 20-30+ community members served per day; CRT is typically on campus 3-5 days), providing over 500 on-scene hours by CRT staff and volunteers each year. This includes an average of over 200 on-scene support hours at Beverly Hills schools annually, providing CRT services after serious accidents or deaths of students or school personnel.

Current Performance:

FY 16/17: (Q1 & Q2)

☒ Satisfactory

☐ Unsatisfactory

General Comment(s) *(e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):*

CRT provides the critical after-care needed to support impacted individuals for incidents requiring police and fire response. This service falls outside the scope of police and fire. Follow-up crisis intervention support by CRT volunteers is typically 1-3 sessions to help transition impacted individuals into additional or long-term support. CRT members with advanced training may also provide direct behavioral health information, support, and resources to uniformed personnel, other emergency services professionals, and their families/loved ones.

Percentage of annual funding City's contribution represents: The cash contribution represents approximately 19% of the annual budget; if in-kind donations are included the percentage of the award would increase in proportion to the value of the in-kind received.

Ratio of administrative to operating costs: 14% Administrative: 86% operating.

Service Profile: Needs-based ☐ Quality of life-based ☐ Social Service ☒

Health ☐ Education ☐ Other ☐

Agency Scope: Local ☒ Regional ☒ National ☐ International ☐

501 (C) (3): Yes ☒ No ☐ Exempt ☐



**CITY OF BEVERLY HILLS
COMMUNITY ASSISTANCE GRANT APPLICATION
FY 2017-2018**

AGENCY/PROJECT NAME:

Chiron Center, Inc.
The Crisis Response Team
(www.ChironCenter.org)

ADDRESS:

9903 Santa Monica Boulevard
Suite #383
Beverly Hills, CA 90212

CONTACT PERSON:

Anne Kellogg

PHONE:

Cell: (310) 701-1140
Work: (855) 343-6012, x700

FAX: N/A

EMAIL:

Anne.Kellogg@ChironCenter.org

Please type your answers to the following questions:

- 1. Is your organization a 501c.3 or are you in partnership with a 501c.3 organization?
Please provide documentation.**

Chiron Center, Inc. is a registered non-profit in the state of California (EIN 26-3438852). Our 501(c)3 tax exempt number is: 26-3438852. Documentation is included.

2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

On/Near-Scene Response: The Crisis Response Team (CRT) provides free, 24/7, 365, on-scene support, information, and referrals to those affected by a trauma or serious loss during the initial hours after a critical incident. The requests for service typically come directly from the Beverly Hills Police and Fire Departments, although the CRT will respond upon other City representatives' request, most commonly the Beverly Hills School District and established businesses, referred by law enforcement. The individuals served represent all ages, cultures, spiritual traditions, ethnicities, and backgrounds. Our average response time to arrive on-scene is 20 – 30 minutes and we usually remain at the scene for 2 – 4 hours. The most typical requests for service are in response to fatal traffic collisions, completed suicide, homicide, death or serious injury of a child, workplace violence, and accidental or sudden death discovered by a family member, friend, or co-worker. The CRT serves an average of 2 – 9 people per call; Beverly Hills school calls average 20 – 30+ community members served per day, and the CRT is typically on campus 3 – 5 days.

Follow-up Crisis Intervention Support: CRT members may provide limited follow-up contact (typically 1 – 3 sessions) to help transition impacted individuals into additional or longer-term support as needed.

Direct Support to Emergency Services Personnel: CRT members with advanced training may also provide direct behavioral health information, support, and resources to uniformed personnel, other emergency services professionals, and their families/loved ones. Historically, these services have been requested after a line-of-duty or off-duty death, a significant injury or loss to a Department member, a larger-scale, or high-profile incident.

Organizational and Community Services Consultation: Select members of the CRT consult with leadership within Emergency Services Departments, City Government, Educational Institutions, Community Organizations, Businesses and others regarding collaborative crisis response services.

Crisis Response Team Training: The CRT facilitates an annual 10-week/30 hour Crisis Response Team training. The first 6 weeks are open to all members of the community, typically featuring speakers and experts on acute trauma and serious loss from local law enforcement and fire departments, the Coroner's Office, Survivors After Suicide, Compassionate Friends, Our House, the Rape Treatment Center, Sojourn, and other similar community-based resources. The subsequent four weeks are offered on an "invitation only basis," and are dedicated to more "hands on" training that includes advanced education regarding the physiological affects of trauma, cultural differences related to grief and loss, specific training on the CRT's approach to on-scene crisis intervention, and opportunities for candidates to practice through role plays and other interactive exercises.

Education and Outreach: Specialized CRT members also provide presentations, trainings, interviews, and educational opportunities to area schools, businesses, emergency services agencies, community organizations, media, and other entities regarding CRT services and acute, on-scene crisis support.

3. Why are these services considered critical (e.g., enhance quality of life, improve public safety)?

Those who experience trauma have a significantly higher probability of developing Post-Traumatic Stress Disorder (PTSD), and other mental health-related issues, as well as drug and alcohol misuse/abuse as a result of the traumatic exposure. According to the PTSD Alliance:

- Persons experiencing a severe beating or physical assault are 4.5 times more likely to develop PTSD than the general population;
- Serious accident or injury survivors (e.g. traffic collision or auto vs. pedestrian) are 2.5 times more likely to develop PTSD;
- Shooting or stabbing survivors are over 2 times more likely;
- Similarly, those who experience the sudden or unexpected death of a family member, friend, or co-worker are also over 2 times more likely to develop PTSD.

The tangible and intangible costs to society for untreated PTSD are extremely high. According to national PTSD expert Mark Goulston, MD some of the basic costs to society as a result of PTSD include:

- **Lost lives:** Every year, society loses many of its best and brightest to the pain of untreated PTSD because the disorder significantly increases the risk of suicidal thoughts or behavior. The risk of suicide is especially high for people who develop both PTSD and depression, unless they receive effective treatment.
- **High medical costs:** People who don't get treatment for the fallout from trauma have higher rates of disability, more physical symptoms, more mental disorders, more medical diagnoses from doctors, and more risky health behaviors than other people. The costs of untreated trauma-related alcohol and drug abuse alone are estimated to be \$160 billion per year in the U.S.
- **Legal woes:** PTSD can impair judgment, self-esteem, the ability to plan for the future, and the ability to control anger, putting people at increased risk for impulsive or destructive behavior. Studies show that PTSD is a strong risk factor for both adult crime and juvenile delinquency and that it plays a powerful role in steering people into prostitution, drug dealing, and pathological gambling.
- **Poor work performance and, in turn, lost jobs:** PTSD can impair a person's concentration and productivity, create problems in getting along with co-workers, and trigger emotional outbursts on the job. All these factors, as well as the health problems associated with PTSD can make it hard for people with PTSD to get and keep jobs, resulting in higher-than-normal rates of unemployment. In addition, people with PTSD often have difficulty making upward career moves and frequently stay stuck in a low-salary rut because of their symptoms. Experts estimate that the United States loses \$3 billion each year due to work problems caused by PTSD.

- Family troubles: PTSD makes it hard to control emotions, empathize with other people, cope with financial matters, and handle the day-today pressures of relationships. It also ups the risk for substance abuse and other self-destructive behaviors. Because of this, the divorce rate for people with untreated PTSD is sky-high. In addition, children in families dealing with untreated PTSD have more learning and emotional problems than their peers. Rates of physical and verbal abuse are also high in families with a member suffering from PTSD.

Similarly, the U.S. government's National Technical Information Service states that untreated PTSD is "one of the most prevalent of all mental disorders, surpassed only by substance use disorders and depression as major public and mental health issues" – all of which are directly linked to exposure to trauma and serious loss.

However, research also concludes that immediate, concrete, and direct information along with access to strong social support and incident-specific resources can significantly decrease this overall potential risk for PTSD, substance misuse, and other trauma-related impact. The Crisis Response Team Program provides these critical, direct services in the immediate aftermath of the critical incident, creating the potential to significantly influence the overall health and wellbeing of survivors of trauma and serious loss, and the choices they will make during their process of recovery. Furthermore, CRT personnel serve as a referral resource for additional services and/or for the longer-term recovery options for those impacted by the traumatic events.

The CRT also provides an invaluable link between those directly impacted by the events and the uniformed personnel responding to the scene. Although CRT personnel always defer to the priorities of the responding emergency service personnel, we are able to assist with the practical and emotional needs of the community members. This complement of resources allows the uniformed personnel to focus on their primary tasks, knowing that CRT members will attend to other elements of the overall behavioral health and wellness of those impacted by the event. By bridging the divide between emergency services and community members, all those involved in the incident ultimately benefit from a more collaborative, comprehensive, and effective level of service and support.

Having CRT personnel on-scene creates a significant direct cost savings to the communities served as well, with an estimated minimum value of over \$60 - \$125 per hour in savings to the community. Emergency services personnel (with an average \$40/hour salary) are able to clear the scene significantly quicker, while still attending to the immediate needs of those affected by the emergency. Utilizing volunteer counselors (estimated at a minimum value of \$23.30 per hour) similarly reduces overall expenses while maintaining integrity of service. A less calculable, yet also important value-increasing factor is the peace of mind and positive "good will" generated between community members and the city's emergency services by providing these transitional safety-net services offered by The CRT.

Crisis Response training, education and outreach similarly provides an invaluable cost saving and life-enhancing resource to the Beverly Hills Community. Public presentations;

participation in community health and safety events; specialized education and outreach; and the annual CRT training provide free, “best practices” information to professionals and lay persons alike. Research confirms that access to pre-incident education, support, and resources has a significant positive effect on subsequent response after exposure to trauma. Regardless if the participants ever directly utilize CRT clinical services, their access to this pre-incident education and support will increase their knowledge related to common reactions, how to access resources, and practical strategies to support themselves, colleagues, and/or loved ones in times of loss and transition.

4. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

Consistently, over 60% of the Crisis Response Team’s requests for on-scene services are from the community of Beverly Hills.

We also maintain consistent and extensive contact with the Beverly Hills constituents including emergency services personnel; community and government leadership; local schools; the business community; and area residents through the following activities:

- Facilitate post-incident disposition and follow-up contact with emergency services personnel;
- Require mandatory annual ride alongs by all CRT participants (Police and Fire Departments).
- Regularly attend Emergency Services briefings and role calls;
- Provide training for emergency services and city personnel;
- Participate in “Every 15 minutes” and other school-based programs;
- Attend and provide CRT representation at community safety & health fairs, and other local celebrations as requested;
- Provide informational presentations at meetings and community gatherings including: City Counsel, Beverly Hills School District, PTA and HS PTSA, Chamber of Commerce, Rotary, and like organizations as requested.

Additionally, the CRT specifically recruits, trains and utilizes Beverly Hills-based volunteers for our programs. This exceptional volunteer opportunity encourages a highly specialized and unique way for community members to “give back” to their family, friends, neighbors, schools, businesses and visitors to Beverly Hills, while serving along side our emergency response personnel. This collaboration exemplifies community-based partnership whereby the community truly serves their own during the most exceptional of circumstances.

5. The funding year is July 1, 2017 to June 30, 2018. What is the funding amount requested?

The funding amount request is \$30,000 per year.

Chiron Center is also requesting **in-kind donations** to include a meeting and training space complete with technical support (audio & video/media equipment, a white board, tables, and chairs for training purposes) that can comfortably accommodate 30 – 40 people.

Would you plan to reapply during future cycles? Yes.

6. What percentage of your annual funding would the City's contribution represent?

A Beverly Hills CAGF grant in the amount of \$30,000.00 would be approximately 19% of Chiron Center's \$155,000.00 annual funding. If in-kind donations are also granted, the percentage of the award would increase in proportion to the value of the award given.

7. What is the ratio of your organization's administrative:operating costs?

Chiron Center Inc.'s 2015 overall cost ratio was: 14% Administrative costs, 86% Operating Costs.

8. Financial Statement:

- **For grant requests up to \$74,999, please submit most recent balance sheet and operating budget OR tax return.**

Please refer to the enclosed document:

- Chiron Center's 2015 990-EZ Tax Return

9. Provide any additional information that may be useful in evaluating your request.

Chiron's Crisis Response Team services provide a unique service that directly addresses the unmet needs of the community during the most critical of circumstances. No other non-profit (or any other agency) provides the level of on-scene professional, immediate, effective, and trusted support that Chiron's staff and counselors have earned and maintained since 1998.

Our unprecedented level of support from the Police and Fire Departments as well as the Beverly Hills High School has established our services as critical to meet regional obligations to help ameliorate social issues; and the over 500 hours per year of on-scene support offered by Chiron's staff and counselors saves the community literally hundreds of thousands of dollars each year. Furthermore, CRT services engender a deep sense of caring, respect, and appreciation by both recipients as well as uniformed personnel during the most difficult events

that our community faces each year. Finally, the CRT Program also provides a unique opportunity for local volunteers to directly and significantly “give back” to their fellow community members and organizations.

This unique CRT Program has no equivalent resource or agency that provides similar types of comprehensive, acute, on-scene support service within our response areas. Numerous other quality agencies serve as referral resources for the CRT; they provide excellent follow-up and on-going treatment for survivors of trauma and serious loss, but they do not respond on-scene in the initial moments after the incident has occurred. Thus, the Crisis Response Team fills a unique gap in service related to the overall health and wellbeing of those impacted by trauma and serious loss, and remains as THE premier program for information, support, resources, and training related to acute, on-scene crisis response intervention.

Please visit our website: www.ChironCenter.org for additional information.

Thank you for the opportunity to continue our partnership with our home community, Beverly Hills, and for considering our Community Assistant Grant application.

APPLICATION SUMMARY FY 2017/18

Agency: ETTA

Requested amount: \$60,000

History of City funding: First Time Applicant

Agency description: ETTA's mission is to provide programs and services that enable people with disabilities, and the families who love them, to live fully enriched, independent and active lives; our vision is an inclusive, participatory community of people with and without special needs, succeeding and growing together. ETTA offers a full spectrum of services for adults with intellectual and developmental disabilities, including residential housing, case management, employment training and placement, educational services and social services – all to support their clients to achieve greater independence, autonomy and inclusion.

Proposed use of Community Assistance Grant Funds: Grant funds would be used for the Transitions program. The program helps individuals with special needs and their families determine and access the right combination of public and/or private programs to achieve a healthy and fulfilling transition to adulthood. This is achieved through a combination of education, support, coaching, and guidance. The program provides training workshops to introduce and educate individuals and families to the issues involved. The program provides direct services to families, and provides consultations to families regarding their service needs.

The funding would be used to hold workshops in Beverly Hills, to conduct the outreach and marketing for the workshops, as well as to provide scholarships that would allow Beverly Hills residents to follow-up with ETTA for consultation and direct services. This follow-up is the critical element given the financial stress experienced by many families with special needs.

Target population/Primary service: Individuals with intellectual and developmental disabilities below the age of 25, and their families.

Percentage of total program utilized by Beverly Hills residents/community: Currently, ETTA services approximately 125 clients – 19 of whom (15%) are Beverly Hills residents. Approximately 50% of their clients live within a three mile radius of Beverly Hills. If awarded funds, ETTA would ensure that the percentage their percentage of Beverly Hills residents would drastically improve.

Quantifiable Services and Measures: Will be able to quantify and measure impact based on enrollment and services provided.

Current Performance: N/A

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

This is ETTA's first application for CAGF support.

In 2012, the Center for Disease Control estimated that annual medical expenditures per child with Autism Spectrum Disorder range from \$2,100 to \$11,000, and that intense behavioral

interventions can cost from \$40,000 to \$60,000 per year. Many families cannot afford to purchase additional services beyond direct care.

The number of Department of Development Services (DDS) consumers in California has increased by 57% since 2000, while the general population has only grown by 14%. Autism is the fastest growing of the developmental disabilities; incidences have increased by 1,148% since 2003, and during the same period, incidences of mental retardation increased by 24%, epilepsy by 21% and cerebral palsy by 19%. It is estimated that 30-35% of individuals with developmental disabilities have a dual diagnosis, increasing the level of their needs.

Within the Iranian community, ETTA has been a champion for inclusion, support and programming, and strives to change deeply entrenched community attitudes that stigmatize disabilities. ETTA has a large Iranian-American Division with the capacity to teach and converse in Farsi.

Percentage of annual funding City's contribution represents: 1.2% of annual budget of \$5 million.

Ratio of administrative to operating costs: 16% are administrative.

Service Profile: Needs-based ☐ Quality of life-based ☐ Social Service ☒

Health ☐ Education ☒ Other ☐

Agency Scope: Local ☒ Regional ☒ National ☐ International ☐

501 (C) (3): Yes ☒ No ☐ Exempt ☐



CITY OF BEVERLY HILLS
COMMUNITY ASSISTANCE GRANT APPLICATION
FY 2017-2018

AGENCY/PROJECT NAME:	ETTA/Transitions Program
ADDRESS:	1427 S. Robertson Boulevard; Los Angeles, CA
CONTACT PERSON:	Dr. Michael Held
PHONE:	424-249-3300 x224
FAX:	424-249-3361
EMAIL:	michael@etta.org

Please type your answers to the following questions:

1. Is your organization a 501c.3 or are you in partnership with a 501c.3 organization?
☒ We are a 501c.3 ☐ We are in a partnership with a 501c.3
☒ Documentation showing 501c.3 status or partnership with a 501c.3 is attached.

2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

ETTA's mission is to provide programs and services that enable people with disabilities, and the families who love them, to live fully enriched, independent and active lives; our vision is an inclusive, participatory community of people with and without special needs, succeeding and growing together. Founded in 1993 to serve the greater Los Angeles area, ETTA has consistently expanded opportunities: today we offer a full spectrum of services for adults with intellectual and developmental disabilities, including residential housing, case management, employment training and placement, educational services, and social services - all to support our clients to achieve greater independence, autonomy and inclusion. While our focus is on serving Jewish clients, we serve all who come to us without discrimination.

Last year we launched a program, Transitions, that helps individuals with special needs and their families determine and access the right combination of public and/or private programs to achieve a healthy and fulfilling transition to adulthood. This is achieved through a combination of education, support, coaching and guidance; our target population is individuals below the age of 25 (though we will not turn away older clients who have not completed the process of creating their adult lives). To-date, we have provided 4 training workshops to a total of 89 parents to introduce them to the process and educate them as to the issues involved - which include Individual Transition Plans and Person-Centered Planning; an overview of the legal matters to be considered (power of attorney, conservatorship, representative payee.); the benefits and complications of Social Security and the Regional Center system; an explanation of healthcare options, living arrangements and options; the School Transition Process and continued education; community integration and how to build a meaningful life; and a listing of generic resources available in the community. We also provided direct services to 114 families, delving into full detail about the topics covered in the trainings and more. 82 families received consultation about their service needs; 32 took steps to become clients and 15 of these are active now.

We want to bring this work to serve the Beverly Hills community to optimize the transition to adulthood for your local residents, and help them find meaningful programs, services, housing, jobs and supports.

3. Why are these services considered critical (e.g., enhance quality of life, improve public safety)?

The services are transformative - they enhance not only the immediate quality of life but also the entire life trajectory. The proper services will determine whether individuals with intellectual and developmental disabilities can live independently, find paid employment (or meaningful volunteer work), integrate into their communities - and so much more.

Too many families are unaware of their real options. One common example: many people want to transition to independent living - but are not aware of their options, or even that supportive services are available to make their desires a reality. Similarly, too many families make mistakes along the way that require a great deal of effort - and new knowledge bases - to unwind. An example of this: families who fail to follow the prescribed "order" of solutions. We have seen too many instances where families established bank accounts for their children before SSI benefits were determined, and who therefore found themselves denied benefits despite a clear and compelling need (and were forced to spend down the funds in the account rather than using them as originally intended).

And then there is the emotional component, which cannot be overlooked. As one parent put it, "...if I had someone by my side, walking through this with me who understood all of the components that needed to be put into place and what order they needed to be done - as well as reassuring me that I was making the best decisions -- it would have been a completely different experience for me."

4. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

Currently, ETTA serves approximately 125 clients - 19 of whom (15%) are Beverly Hills residents. Our work is convenient to the area: while our administrative office is located in North Hollywood, our main Day Program is less than two blocks away from the Beverly Hills border; as a result, approximately 50% of our clients live within a 3-mile radius of the Beverly Hills city limits. Too, we note that both the Chairman and President of our Board of Directors are Beverly Hills residents.

This program currently serves a comparable percentage of Beverly Hills residents - but of course, your funding - which would be dedicated to members of the Beverly Hills community - would ensure that this proportion would dramatically increase.

While our goal would be to deliver to Beverly Hills service numbers comparable to those we achieved last year, we believe we would exceed those expectations. To ensure this, we would partner with key Beverly Hills institutions, institutions with whom we have worked in the past and whose contributions are central to the City: the Special Education Division of Beverly Hills High School; the Beverly Hills Library (as a seminar workshop location); the Maple Center (part of the City's Social Services Safety Net); and of course local synagogues like Nessah, Chabad, Beth Jacob and Young Israel of Beverly Hills (we say "local synagogues" but they are far more than that - Nessah is the largest Persian-Jewish congregation in the United States; its landmark building also houses an important educational and cultural center. Beth Jacob is the largest Orthodox synagogue in the Western United States. The others also are important Beverly Hills institutions).

5. The funding year is July 1, 2017 to June 30, 2018. What is the funding amount requested? Would you plan to reapply during future cycles?

We respectfully request a grant of \$60,000. The funding would be used to hold workshops in Beverly Hills (and to conduct the outreach and marketing for those workshops) as well as to provide scholarships that would allow Beverly Hills residents to follow up with us for consultation and actual services. This follow up is the critical element given the financial stress experienced by so many families with children with special needs. In 2012, the Centers for Disease Control estimated that annual medical expenditures per child with Autism Spectrum Disorder range from \$2,100 to \$11,000 - and that intense behavioral interventions can cost from \$40,000-\$60,000 per year. Many families simply cannot afford to purchase additional services beyond direct care.

While each year will of course be judged on a standalone basis, we would expect to reapply in future cycles given the rising need. In the 1990s, the special needs community faced the alarming news that more and more children were being identified as having developmental disabilities, and the trend is steadily worsening. The number of Department of Developmental Services (DDS) consumers in California has increased by 57% since 2000, while the general population has grown only by 14%. Autism is the fastest-growing of the developmental disabilities; incidences have increased by 1,148% since 2003 (during that same period, mental retardation increased by 34%, epilepsy by 21%, and cerebral palsy by 19%). Even more challenging, it is estimated that 30-35% of individuals with developmental disabilities have a dual diagnosis (a co-occurring mental health issue), increasing the level of their needs. Organizations rose to meet the challenge of this explosive trend with early interventions, diagnostic evaluations, adjunct school services, social skills training and a host of other services - but today this tsunami of children are aging-out of school-aged programs, entailing a new set of challenges as new systems need to be put into place. This program will continue to rise in importance.

6. What percentage of your annual funding would the City's contribution represent?

ETTA's annual budget is \$5 million and growing. The City's contribution would represent a small percentage of our overall annual funding - but an important piece of the funding of this program.

7. What is the ratio of your organization's administrative operating costs?

Of our annual \$5 million budget, \$3.8 million (76%) is spent directly on program costs. Administrative costs represent approximately 16% of our budget, and fundraising costs account for the remaining 8%.

8. Financial Statement:

- For grant requests up to \$74,999, please submit most recent balance sheet and operating budget OR tax return.
- For grant requests \$75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant.

9. Provide any additional information that may be useful in evaluating your proposal.
Cultural applicants, please describe your program here.

ETTA is the only organization in Los Angeles that can truly meet the needs of Beverly Hills' thriving Iranian-American population: we have been a pioneering champion for inclusion, support and programming for this group, working to change deeply entrenched community attitudes that stigmatized disabilities. Today we have a large and unique Iranian-American Division with the capacity to teach and converse in Farsi and enjoy tremendous support from this important community.

Submission of the following documents is required:

- ☒ Completed CAGF application,
- ☒ Documentation of 501c.3 status or proof of 501c.3 status through partnership,
- ☒ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax,
- ☒ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills.

APPLICATION SUMMARY FY 2017/18

Agency: Interfaith Movement for Human Integrity

Requested amount: \$150,000

History of City funding: First time applicant.

Agency description: The Interfaith Movement for Human Integrity (IM4HI) works to achieve an equitable, inclusive and healthy society, culture, and economy where the most vulnerable, disenfranchised and marginalized have equal opportunities and access to the resources and tools needed to achieve a dignified quality of life. IM4HI works with congregations and community organizations to support and protect the civil/human rights of vulnerable individuals.

Proposed use of Community Assistance Grant Funds: IM4HI would use the CAGF funds for their Strengths From the Roots program, coordinated by Rabbi Simchah Green and Chabad of Beverly Hills. The program will bring together long term Beverly Hills residents and transients to collectively explore their community's challenges with homeless and mentally ill individuals who are vulnerable and at-risk. Participants will learn about the origins, development, and historic role of storytelling and music traditions as a vehicle and creative outlet for participants to discover and evaluate their voices by sharing their personal journeys and stories. The project will aim to spark dialogue, build and strengthen ties with the City of Beverly Hills through faith congregations, to promote an understanding of mental illness, homelessness, multi-racial/cross cultural solidarity, mutual support and collective action.

Target population/Primary service: Residents and transients residing in Beverly Hills.

Percentage of total program utilized by Beverly Hills residents/community: IM4HI estimates that 100% of the participants in their Strength From the Roots program will be Beverly Hills residents and transients.

Quantifiable Services and Measures: Will be able to quantify and measure impact based on enrollment and community participation numbers.

Current Performance: N/A – first time applicant.

General Comment(s) *(e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):*

This is IM4HI's first application for CAGF support.

Percentage of annual funding City's contribution represents: Approximately 20%.

Ratio of administrative to operating costs: Approximately 15% are administrative.

Service Profile: Needs-based ☐ Quality of life-based ☐ Social Service ☒

Health ☐ Education ☐ Other ☐

Agency Scope: Local ☒ Regional ☒ National ☐ International ☐

501 (C) (3): Yes ☒ No ☐ Exempt ☐



CITY OF BEVERLY HILLS
COMMUNITY ASSISTANCE GRANT APPLICATION
FY 2017-2018

AGENCY/PROJECT NAME:	Interfaith Movement for Human Integrity
ADDRESS:	5080 N. Maywood Avenue, Los Angeles, CA 90041
CONTACT PERSON:	Rev. Dr. Art Cribbs
PHONE:	323-254-5400
FAX:	323-254-5407
EMAIL:	acribbs@im4humanintegrity.org

Please type your answers to the following questions:

1. Is your organization a 501c.3 or are you in partnership with a 501c.3 organization?
☒ We are a 501c.3 ☐ We are in a partnership with a 501c.3

☒ Documentation showing 501c.3 status or partnership with a 501c.3 is attached.

2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Interfaith Movement for Human Integrity is working with local synagogues in Beverly Hills that participate in our "Strength from the Roots" arts and culture project. Through a process of storytelling, poetry writing, and singing, participants discover new ways of self-expression while learning more about their neighbors and others in the City of Beverly Hills. The purpose of "Strength from the Roots" is to use spoken word (storytelling of personal life journeys) and written word (poetry and prose about one's journey) to provide a means to speak and share about one's life experiences while listening and learning about the life journeys of others. While this is an apparent simple exercise, the process of being vulnerable and sharing personal events that often are transformative allows participants to discover self-awareness and empowerment. Equally important, as each participant shares her/his own story with others, a dynamic movement developments that informs the differences and similarities of their life experiences. Over the past four years of introducing Strength from the Roots to faith groups in Southern California, we have witnessed deeper relationships develop among former strangers who became friends and advocates for social change. In the City of Beverly Hills, we are working with rabbis and congregations to encourage them to extend "community" and social service resources to the city's most vulnerable residents, including homeless and mentally ill persons. The primary focus is to help participants of the Strength from the Roots project to recognize the humanity in every person and not be limited to seeing individuals only in terms of their condition or social status. Spoken word, written word, and music are proven sources of opening hearts and minds about the true value of every human person. Once people experience the artistic and cultural contributions of persons who live on the margins of society, their humanity is exposed and new opportunities to help them gain confidence become a resource to elevate themselves and move toward recovery. We do not suggest our process is a "silver bullet." However, the powerful impact of change among individuals who doubted themselves and did not see their greater potential has been repeated consistently. Finally, providing the Strength from the Roots process in faith communities is significant because sacred space can be a safe environment for growth and healing. Members of congregations are generous people who want to know what more can they do to alleviate suffering and help people live better. Strength from the Roots brings together a diverse group of people who help to answer questions about what can be done in their own community. While we do not provide direct social services, we have developed an arts and culture process in Strength from the Roots that does more at a deeper personal level to meet the needs of vulnerable persons who are at risk and live on the margins of society.

3. Why are these services considered critical (e.g., enhance quality of life, improve public safety)?

The arts and culture process designed through Strength from the Roots provides a means to increase and enhance quality of life for participants by getting to know each other. A deeper understanding of community occurs through sharing one's personal story and listening attentively to the stories of others. This promotes humanization of every person who takes part in the project. The importance of this method is to help see past the condition or social status of people and recognize their gifts and humanity. The human voice is powerful and exposes participants to their own sense of being while experiencing the self-expressions of others. Strength from the Roots is intentional about creating community and identifying diversities even among persons who may not see differences clearly. When people get to know each other by name, face, and personal stories, community is formed and people become less afraid of each other. Instead of fearing neighbors and former strangers, participants become advocates for each other. Thus, public safety becomes everyone's concern; and removing fear of "others" reduces tension and helps to advance both a sense of purpose and recognition of human value. Strength from the Roots also serves to miniaturize a person's world view from global concerns to local reality. It helps persons to see how they can participate in civic affairs and activities in the City of Beverly Hills. Civic engagement is a key component of Strength from the Roots. Participants are encouraged to work together and create a strategic plan to enhance quality of life where they live and worship. They learn how to use storytelling as a tool to invite other people to become more involved in civic life by meeting elected officials. When people open their mouths and ears, they also open their eyes and minds; and, their hearts follow suit.

4. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

Strength from the Roots is a new program that is being introduced to members of the Beverly Hills community since December 2016. 100 percent of the participants of this project are members of the City of Beverly Hills, including long term residents and transients.

In 2012, Strength from the Roots was introduced to the San Bernardino Catholic Diocese. In 2013, the project engaged more than 300 persons in 7 congregations. Most of the participants were low wage warehouse workers and undocumented immigrants who primarily spoke Spanish. The majority of the participants expressed fear about their status and the possibility of being deported. During the final weeks of rehearsals after sharing their personal journeys and writing their poems that were turned into music which they performed in public, a group of male participants came to us and said, "We understand you plan to rent a bus or vans to take us to the concert; don't spend money on that. We are adults. We can drive ourselves. We are not afraid. On June 29, 2014, we presented 46 participants in concert along with a 73 piece symphony orchestra in front of an audience of about 150 people in Ontario, CA.

We then took Strength from the Roots to Riverside County where we worked with more than 350 persons in almost 10 congregations of diverse faith traditions and cultures, including Native Americans, Koreans, Nigerians, Filipinos, Mexicans, African Americans, and Vietnamese. We presented 43 participants in a public performance with a 14 piece mariachi ensemble on July 12, 2015, at the Bob Glass Gymnasium in Perris, CA, in front of an audience with about 325 people. Following the concert, several participants said exactly the same thing in separate conversations, "We began as strangers; we became friends; and, now we are family."

Interfaith Movement for Human Integrity recently formed a partnership with the Peralta Community College District in Oakland, CA, to work with high school and college students who are formerly incarcerated. We plan to launch Strength from the Roots on one of district's college campuses during the 2017-2018 school year.

5. The funding year is July 1, 2017 to June 30, 2018. What is the funding amount requested? Would you plan to reapply during future cycles?

Interfaith Movement for Human Integrity requests \$150,000 for the funding year. Yes, we plan to reapply during future cycles.

6. What percentage of your annual funding would the City's contribution represent?

Approximately 20 percent.

7. What is the ratio of your organization's administrative operating costs?

Approximately 15 percent

8. Financial Statement:

- a. For grant requests up to \$74,999, please submit most recent balance sheet and operating budget OR tax return.
- b. For grant requests \$75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant.

9. Provide any additional information that may be useful in evaluating your proposal. Cultural applicants, please describe your program here.

The project will take place in the City of Beverly Hills faith congregations and will engage long term residents and transients. Since 2011, Interfaith Movement for Human Integrity (IM4HumanIntegrity) has worked with congregations and community organizations to support immigrant integration and protect the civil/human rights of those undocumented, including unaccompanied minors and families from Central America. Building on the Southern California work of Strength from the Roots, a project of IM4HumanIntegrity, we will harness the power of music and storytelling to grow and further diversify our work in the City of Beverly Hills. IM4HumanIntegrity will seek funding to launch the project as a music education and engagement project during the City of Beverly Hills' fiscal year (July 1, 2017 - June 30, 2018).

IM4HumanIntegrity will bring together long term community residents and transients to collectively explore their communities' challenges with the homeless and mentally ill persons who are vulnerable and at risk. Participants will learn about the origins, development, and historic role of storytelling and music traditions as a vehicle and creative outlet for participants to discover and elevate their voices by sharing their personal journeys and stories. The project will aim to spark dialogue, build and strengthen ties with the City of Beverly Hills through faith congregations to promote understanding of mental illness, homelessness, multi-racial/cross-cultural solidarity, mutual-support, and collective action.

Through an exploration of music origins and development, the project will lift up and celebrate multi-racial/cross-cultural connections and the contributions of social, racial and economic justice movements. The project will draw on the history and origins of various music genres and cultural conditions that moved artists to write and perform their songs that are now beloved American classics, and the significance and meaning of these song's lyrics. The project will launch with outreach to and engagement of the City of Beverly Hills through faith congregations and public policy advocates. The project seeks to enroll 300-350 participants in a series of interactive "wordshops" where they will learn about various music genres; these music's multi-racial/cultural origins, history, and their influences and contributions to society.

Working with professional artists, participants will share their own stories about the impact of public policies on their quality of life, access to opportunities, and community wellbeing. As "wordshops" engage participants, IM4HumanIntegrity will work with the City of Beverly Hills through faith congregations to perform and make public presentations about quality of life among transient, homeless, and mentally ill persons. The project will culminate with a community performance of original songs co-composed by "wordshop" participants and professional musicians at a venue selected by the City of Beverly Hills through faith congregations and IM4HumanIntegrity.

Ongoing project evaluation activities will focus on identifying best practices and assessing the value and impacts of storytelling and music as a strategy to:

1. Raise greater public awareness and understanding among diverse audiences in the City of Beverly Hills through faith congregations about the impacts public policies and practices have on transient, homeless, and persons who are mentally ill.
2. Catalyze meaningful and productive dialogue among and between diverse constituency groups around public safety and outreach to vulnerable persons in the City of Beverly Hills.
3. Build bridges and promote positive interactions between members of faith congregations and diverse community members who are at risk.
4. Activate and mobilize members of faith communities to advance civic engagement and take action on public policy affecting transient, homeless, and persons who are mentally ill.
5. Mobilize a broader base of community members to collectively engage and advocate with public decision makers for practices and policies that reduce homelessness and improve community-police relations.

Evaluation findings will be documented in a final summary report which will be made available to the City of Beverly Hills and on IM4HumanIntegrity's website and presented at conferences and other venues.

Submission of the following documents is required:

- ☒ Completed CAGF application,
- ☒ Documentation of 501c.3 status or proof of 501c.3 status through partnership,
- ☒ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax,
- ☐ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills.

APPLICATION SUMMARY FY 2017/18

Agency: Jewish Family Service (JFS)

Requested amount: \$250,000

History of City funding: (City-funding of JFS began in 1994. CAGF was established in 2005) 2005: \$5,000; 2006: \$46,360; 2008/9: \$50,500; 2009/10: \$50,500; 2010/11: \$56,000; 2011/12: \$86,000; 2012/13: \$80,000; 2013/14: \$120,000; 2014/15: \$180,000; 2015/16: \$225,000; 2016/17: \$250,000

Agency description: Founded in 1854, JFS has a long history of providing services on a non-sectarian basis to families and individuals in need. JFS is a leader in the provision of a continuum of care for older adults throughout Los Angeles County.

Proposed use of Community Assistance Grant Funds: Support older adult Beverly Hills residents to age in place. The amount requested continues the existing program elements and expands the number of ongoing care management clients to 50, up from 45 people.

Target population/Primary service: A continuum of supportive services for Beverly Hills older adults who are frail, economically disadvantaged, socially isolated, and have minimal or no family support.

Percentage of total program utilized by Beverly Hills residents/community: 100%.

Quantifiable Services and Measures:

Care Management: Services will be provided to 50 at-risk Beverly Hills residents age 55+. Care management provides a continuum of supportive services including: assessment, individual care plan, service coordination, monitoring/home visits, emergency response (Lifeline medical alert), and supportive counseling.

Information and Referral: In the event that a family member, caregiver, neighbor, or landlord is concerned about a Beverly Hills older adult, JFS geriatric social workers will provide assistance through information, referral, consultation, short-term counseling, advocacy and crisis management. JFS geriatric care managers are fluent in English and Farsi; work out of the Pico-Robertson Family Resource Center, the Roxbury Park Community Center and conduct home visits.

Community Education: Educational and experiential workshops to address topics of interest to older adults such as effective communication with family members and healthcare providers.

Telephone Reassurance: Supportive check-in calls to frail, homebound seniors to monitor well-being, provide socialization and maintain home safety.

Homecare Support Services: Time-limited homecare support services to low income, frail Beverly Hills seniors provided by aides through contracted homecare agencies. Aides may assist with bathing, cooking, shopping, cleaning, and other tasks as determined with the client.

Housing Clinic: Twice-monthly JFS staff will be available in two community locations to provide assistance to Beverly Hills older adult residents in the form of identifying affordable housing

options, completing applications, advocacy, identifying available/appropriate resources like renters' rights, Bet Tzedek Legal Services.

High Risk Intervention Team: Convene a multi-disciplinary team to focus on BH older adult residents who are at risk of eviction or pose a safety risk to themselves or the community because of mental illness or cognitive impairment. The JFS case manager will convene appropriate professionals (health care, family, city departments) involved in the older adult's wellbeing. The team will develop a plan to address the client's significant issues and identify all steps to implement the plan and maintain the client's safety in the least restrictive environment. The JFS case manager will provide time-limited intensive services (8 weeks) and re-evaluate the client's stability with the Human Services Division.

Current Performance:

FY 16/17: (Q1 & Q2)

☒ Satisfactory

☐ Unsatisfactory

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

JFS has linked older adult Beverly Hills residents with vital social services since 1992. A key element of the partnership between JFS and the City of Beverly Hills is the placement of the JFS geriatric social worker at Roxbury Park, to answer questions from any community member. The geriatric social worker provides assessment of senior needs in the community, prevention and intervention services for younger, active seniors as well as those who are frail and/or managing a chronic illness, and their family members. This professional is Farsi-speaking and provides culturally and linguistically appropriate information and referrals to Iranian older adults and their families living in Beverly Hills.

JFS works closely with Menorah Housing, which manages the Beverly Hills Senior Housing apartments on Crescent Drive. They collaborate with many other service providers in the area to ensure a coordinated system of care for older adult constituents, providing access to a wide array of resources to meet client needs, while avoiding duplication of services.

Percentage of annual funding City's contribution represents: 0.86%.

Ratio of administrative to operating costs: 19% administrative, 81% programming

Service Profile: Needs-based ☒ Quality of life-based ☐ Social Service ☒

Health ☐ Education ☐ Other ☐

Agency Scope: Local ☒ Regional ☒ National ☐ International ☐

501 (C) (3): Yes ☒ No ☐ Exempt ☐



CITY OF BEVERLY HILLS
COMMUNITY ASSISTANCE GRANT APPLICATION
FY 2017-2018

RECEIVED FEB 02

AGENCY/PROJECT NAME:	Jewish Family Service of Los Angeles
ADDRESS:	3580 Wilshire Blvd., Suite 700
CONTACT PERSON:	Paul S. Castro, President & CEO
PHONE:	323-761-8800
FAX:	323-761-8801
EMAIL:	pscastro@jfsla.org

Please type your answers to the following questions:

1. Is your organization a 501c.3 or are you in partnership with a 501c.3 organization?
☒ We are a 501c.3 ☐ We are in a partnership with a 501c.3
☒ Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Please see attached

3. Why are these services considered critical (e.g., enhance quality of life, improve public safety)?

Please see attached

4. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

100% of clients currently receiving services from this program are members of the Beverly Hills community.

5. The funding year is July 1, 2017 to June 30, 2018. What is the funding amount requested? Would you plan to reapply during future cycles?

Jewish Family Service of Los Angeles (JFS) is requesting support in the amount of \$250,000 for this coming fiscal year. JFS has provided services to the older adult residents of Beverly Hills for many years, and plans to continue to do so by reapplying during future funding cycles.

6. What percentage of your annual funding would the City's contribution represent?

0.86%

7. What is the ratio of your organization's administrative operating costs?

81% programs, 19% administration and fund-raising

8. Financial Statement:

- a. For grant requests up to \$74,999, please submit most recent balance sheet and operating budget OR tax return.
- b. For grant requests \$75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant.

9. Provide any additional information that may be useful in evaluating your proposal.
Cultural applicants, please describe your program here.

Submission of the following documents is required:

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- ☐ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills.

2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

JFS requests Community Assistance funds from the City of Beverly Hills to continue the services of the JFS Beverly Hills Care Management Program, which supports older adult Beverly Hills residents in maintaining their independent living within the community.

Services to be provided:

Care Management: An array of supportive services will be provided by JFS geriatric care managers to 50 at-risk older adults residing in the City of Beverly Hills, targeting those seniors who are most frail, financially insolvent, socially isolated, or without access to help from family members. Care Management includes the following components:

- **Comprehensive Assessment:** An in-home psychosocial assessment conducted by a geriatric care manager will assess the client's functional level, support network, financial status, and potential safety risks, as well as strengths and abilities.
- **Development of an Individual Care Plan:** The care manager and client will create an Individualized Care Plan which will outline the client's unique needs, develop goals and benchmarks, and identify resources that will help the client remain as independent as possible. The Individual Care Plan will be reviewed regularly and revised as needed.
- **Service Coordination:** The geriatric care manager will link the client with appropriate services, which may include medical/dental/vision services, in-home care, telephone reassurance, the Friendly Visitors program, home-delivered meals, emergency response services, access to government benefits, transportation assistance, and others as needed. The care manager will also support coordination of these services to ensure that the client's comprehensive needs are met.
- **Monitoring/Home Visits:** The care manager will monitor the client's well-being via monthly phone calls and regularly scheduled home visits, ensuring the quality and progress of all received services. Consistent contact with the client will enable staff to provide the most effective care possible, allowing for adjustment of each client's Individual Care Plan as their needs change. Paraprofessional home visitors may assist the geriatric care manager in providing ongoing monitoring of clients in their homes.
- **Emergency Response Services:** JFS will continue to contract with Lifeline Medical Alert Service to provide the frailest and most isolated homebound clients residing in the City of Beverly Hills with in-home medical response services. The current contract includes the initial installation of a medical alert unit and monthly monitoring for three clients at a time.
- **Supportive Counseling:** The geriatric care manager may provide supportive counseling to older adults to help them cope with life transitions through evidence-based best practices. Clients may also be referred to other mental health services offered by JFS and other providers. Social work staff will also routinely assess all clients for depression, suicide risk, alcohol abuse, and medication misuse, making referrals as appropriate.

Information and Resource Referral: JFS geriatric care managers will provide assistance to older adults, as well as to their caregivers, families, and support network, through information and referrals, consultation, short-term counseling, advocacy, and crisis management. These services will be made available in Farsi and English at the JFS Pico-Robertson Family Resource Center (PRFRC) and in Roxbury Park where staff provide support to seniors, their caregivers, and others involved in the seniors' lives. In

addition JFS will work in collaboration with Beverly Hills staff to identify other sites to target Beverly Hills residents.

Community Education: Educational and experiential workshops at Roxbury Park, the PRFRC or other identified locations will address topics of interest to older adults, such as effective communication with family members and healthcare providers, understanding mental health issues, common medication concerns, discussion/reflection groups, stress release and coping skills, and others.

Upon request, information and training will be provided for the city's police, paramedics and fire department personnel in order to help public safety workers determine when a call involving an older adult may warrant a social service referral.

Telephone Reassurance: Supportive check-in calls will be made to frail, homebound seniors to monitor their well-being, provide socialization, and maintain their safety in their homes. Trained volunteers from JFS' senior centers will make these calls, under the supervision of professional social workers.

Homecare Support Services: Limited homecare support services to low income, frail Beverly Hills seniors will be provided by aides through contracted homecare agencies. Aides may assist with bathing, cooking, shopping, cleaning, and other tasks as determined with the client.

In addition to the above, JFS would like to propose the following expansion of services to the vulnerable older adults in Beverly Hills:

Wraparound Services: For clients who are facing imminent eviction, pose a safety risk to themselves or the community or are otherwise at immediate grave risk, intensive short-term Wraparound services will be available. The case manager, after assessing the client's emergent needs, will identify resources in the community and in the client's life that can be utilized to address these needs, with the goal of maintaining the client's independence and safety in the least restrictive environment possible. The case manager will then convene a multi-disciplinary team, which might include family members, neighbors, medical professionals, legal counsel, representatives of West Hollywood departments and divisions (i.e. police, human services, housing, etc.) and others as appropriate. The team will develop a plan to address the client's needs. The case manager will coordinate team operations, monitoring interventions and progress towards goals, and ensuring that all services are delivered within a holistic, person-centered approach.

Evidence-Based Programs: It is critical that older adults learn to be active managers of their own conditions. Whether learning exercises to retain their mobility or learning to set and achieve their own goals, older adults need to take a leadership role to stay healthy and active. Similarly, there are a number of tools that can help caregivers to take an active role in managing their own stress as they care for a family member. Through a variety of Evidence-Based classes, older adults and their caregivers will be provided with powerful tools and effective strategies to manage the physical and mental health challenges they face. Classes offered will be based on the needs of the community, and may include:

UCLA Memory Training - Older adults often live in fear of losing cognitive abilities. They believe that such loss is simply the cost of getting older. The UCLA Memory Training class, however, starts from the premise that memory loss can be mitigated through exercises and strategies to create new ways to retain or access the information in our brains. The course focuses on the four most common concerns of older adults:

- Forgetting names & faces

- Forgetting where you put something
- Remembering lists (especially of future "to do" items)
- Knowing something you can't immediately recall - "tip of the tongue"

The Memory Training course is based on research conducted by Dr. Gary Small and Dr. Karen Miller of the UCLA Memory and Aging Center and provides an innovative educational program for people with age-related memory concerns. This program focuses on teaching new skills in a low stress, fun environment.

Arthritis Foundation Exercise Program - Older adults are often afraid to exercise, worried that they will not have the necessary strength or that exercise will exacerbate physical infirmities. In fact, the right kind of exercises can not only increase or maintain range of motion, but can actually build bone density. By consistent, ongoing participation in this class, older adults are able to remain fit while feeling confident that the exercises will not adversely affect their joints. This group exercise program, developed by the Arthritis Foundation, can help safely make physical activity part of everyday life. The low-impact physical activity is proven to reduce pain and decrease stiffness, and help improve functional ability, self-confidence, self-care, mobility, muscle strength and coordination.

Powerful Tools for Caregivers: Research shows that over time caregivers pay a tremendous price for taking care of a loved one. Often, their lives are measurably shortened by the stresses caused by being a family caregiver. A study by psychologists at UCSF found that "Family caregivers experiencing extreme stress have been shown to age prematurely. This level of stress can take as much as 10 years off a family caregiver's life." The National Alliance for Caregiving found that "nearly three quarters (72%) of family caregivers report not going to the doctor as often as they should and 55% say they skip doctor appointments for themselves. 63% of caregivers report having poorer eating habits than non-caregivers and 58% indicate worse exercise habits than before caregiving responsibilities." This program helps family members to take care of themselves while trying to help an older relative or friend. Attendees will learn to develop self-care tools to help them manage and reduce stress; communicate effectively with family members and professionals involved in the caring for the older family member; reduce guilt, anger and depression; set goals and problem-solve; and make tough decisions.

3. Why are these services considered critical (e.g., enhance quality of life, improve public safety)?

Jewish Family Service has worked with the older adults of Beverly Hills for more than 25 years. Our social workers have firsthand knowledge of the needs of the community. There are themes and trends that emerge; as is not surprising, key among these are the increasing frailness and infirmity as people live longer, and older adults' desire to remain in their own homes as long as possible. We have identified a number of emergent needs:

- Assistance with tasks of daily living, e.g. light cleaning, shopping, cooking, going to appointments –
 - A 79 year old living alone in a 2nd story apartment who can only manage stairs with assistance
 - A 100 year old who has been a Beverly Hills resident for more than 50 years, living alone in the house in which she brought up her children. She needs help shopping, taking care of her home,

getting to doctors' appointments and social engagements – one of her fears is that if she can't get around she will no longer be able to play bridge with her friends

· A 90 year old who prides herself on her independence but needs light help around the house. She confided to the social worker that one of her great fears is not being able to live at home, and that she doesn't think it would be possible without the help of JFS.

- More intensive home care – supports older adults to age in place:

- A 97 year old living alone, whose elderly daughter suffers from clinical depression and is not capable of providing help, who cannot care for herself without assistance

- An 85 year old with multiple health problems who would require a Skilled Nursing Facility without extensive home care

- A 92 year old woman who has arthritis, is incontinent and has other medical issues. Her income is too high to receive government benefits but too low to be able to afford home care. As she gets more frail she needs more and more help to live at home.

- Transportation assistance – connects older adults with the community, reducing isolation and fostering independence:

- An 85 year old widow with no family, with very limited income, who cares for herself but can no longer drive. Bus tokens and taxi vouchers have enabled her to go grocery shopping and to essential appointments.

- A 91 year old who is very isolated. Her only social contact is participating in JFS' hot lunch program at the Freda Mohr Multipurpose Center. She has said that without our help getting there she would not be able to see her friends.

- Concrete assistance – removes barriers to service access for older adults aging in place:

- A 79 year old with COPD, who needs an oxygen tank at all times. Health benefits have paid for a large tank, but she was unable to leave the house until JFS assisted her with purchasing a small portable tank

- An 88 year old Holocaust survivor with multiple medical issues who requires 24 hour care. Because of her experiences in a concentration camp she is unwilling to consider moving to a more restrictive living environment. Holocaust funding pays for her homecare, but not for other necessities of life (e.g. utility bills, eyeglasses, food). She is extremely grateful that JFS can step in.

- Connection with resources – collaboration with formal and informal networks to allow Beverly Hills residents to age in the community:

- A 76 year old man who was referred by several of his friends, who were very concerned about the possibility that his cognitive abilities are declining. He has an income but is not able to identify or connect with the resources (e.g. housecleaning, appropriate medical care, legal assistance). The social worker was able to assist him to get the services that he needs, and educate his friends about how to help him.

- An 86 year old who struggles with paranoia, and has been unwilling to accept the home care that he needs. The social worker has worked with him patiently, establishing a trusting relationship, and was able to convince him that in order to remain in his home he would need the care; the social worker was then able to connect him to the appropriate resources.

- A homeless 72 year old who needed many services, including a place to stay. The social worker and the Beverly Hills Homelessness Task Force were able to secure him a bed in a homeless shelter that required him to have a medical exam and tuberculosis test before admitting him. His high level of anxiety precluded him from being able to connect with the appropriate

resources in the community, but with the social worker's support and assistance he was able to meet all the pre-admission requirements. JFS also provided him with a hotel room until the bed was available.

APPLICATION SUMMARY FY 2017/18

Agency: Loving Home Hospice for Children, Inc.

Requested amount: \$20,000

History of City funding: Applied for funding in FY 2016/17, but did not receive grant.

Agency description: Provides hospice and palliative care for children in the community.

Proposed use of Community Assistance Grant Funds: Palliative care for the patient and therapy for the family members.

Target population/Primary service: Children in need of hospice care in Los Angeles and Ventura Counties.

Percentage of total program utilized by Beverly Hills residents/community: Currently, 25% of Loving Home Hospice for Children's patients and their families are located in Beverly Hills.

Quantifiable Services and Measures: Will be able to quantify and measure impact based on enrollment and community participation numbers.

Historical Performance: N/A

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

This is Loving Home Hospice's second application for CAGF support, although the organization did not receive funding with their first application in FY 2016/17.

Percentage of annual funding City's contribution represents: Represents 1.25% of the overall operating budget.

Ratio of administrative to operating costs: Loving Home Hospice does not have any administrative costs at this time.

Service Profile: Needs-based ☐ Quality of life-based ☒ Social Service ☒

Health ☒ Education ☐ Other ☐

Agency Scope: Local ☒ Regional ☒ National ☐ International ☐

501 (C) (3): Yes ☒ No ☐ Exempt ☐



CITY OF BEVERLY HILLS
COMMUNITY ASSISTANCE GRANT APPLICATION
FY 2017-2018

RECEIVED JAN 31
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AGENCY/PROJECT NAME:	Loving Home Hospice for Children, Inc.
ADDRESS:	5126 Clareton Drive, Suite 206
CONTACT PERSON:	Dylette Davis, Executive Director
PHONE:	805-210-5916
FAX:	805-582-0131
EMAIL:	lovinghomehospice@yahoo.com

Please type your answers to the following questions:

1. Is your organization a 501c.3 or are you in partnership with a 501c.3 organization?
☒ We are a 501c.3 ☐ We are in a partnership with a 501c.3
☒ Documentation showing 501c.3 status or partnership with a 501c.3 is attached.

2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Loving Home Hospice for Children provides services to families who reside in Los Angeles and Ventura Counties Since 2008, we have been providing Hospice and Palliative care through loving support to our residents under the age of 21 and their families during their difficult life challenges. It is our goal to enable the residents and their families to focus on the joys of their life experiences and the continuity of family life to come. We provide the following services:

Hospice Care:

Hospice care is care for those who have up to 6 months left to live and palliative care is for those who are living with lifelong terminal illnesses. To be able to care for the people who fall under either category is a chance to help guide someone through trying stages, as well as perform therapy and counseling for their closest family members.

Palliative Care:

Palliative care is a type of health care for patients and families facing life-threatening illness. Palliative care helps patients to achieve the best possible quality of life right up until the end of life. Palliative care is also called 'end-of-life', or 'comfort care'.

Family & Grief Counseling:

We take pride in helping families with our professional family counseling where we focus on their child's condition and needs as well as therapy for all close family members. Grief counseling is a form of psychotherapy that aims to help people cope with grief and mourning following the death of loved ones, or with major life changes that trigger feelings of grief.

According the the National Hospice & Palliative Care Organization, most children are still dying in the hospital, and most in an intensive care unit (ICU) setting. In a prospective, observational cohort study of all patients served by six hospital-based pediatric palliative care programs, only 44.6% of patients were cared for in a home or hospice facility. Loving Home Hospice for Children fills the need to care for these children in a comfortable setting, so they can have a quality of life till their end of days. We are patient centered and family engaged, providing care that is high quality, readily accessible and equitable.

3. Why are these services considered critical (e.g., enhance quality of life, improve public safety)?

Over 50,000 children die each year in the United States alone, which is a stifling statistic. Less than 1% of these children who need hospice care, receive it, yet these children are not immune to the suffering of grave illnesses. This causes a devastating impact on their families, often leading to an increased incidences of job loss, alcoholism and drug abuse by the survivors.

Palliative care and hospice care is unique for terminally ill children. These care teams must be able to care for patients with wide-ranging diagnoses and disease trajectories while providing developmentally-appropriate palliative care services. There are significant differences in what constitutes effective care for adult versus pediatric patients, these differences can occur in a number of dimensions, including:

1. trajectories of illness,
2. effective pain/symptom management interventions,
3. clinical models for care delivery,
4. fund mechanisms,
5. research paradigms,
6. educational initiatives,
7. communication strategies
8. ethical concerns, and
9. staffing ratios and management

Loving Home Hospice for Children, Inc. offers FREE 24/7 care to those who need hospice and/or palliative care, and foster babies with addiction difficulties that begin at birth. Of these in Los Angeles county: 44.3% Caucasian, 28.6%, Hispanic, 9.1% Black American, 13.7% Asian and Ventura county: 48.7% Caucasian, 42.5% Hispanic, 6.7% Asian, 1.8% Black American.

4. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

Currently, 25% of our patients and their families are located in Beverly Hills, California, yet when we take a closer look at the demographics, this is a growing population that is under-served.

According to the US Department of Health and Human Services, the number of children with special health care needs continues to increase. Over all, 15.1% of US children ages 0-17 (11.2 million children) are in this category; in American households, 23% have one or more CSHCN, 57% have two or more chronic health conditions, 68% have difficulty in participating in any activity.

As within the young adult population, the overall prevalence of children with life-threatening conditions (LTC) is increasing due to the advance of pediatric medical/surgical care. In other words, children with chronic illness and complex health care needs are actually living longer. These children require creative approaches to delivery of care coordination and PP/HC services over a longer term.

5. The funding year is July 1, 2017 to June 30, 2018. What is the funding amount requested? Would you plan to reapply during future cycles?

With gratitude, Loving Home Hospice for Children is requesting a gift of \$20,000 for general operation support to assist with providing Hospice and Palliative care to Beverly Hills residents under the age of 21 and their families during their difficult life challenges they face with terminally ill children who are need of care. We provide hospice for 72 children, yet our goal is to reach 100. We currently have 10 beds in our facility, and as you can imagine, these get filled very quickly based on high demand. The goal is to ultimately offer 30 beds at our Loving Home Hospice For Children, Inc. facility in Agoura Hills, California.

6. What percentage of your annual funding would the City's contribution represent?

The City of Beverly Hills' contribution will represent 1.25% funding, which will be used for our general operating costs.

7. What is the ratio of your organization's administrative operating costs?

We do not have any administrative costs at this time, as employees of Loving Home Hospice, we all donate our time and valuable expertise to provide these services free of charge to these terminally ill children and their families.

8. Financial Statement:

- a. For grant requests up to \$74,999, please submit most recent balance sheet and operating budget OR tax return.
- b. For grant requests \$75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant.

9. Provide any additional information that may be useful in evaluating your proposal.
Cultural applicants, please describe your program here.

Dylette Davis, Executive Director, for Loving Home Hospice for Children, has assisted the Beverly Hills Rotary Club for several years. Loving Home Hospice provides services for families that live in the Beverly Hills community, and work with the Beverly Hills Chamber of Commerce as well.

Submission of the following documents is required:

- ☐ Completed CAGF application,
- ☐ Documentation of 501c.3 status or proof of 501c.3 status through partnership,
- ☐ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax,
- ☐ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills.

APPLICATION SUMMARY FY 2017/18

Agency: People Assisting the Homeless (PATH)

Requested amount: \$95,000

History of City funding: 1994-96: \$10,000 annually; 1997-98: \$25,000; 1992-2002: \$35,000; 2003-2005: \$40,000 annually; 2006: \$44,500; 2007: \$50,500; 2008/9: \$52,000; 2009/10: \$47,000; 2010/11: \$52,350; 2011/12: \$51,039; 2012/13: \$75,000; 2013/14: \$75,000; 2014/15: \$95,000; 2015/16: \$95,000; 2016/17: \$95,000.

Agency description: PATH is a family of agencies working together to end homelessness for individuals, families, and communities throughout California. PATH provides interim and permanent housing and supportive services for people in need.

Proposed use of Community Assistance Grant Funds: PATH will provide five year-round interim housing beds (\$52/bed/night) for individuals referred by City of Beverly Hills. Services are housing-centric, focusing on connecting participants with permanent housing through LA County's Coordinated Entry System and providing supportive services. Beverly Hills clients are given priority access to PATH's wide range of housing resources.

Target population/Primary service: Homeless individuals living on the streets in Beverly Hills. The primary service moves individuals from the street to permanent housing.

Percentage of total program utilized by Beverly Hills residents/community: 100% of the clients to be served in the Beverly Hills supportive housing program proposed for 2017/18 will have been official referrals from the City; Beverly Hills clients represent approximately 6% of the total clients served through PATH's Metro Los Angeles Interim housing program.

Current Performance:

FY 16/17: (Q1 & Q2)

☒ Satisfactory

☐ Unsatisfactory

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations): PATH's interim housing program is key tool used by the City's CLASP team to engage Beverly Hills' high-barrier homeless individuals in services and eventually placement in permanent housing. Permanent housing is the most cost-effective long-term solution to addressing homelessness in the City.

Percentage of annual funding City's contribution represents: Approximately 0.25% of the total organizational budget.

Ratio of administrative to operating costs: 9% administrative: 88% program and 3% fundraising.

Service Profile: Needs-based ☒ Quality of life-based ☒ Social Service ☒

Health ☐ Education ☐ Other ☐

Agency Scope: Local ☒ Regional ☒ National ☐ International ☐

501 (C) (3): Yes ☒ No ☐ Exempt ☐



CITY OF BEVERLY HILLS
COMMUNITY ASSISTANCE GRANT APPLICATION
FY 2017-2018

AGENCY/PROJECT NAME:	PATH (People Assisting the Homeless)
ADDRESS:	340 N. Madison Ave. Los Angeles, CA 90004
CONTACT PERSON:	Melissa Khamvongsa, Director of Grants
PHONE:	(323) 644-2211
FAX:	(323) 666-2288
EMAIL:	grants@epath.org

Please type your answers to the following questions:

1. Is your organization a 501c.3 or are you in partnership with a 501c.3 organization?
☒ We are a 501c.3 ☐ We are in a partnership with a 501c.3
☒ Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

PATH proposes to serve the Beverly Hills community by providing year-round access to five (5) interim housing beds for homeless individuals referred by Beverly Hills officials, including the Changing Lives and Sharing Places (CLASP) team, the Human Relations Department staff, and the Police Department. All services will be housing-centric, focusing on connecting program participants with appropriate housing and providing the wrap-around supportive services they need to overcome their individual barriers to long-term housing stability.

Our interim housing is low-barrier and does not require sobriety or participation in services as a pre-requisite, allowing us to work more effectively with high-needs chronically homeless individuals that make up Beverly Hill's homeless population. After referral, homeless individuals will receive comprehensive case management and service navigation. This comprehensive model prevents high-needs clients from falling through the cracks by blending two evidence-based approaches—peer support and harm reduction—alongside recovery principals, motivational interviewing, and kinship. Navigation is a supplement to any other entitlements, including case management, available to an individual through other service providers (mental health care, substance abuse treatment, etc.), and serves to connect the dots between the

myriad of systems one individual must encounter to successfully end their homelessness. The model is proven to be the most effective approach to helping chronically homeless and high-needs individuals get off the streets in communities across the country.

All of PATH's clients are assigned to a case manager (9:1 ratio) who assists them with the process of finding housing. Navigators (i.e. case managers) work closely with each resident to develop an Individual Housing & Services Plan (IHSP) which details his/her individual barriers, establishes specific housing and service goals, and outlines the steps and services necessary to achieve those goals. Navigators meet with each resident at least once per week to discuss their progress, work to address any challenges and issues that may arise, and connect them with intensive wrap-around supportive services, including: health care, mental health care, substance abuse treatment, employment services (adult education, vocational training, and job placement assistance), housing location, legal aid, public benefits assistance, domestic violence counseling, support groups, Veterans services, personal care, and more. Our Navigators also work tirelessly to cultivate relationships with landlord and property management companies in order to identify appropriate housing opportunities for our clients. We currently have relationships with more than 700 landlords who are willing to lease to the people we serve. Service staff will also work to link clients from Beverly Hills with appropriate permanent housing through the county-wide Coordinated Entry System (CES), and will connect clients with housing vouchers through Section 8 and our contracts with the Department of Veterans Affairs (VA) and Department of Health Services (DHS), as appropriate and available. Navigators use a "whatever it takes" approach to help clients successfully navigate the myriad services and systems they encounter throughout their involvement with PATH. If a client needs transportation to an appointment, help filling out an application for benefits, or other hands-on assistance, PATH's Navigators provide all the support necessary to ensure he or she can successfully access services.

PATH will place homeless individuals from Beverly Hills who need, and are willing to access, an immediate safe place to stay into our interim housing. To further assist those clients who are ready to transition into permanent housing, PATH has designated funds to provide homeless individuals from Beverly Hills with limited financial assistance to cover their initial move-in costs. By connecting homeless individuals residing in Beverly Hills with these comprehensive housing resources along with an array of supportive services, PATH will continue to reduce street homelessness in the city.

In addition to directly serving people experiencing homelessness, PATH will continue to partner with and educate Beverly Hills city representatives, law enforcement officials, and business owners to help them understand the issues surrounding homelessness and provide them with the resources and information they need to appropriately assist homeless individuals they encounter. PATH will continue to work closely with the Beverly Hills Police Department and city staff to help them place homeless individuals into housing at any time of the day or night. To ensure that police officers are able to place individuals immediately into our programs, PATH has established drop-off procedures and guidelines for law enforcement and has attended Roll Call meetings to ensure police officers are informed of these procedures. The organization will also respond to calls from concerned community members and provide for emergency police drop offs.

Our supportive housing approach effectively responds to the diverse needs of homeless individuals by providing wrap-around services to each client from the moment they are first

referred to our programs and continuing follow-up after placement into stable housing. This approach ensures that each client receives the full range of services and support they need to succeed in getting off the streets and maintaining housing stability. We meet the basic needs of people experiencing homelessness by providing residents with clean beds, nutritious meals, and access to restroom, shower, and laundry facilities. These programs utilize a low-barrier, harm reduction approach, coupled with housing-focused education and supportive services that are person-centric. This approach maximizes residents' physical, economic, and emotional well-being.

To more effectively meet the complex case management, health, and housing needs of the extremely vulnerable and high-needs population served by this program, PATH has hired management and direct line staff with training and/or lived experience in mental health and co-occurring disorders. PATH has a combination of clinical staff (LCSW, MSW, BA level) with specialized experience and peer support training, and has established a new staffing system that ensures case management staff are available seven days a week for clients staying in our interim housing beds. This represents a drastic shift in the level of service provided by our staff, which allows PATH to provide our clients with more comprehensive care and support.

PATH's comprehensive, individualized approach helps end homelessness in Beverly Hills by providing person-centered case management and supportive services that help people experiencing homelessness transition into permanent homes and stay in those homes long-term. We strongly believe that the interim and permanent housing solutions we provide are crucial in order to effectively address the needs of people experiencing homelessness in Beverly Hills.

3. Why are these services considered critical (e.g., enhance quality of life, improve public safety)?

Beverly Hills, like many other cities, struggles with the social, economic, and ethical complexities of the homelessness crisis. The 2016 Beverly Hills homeless count found that there are 14 homeless individuals living on the City's streets on any given night, most of whom city officials know by name. Additionally, though families and people experiencing homelessness for the first time represent a large portion of homeless individuals in many communities, accounts from our street outreach team, police officers, staff, and community members indicate that the vast majority (at least 80%) of homeless individuals in Beverly Hills are chronically homeless and/or have a severe mental illness.

Chronically homeless individuals are often initially resistant to services and require an intensive level of support in order to successfully transition off the streets. They typically face significant barriers to obtaining and maintaining stable housing, including severe mental illness, distrust of the "system," and/or an inability to obtain documentation, identification, and income. These individuals typically have little to no income, and are often "unemployable" due to chronic illnesses, severe mental health issues, and/or substance abuse problems. The only income to which this population has access is typically through public benefits like SSI or General Relief, and often individuals are not taking full advantage of benefits for which they may be eligible, either due to lack of knowledge about these programs or difficulty accessing them.

Additionally, chronically homeless individuals are also far more likely to suffer from health problems than their housed peers. In fact, with the exception of cancer, obesity, and stroke, homeless adults are far more likely to have chronic medical conditions (e.g., HIV, diabetes, etc.) and more likely to suffer complications due to their lack of regular medical care and stable housing. Long-term mental health issues occur in over 60 percent of chronically homeless people, and more than 80 percent experience lasting alcohol and/or drug problems, according to a report by The Urban Institute titled "Helping America's Homeless." These serious conditions make chronically homeless individuals disproportionately susceptible to premature death; the average life span for a person living on the streets is 30 years shorter than that of housed individuals.

Often, the individuals living on Beverly Hills' streets have entered interim housing programs several times but have eventually returned to the streets because they were unable to obtain or maintain permanent housing. Worse, chronically homeless individuals often cycle in and out of jails, hospitals, and/or mental health facilities which places a tremendous burden on taxpayers, local law enforcement, and the community at large. According to some reports on the cost of chronic homelessness, a chronically homeless individual can cost a community more than \$8,000/month in public funds (Flagger et al: Where We Sleep, 2009). This estimated cost does not include the loss of revenue to businesses due to potential customers' fear of being approached by homeless individuals who panhandle in front of stores.

The provision of wrap-around supportive services and permanent housing assistance will not only improve the quality of life of both Beverly Hills' homeless and housed residents, it also has the potential to drastically reduce public costs. Successes in communities across the country have proven that rapidly placing homeless individuals into permanent supportive housing is the most cost-effective and sustainable solution to ending homelessness, particularly for those who are chronically homeless. For example, the Chicago Housing for Health Partnership provided permanent housing and case management services to homeless, high-cost Medicaid users with chronic illnesses who were being discharged from area hospitals. A study of the effort found an estimated savings of \$6,300 per person, due to reduced usage of acute care services.

PATH's supportive interim housing approach, with its focus on long-term housing stability, addresses the problem of homelessness in Beverly Hills by providing homeless individuals living in the city with the resources they need to secure and maintain permanent housing. Through our innovative service collaborative, partner service agencies, and the county-wide Coordinated Entry System, we are able to help homeless individuals address their personal barriers and successfully identify, transition into, and retain permanent homes. We also maintain partnerships with several physical and mental health organizations throughout Los Angeles County to address the chronic health needs of homeless individuals, including agencies like Gateways Hospital, JWCH Institute, Saban Community Clinic, Hollywood Mental Health, Edelman Mental Health Center, Prototypes, Step Up on Second, and the Los Angeles County Departments of Health (DHS) and Mental Health (DMH).

With five year-round interim housing beds and access to a wide range of permanent housing resources through PATH's housing location services, housing vouchers, and the Coordinated Entry System, PATH's program will help individuals living on the streets of Beverly Hills move into permanent homes. These individuals will consequently require fewer social services and will no longer be forced to commit "quality of life" crimes, like panhandling, that drive customers away from local businesses and public spaces. Assisting homeless individuals to obtain stable

housing will also help alleviate the burden on local public libraries, where people experiencing homelessness often go for warmth and safety and hospital emergency rooms, which frequently find themselves providing basic health services for homeless individuals who have nowhere else to go for care. By helping people who are homeless transition off the streets and reintegrate into the community, PATH will ensure the cleanliness and security of public places, increase the success of local businesses, and demonstrate the City's commitment to providing for the basic needs of all its citizens and ending homelessness in the community.

4. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

Approximately 6% of total clients served through our Metro Los Angeles interim housing program are members of the Beverly Hills community. 100% of the clients served by the Beverly Hills program (the 5 dedicated beds) regularly resided in the City of Beverly Hills prior to entering the program.

5. The funding year is July 1, 2017 to June 30, 2018. What is the funding amount requested? Would you plan to reapply during future cycles?

PATH respectfully requests a \$95,000 grant from the City of Beverly Hills to provide interim housing, intensive case management, wrap-around supportive services, and permanent housing placement to five homeless individuals from Beverly Hills at any given time. This amount will cover direct service costs (\$52 per bed night) and allow for a small percentage (\$9,500, or approximately 10%) to go toward administrative costs associated with the coordination of services, acceptance of referrals from the Beverly Hills Human Services Department and Police Department, and grant administration and reporting. PATH plans to reapply for annual program operational funding during future cycles in order to provide the same or similar services to the City of Beverly Hills in upcoming years.

6. What percentage of your annual funding would the City's contribution represent?

The amount requested from the City of Beverly Hills represents approximately 0.25% of PATH's total organizational funding for Fiscal Year 2016/2017.

7. What is the ratio of your organization's administrative operating costs?

According to the organization's most recently-completed Form 990, PATH's operating expenses break down as follows: 9% administrative, 88% program, and 3% fundraising.

8. Financial Statement:

- a. For grant requests up to \$74,999, please submit most recent balance sheet and operating budget OR tax return.

- b. For grant requests \$75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant.

9. Provide any additional information that may be useful in evaluating your proposal. Cultural applicants, please describe your program here.

PATH has successfully implemented the combined interim and permanent housing placement approach to address homelessness in cities and communities across the greater Los Angeles area, and we are excited to continue using this approach to move the highest-barrier homeless individuals living on the streets of Beverly Hills into stable housing.

We strongly believe that permanent supportive housing is the most viable and cost-effective long-term solution to addressing homelessness in the City. We remain committed to furthering our 16-year partnership with the City of Beverly Hills and are always open to discussing ways in which we can enhance the programs and services we provide should the City so desire. Thank you for your consideration of this grant request, and we look forward to continuing our partnership with you in the upcoming year.

Submission of the following documents is required:

- ☒ Completed CAGF application,
- ☒ Documentation of 501c.3 status or proof of 501c.3 status through partnership,
- ☒ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax,
- ☐ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills.

APPLICATION SUMMARY FY 2017/18

Agency: Saban Community Clinic (Saban)

Requested amount: \$50,000

History of City funding: 1992-3: \$10,000 annually; 1994: \$15,000; 1996-97: \$18,150 annually; 1998: \$25,000; 1999-2002: \$35,000 annually; 2003-6: \$40,000; 2007: \$40,000; 2008/9: \$41,200; 2009/10: \$5,000; 2010/11: \$5,000; 2011/12: \$6,111; 2012/13: \$6,111; 2013/14: \$10,000; 2014/2015: \$25,000; 2015/16: \$30,000; 2016/17: \$35,000

Agency description: Saban serves as a medical home for the underserved and those who are most vulnerable by providing comprehensive, dependable, and affordable quality health care in a caring environment. A cornerstone in the safety net for the poor and uninsured, Saban combines community-based outreach and education initiatives with medical, dental, behavioral health, and specialty care services.

Proposed use of Community Assistance Grant Funds: Support the delivery of health and social services to Beverly Hills' low-income, underserved residents.

Target population/Primary service: Uninsured and under-insured population of Los Angeles County/health care and services.

Percentage of total program utilized by Beverly Hills residents/community: 1.5% of total visits provided by the Clinic.

Quantifiable Services and Measures: During FY 2015/16, SCC served 291 Beverly Hills residents in 1,321 visits. Beverly Hills residents accounted for 1.7% of patients in FY 2015/16. Of the patients served, a majority were women (62%) and most were between the ages of 40-59 (64%). The majority identified as White, including Hispanics (52%). SCC's medical services were utilized the most for both patients served and visits, however, behavioral health had the largest average visits per patient. Of the patients served, 89% were at 0-100% of the Federal Poverty Level, 98% were at 200% or below the Federal Poverty Level, and 7% were homeless. In addition, 14% of Beverly Hills residents served were Hispanic.

Current Performance:

FY 16/17: (Q1 & Q2)

☒ Satisfactory

☐ Unsatisfactory

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

SCC continues to be an important health care resource for Beverly Hills residents. Between Fiscal Year 2012 – 2013 and 2013 – 2014, there was an 11% increase in Beverly Hills residents served and a 16% increase in visits. Between Fiscal Year 2013 – 2014 and 2014 2015, there was a 41% increase in Beverly Hills residents served and an 11% increase in patient visits. This data demonstrates a steady increase of Beverly Hills residents utilizing Saban in the past three fiscal years.

Percentage of annual funding City's contribution represents: The City's funding in the amount of \$50,000, would represent 3.19% of SCC's overall revenue for FY 2016/17.

Ratio of administrative to operating costs: 8% administrative/fundraising, 92% services

Service Profile: Needs-based ☒ Quality of life-based ☐ Social Service ☐

Health ☒ Education ☐ Other ☐

Agency Scope: Local ☒ Regional ☒ National ☐ International ☐

501 (C) (3): Yes ☒ No ☐ Exempt ☐



CITY OF BEVERLY HILLS
COMMUNITY ASSISTANCE GRANT APPLICATION
FY 2017 - 2018

RECEIVED FEB 03 2017

AGENCY/PROJECT NAME:	The Los Angeles Free Clinic dba Saban Community Clinic
ADDRESS:	8405 Beverly Boulevard, Los Angeles, CA 90048
CONTACT PERSON	Amy Cabranes, Grants Manager
PHONE:	(323) 330-1664
FAX:	(323) 330-1657
EMAIL:	acabranes@sabancommunityclinic.org

Please type your answers to the following questions:

1. Is your organization a 501c.3 or are you in partnership with a 501c.3 organization?

- ☒ We are a 501c.3 ☐ We are in a partnership with a 501c.3
☒ Documentation showing 501c.3 status or partnership with a 501c.3 is attached

2. What services do you propose to provide to the Beverly Hills community that local government is not currently providing?

Saban Community Clinic's (SCC) mission is to, in collaboration with strategic partners, serve as a medical home for the underserved and those who are most vulnerable by providing comprehensive, dependable, and affordable quality health care in a caring environment. A cornerstone in the safety net for the poor and uninsured, SCC combines community-based outreach and education initiatives with medical, dental, behavioral health, and specialty care services. SCC operates at three clinical sites in Los Angeles County, namely the Beverly Health Center, S. Mark Taper Foundation Health Center, and The Wallis Annenberg Children and Family Health Center at Hollywood Wilshire Health Center.

SCC offers a wide array of primary and specialty care services within one medical home. Medical services include primary and preventive health care, preventive screenings, family planning, women's health services, men's health services, diagnosis and treatment of sexually transmitted infections, and confidential HIV testing. Dental services consist of diagnostic visits including oral exams and x-rays, restorative procedures, extractions, pulpotomies, emergency and palliative care, preventive care, cleanings, sealants, fluoride treatments, referrals, and education. Behavioral Health services provide case management as well as individual and group counseling. Additionally, Behavioral Health services offer depression screenings, evaluations, treatments, and linkages for incoming patients. Specialty care services include showers for homeless individuals, pre- and post- natal services, vision services, nutrition education, and more.

Saban Community Clinic has created programs, hired staff, and sustained strategic partnerships in response to community needs. Some accomplishments include:

- **Women's Cancer Outreach**

A breast and cervical cancer awareness campaign launched in FY16 to raise awareness about the importance of early detection of breast and cervical cancer. Billed as the 'Bikini Campaign', Saban Community Clinic positioned the campaign so as to unify the importance for screening for each disease. Bilingual handouts, brochures, posters and a vibrant social media campaign helped spread the message throughout all three clinical sites.

- **Homeless Services**

Saban Community Clinic was able to provide over 6,000 showers to more than 500 homeless residents at both our Beverly Health Center (Beverly) and S. Mark Taper Foundation (Taper) sites. According to the *2015 Greater Los Angeles Homeless Count* by the Los Angeles Homeless Services Authority, Los Angeles County's homeless population has increased by 12% from 2013 to 2015. Saban Community Clinic now has a Program Manager for Special Populations to help focus SCC's mission to further serve Los Angeles County's homeless population. SCC's shower program continues to serve as an effective entry point to SCC's health services.

- **Patient Centered Medical Home (PCMH)**

SCC uses a Care Team Coordination Model to deliver its services. This model allows providers and key staff to refer patients to different types of services at the time of their visit. This integrative approach puts SCC's patients at the center of their health care by providing them a warm hand off to multiple services through cross departmental referrals. By transitioning into a Patient Centered Medical Home (PCMH), SCC is solidifying and changing clinical workflows so as to provide optimal service to our patients while cutting costs in the process. SCC is transforming its practice in conjunction with the five pillars of PCMH: 1) a patient-centered orientation, 2) comprehensive, team-based care, 3) care that is coordinated, 4) superb access to care, and 5) a systems-based approach to quality and safety. Several results of collaborating with the consultant Coleman Associates for five months of Rapid Redesign Testing and Implementation are as follows:

Patient Cycle Time (Total Time the Patient is at Saban for their Medical Services)

Baseline Cycle Time (Sept 2016):	91 Minutes
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Cycle Time for Pilot Teams (Jan 10, 2017)	60 Minutes
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34% Overall Reduction

Productivity (# of Patients Seen Per Hour by Clinician Team)

Baseline Productivity (Sept 2016): 2.31 PPH

Productivity for Pilot Teams (Jan 10, 2017) 2.51 PPH

9% Overall Increase

The Clinic just submitted its corporate application for PCMH Level 3 recognition to the National Committee for Quality Assurance (NCQA) on January 25, 2017. The NCQA has been a central advocate for enhancing the health care system since 1990 and has the United States' largest PCMH program.

- **Patient Satisfaction**

Saban Community Clinic continues to rate exceptionally high with patients.

Ninety-six percent (96%) of patients were satisfied with the care they received at SCC and would recommend the clinic to a friend or relative.

3. Why are these services considered critical (e.g. enhance quality of life, improve public safety?)

Saban Community Clinic is located in and serves Metropolitan Service Planning Area 4 (SPA 4) of Los Angeles County. Los Angeles County is home to over 10 million residents, making it one of the most populous counties in the United States. In late 2016, SCC hired DataFox to gather information on geographic data and patient population in its service area. SPA 4 has a population of approximately one million, 53% of whom are Hispanic, 15% are African American, and 12% are Asian. 54% of the population lives at or below 200% Federal Poverty Level (FPL). This limits the amount a family spends on health care.

SCC's service area is faced with a variety of social and economic factors as well as cultural intricacies that complicate access to care. 49% of adults primarily speak Spanish or Spanish Creole at home. Other languages represented in SCC's service area include Korean, Tagalog, Chinese, Russian, Armenian, French/Patois/Cajun, Japanese, and African. 72% of the low income population in SCC's service area do not speak English at home. This creates linguistic and cultural barriers to care. SPA 4 also contains 29% of Los Angeles County's homeless population.

In today's health care climate, renewing SCC's strategic partnerships with foundations, corporations, individuals, and municipalities is more important than ever. Anticipated changes and instability in the health care landscape now leave Safety Net Clinics more vulnerable, and thus in need of vital support from our community partners.

SCC continues to provide Whole Person Care (WPC), proactively improving efficiencies affecting patient care. The Clinic's mission remains the same. SCC remains ready to serve our neighbors in need, regardless of their ability to pay.

4. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

In Fiscal Year 2015-2016, SCC served 291 Beverly Hills residents in 1,321 visits. Beverly Hills residents accounted for 1.7% of patients in Fiscal Year 2015-2016. Of the patients served, a majority were women (62%) and most were between the ages of 40-59 (64%). Majority identified as White, including Hispanics (52%). SCC's medical services were utilized the most for both patients served and visits, however, behavioral health had the largest average visits per patient. Most importantly 89% were at 0-100% the Federal Poverty Level, 98% were at 200% or below the Federal Poverty Level and 7% were homeless. In addition, 14% of Beverly Hills residents served were Hispanic.

SCC continues to be an important health care resource for Beverly Hills residents, especially during this climate of uncertainty in the health care landscape. According to the *UC Berkeley Center for Labor Research and Education* and the *UCLA Center for Health Policy Research*, millions will lose coverage, and hundreds of thousands will lose health care sector jobs in California if current Republican plans to repeal the Affordable Care Act are enacted. Despite these gloomy predictions, SCC remains a steadfast community partner, fully engaged in the wellbeing of its patients, regardless of their ability to pay.

5. The funding year is July 1, 2017 to June 30, 2018. What is the funding amount requested? Would you plan to reapply during future cycles?

SCC respectfully requests a grant of \$50,000 over 12 months from the City of Beverly Hills to support its medical, dental, behavioral health, and specialty care services to patients residing or homeless in Beverly Hills. SCC intends to reapply in future cycles.

SCC and its Board of Directors are committed to the long-term sustainability and viability of all programs and services. SCC actively pursues additional grants from the federal, state, and local governments, foundations, corporations, individuals, and other sources for operating funds. SCC's designation as a Federally Qualified Community Health Center also allows it to apply for federal funding to help offset its operational costs and expand services. Additionally, Friends of the Saban Community Clinic, a separate nonprofit entity, holds several fundraising events annually that contribute to the sustainability of SCC. Private support from individual donors and corporations is also crucial to ensuring SCC's continuation of quality health care to Los Angelinos. SCC and its Board of Directors have and will continue to ensure and maintain diversified and sustainable revenue sources for the fiscal wellbeing of SCC as well as the wellbeing of SCC's patients.

SCC is dedicated to accurate and quality processes and outcome evaluations as it strives to ensure that its services remain responsive, accurate, and satisfying to its patients. Quantitative measures include data collection relative to the number of patients served, patient visits, outreach contacts, and service referrals using OCHIN-Epic (SCC's electronic health records and practice management system), and other

health information systems. Qualitative measures incorporate the use of staff feedback, Patient Satisfaction Surveys, and SCC's Community Advisory Council.

SCC retained its four star rating, the highest rating, from Charity Navigator for the fourth consecutive year. Charity Navigator is a nonprofit evaluator that examines an organization's fiscal management and commitment to accountability and transparency. Only 8% of organizations that Charity Navigator examines have received a four-star rating at least four consecutive times. This exceptional designation indicates that SCC has consistently adhered to good governance and other best practices and executes its mission in a fiscally responsible way.

6. What percentage of your annual funding would the City's contribution represent?

The City's funding would represent 3.19% of SCC's overall revenue for Fiscal Year 2016 - 2017.

7. What is the ratio of your organization's administrative operating costs?

Administrative and fundraising costs make up 8% of SCC's total expenses meaning that for every dollar raised, 92 cents go directly to program services.

8. Financial Statement:

- a. For grant requests up to \$74,999, please submit most recent balance sheet and operating budget OR tax return.
- b. For grant requests \$75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant.

9. Provide any additional information that may be useful in evaluating your proposal.

Not Applicable

Submission of the following documents are required:

- ☒ Completed CAGF application
- ☒ Documentation of 501 c.3 status or proof of 501 c.3 status through partnership
- ☒ Copy of most recent Form 990 – Return of Organization Exempt from Income Tax
- ☒ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills.

APPLICATION SUMMARY FY 2017/18

Agency: Step Up on Second, Inc.

Requested amount: \$60,000

History of City funding: partner in CLASP Outreach Program from inception in 2007 through present. 2012/13: \$45,000; 2013/14: \$30,000; 2014/15: \$60,000; 2015/16: \$60,000; 2016/17: \$60,000

Agency description: Provides permanent supportive housing for individuals affected by severe and persistent mental health issues and young adults who have experienced trauma and are at risk of developing mental health issues, and their families.

Proposed use of Community Assistance Grant Funds: This grant augments the City's ongoing contract with Step Up on Second for the CLASP homeless outreach team. With this grant, Step Up will support CLASP and the City of Beverly Hills to link eligible individuals to Los Angeles County's most competitive mental health programs. Step Up will prioritize up to 3 slots in one of these intensive programs for appropriate and qualified Beverly Hills CLASP referrals. These programs will engage and link individuals who are vulnerable and experiencing chronic homelessness to a multi-disciplinary team (service coordinator, nurse, licensed social worker, and psychiatrist), equipped to address complex case management, health, and psychiatric needs, and housing.

In addition, these funds will also support Step Up staff to act as the City of Beverly Hills' liaison to the Coordinated Entry Systems (CES) in both Service Area 5 and 4. Step Up will ensure individuals who are experiencing homelessness in Beverly Hills and outreached by CLASP, are properly surveyed. The team will use the newest version of the LAHSA VI-SPDAT tool. Responses will be entered into the CES system to ensure these individuals have access to appropriate housing resources.

Target population/Primary service: Longtime homeless individuals with a mental illness currently in Beverly Hills.

Percentage of total program utilized by Beverly Hills residents/community: 100%

Quantifiable Services and Measures: Homelessness has a significant impact in Beverly Hills including utilization of police, rangers, paramedics, library and parks and recreation staff time. Homelessness affects community sanitation, safety and general quality of life issues for city residents and visitors.

The City of Beverly Hills has limited access to mental health services to assist its unsheltered community members. It must rely on LAC Dept. of Mental Health (DMH) and LAC Dept. of Health Services (DHS) for those services. Step Up is currently the city's designated DMH/DHS contractor that provides needed mental health, physical health and housing resources for the most vulnerable unsheltered persons within the city.

Measures: (1) DMH Integrated System (IS) screening, for mental health services will be provided to 100% of all CLASP clients who present with mental health symptoms or needs. Those who meet criteria, or need further evaluation will receive outreach and assessment by qualified Step Up staff.

- (2) Up to 3 CLASP clients who have been assessed and meet program criteria will be enrolled in Step Up's intensive service programs
- (3) Permanent Supported Housing (PSH) linkage for 4 BH community members experiencing homelessness
- (4) 4 of BH members placed in PSH will meet with Life Skills Coordinator every week
- (5) 90% of those housed will remain stably housed during reporting period

Historical Performance:

FY 16/17: (Q1 & Q2)

☐ Satisfactory

☐ Unsatisfactory

Percentage of annual funding City's contribution represents: less than 1%

Ratio of administrative to operating costs: 14%

Agency Scope:

Local ☒ Regional ☒ National ☐ International ☐

Service Profile: Needs-based ☒ Quality of life-based ☐ Social Service ☒ Health ☒

Education ☐ Other ☐

501 (C) (3): Yes ☒ No ☐ Exempt ☐



CITY OF BEVERLY HILLS
COMMUNITY ASSISTANCE GRANT APPLICATION
FY 2017-2018

AGENCY/PROJECT NAME:	Step Up
ADDRESS:	1328 Second Street, Santa Monica, CA 90401
CONTACT PERSON:	Barbara Bloom, COO
PHONE:	310-394-6889 x. 1624 c: 310-901-9146
FAX:	310-458-9010
EMAIL:	barbara@stepuponsecond.org / kimm@stepuponsecond.org

Please type your answers to the following questions:

1. Is your organization a 501c.3 or are you in partnership with a 501c.3 organization?
☒ We are a 501c.3 ☐ We are in a partnership with a 501c.3
☒ Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Since 2008, Step Up has been funded by the City of Beverly Hills for the CLASP program which supports two full-time Step Up employees in the City to engage and support "unsheltered persons" who are experiencing chronic homelessness and mental health issues in the City of Beverly Hills. Step Up appreciates this long standing partnership. The CLASP contract provides for Step Up outreach service coordinators to spend 100% of their time within the City of Beverly Hills working with the city's unsheltered population. While their services have had a tremendous impact on the population experiencing chronic homelessness within the city limits over the past 9 years, the team is limited in what they are able to accomplish to achieve permanent housing solutions with their current resources. The proposed CAGF grant will continue to augment the quality and depth of these current services.

The City of Beverly Hills Community Assistance Grant Fund (CAGF) will allow Step Up to continue to support the Beverly Hills CLASP team access resources within Step Up's cache of services for those experiencing homelessness by assisting the CLASP and the City of Beverly Hills to link eligible individuals to Los Angeles County's most competitive mental health programs. These additional services are not currently provided nor funded by any other source. Step Up is a Los Angeles County Department of Mental Health Master Agreement Contractor operating multiple mental health/homeless programs in both SA's 4 and 5, including Full Service Partnership Programs (FSP) and Assisted Outpatient Treatment Programs (AOT). The City of Beverly Hills community members experiencing homelessness within the cities limits are able to access resources in both service areas if eligible through Step Up's contracts with DMH. Funding through CAGF also helps cover the costs of the vehicle used for outreach in the community.

Through this grant, Step Up will prioritize up to 3 slots in one of these intensive programs for appropriate and qualified Beverly Hills CLASP referrals. FSP and AOT programs will engage and link individuals who are vulnerable and experiencing chronic homelessness to a multi-disciplinary team (service coordinator, nurse, licensed social worker, and psychiatrist), equipped to address complex case management, health, and psychiatric needs, and housing. In addition, these funds will also support Step Up staff resources to act as the City of Beverly Hills' liaison to the Coordinated Entry Systems (CES) in both SA 5 and 4. Step Up will ensure those individuals who are experiencing homelessness in Beverly Hills and outreached by CLASP are properly surveyed through the CAGF funding. The team will use the newest version of the LAHSA VI-SPDAT tool. Responses will be entered into the CES system to ensure these individuals have access to and will be appropriately link to housing resources. SEE ATTACHED SHEET FOR CONTINUATION



CONTINUATION FROM CAGF APPLICATION FORM. #2:

2. Both the DMH and CES systems are extremely complex, but Step Up staff are trained and will provide access and a voice to advocate for specific Beverly Hills clients who are not already a part of that system.

Step Up is an active participant in CES and is highly regarded for successfully housing over 400 individuals experiencing chronic homelessness both before the CES was instituted and currently. Step Up program staff attends the CES meetings in their local areas, keep track of clients entered and have access to specialized housing resources due to funding from Departments of Mental Health (DMH) and Health Services (DHS) and Veterans Programs (VASH and SSVF). The Step Up staff will also assist with linking those who eventually enroll in FSP or AOT with access to housing resources outside the CES auspices. Step Up will assist with prioritization and access to wait lists for undesignated project based voucher units at Step Up's Hollywood properties (The Tammy or Michael's Village).

Measurable Outcomes for this award will include:

1. DMH Integrated System (IS) screening, for mental health services will be provided to 100% of all CLASP clients who present with mental health symptoms or needs. Those who meet criteria, or need further evaluation will receive outreach and assessment by qualified Step Up staff.
2. Up to 3 CLASP clients who have been assessed and meet program criteria will be enrolled in Step Up's intensive service programs
3. Permanent Supported Housing (PSH) linkage for 4 BH community members experiencing homelessness
4. 4 of BH members placed in PSH will meet with Life Skills Coordinator every week
5. 90% of those housed will remain stably housed during reporting period

3. Why are these services considered critical (e.g., enhance quality of life, improve public safety)?

These services are critical; not only for the City's most vulnerable community members who are unsheltered and in desperate need of care, but also for the City. Homelessness has a significant impact in the City of Beverly Hills; the high cost of utilization of the City's crisis resources including first responders such as police, paramedics, and parks and recreation staff time. Homelessness affects community sanitation, safety, and general quality of life for all City of Beverly Hills residents and for visitors who come to the City from across the globe. It is clearly documented that the solution to homelessness is housing; specifically permanent supportive housing. Step Up has been able to provide this resource to the City's members who are experiencing homelessness and are the most disabled through its support and grants.

The City of Beverly Hills also has limited access to mental health services to assist its unsheltered community members. It must rely on a LAC Department of Mental Health (LACDMH) directly or contracted agency and LAC Department of Health Services (LACDHS) for those services and supports. Step Up is currently the City of Beverly Hills designated LACDMH and LACDHS contractor that provides these needed mental health, physical health and housing resources for most vulnerable unsheltered persons within the City of Beverly Hills.

This CAGF \$60,000 request will enable us to augment the current CLASP program services with critical services such as:

- Ability to call one of our qualified mental health professionals to make assessments and evaluations for mental health triage and care.
- Augment CLASP clients with access to health care professionals including a nurse and psychiatrist.
- Permanent supportive housing linkage and placement in the CES system and placement for individuals currently experiencing chronic homelessness in the City of Beverly Hills, in addition to managing Service Area 4 CES for Beverly Hills clients.
- Intensive post-housing, member-driven support services that include: intensive case management, life skills development, and post-housing psychiatric support for medication.

4. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

This CAGF grant funding will be 100% utilized for the Beverly Hills community.

5. The funding year is July 1, 2017 to June 30, 2018. What is the funding amount requested? Would you plan to reapply during future cycles?

The request is for \$60,000 to ensure the continued access and linkage to ongoing pre and post housing support for those Beverly Hills clients housed. Step Up will likely apply for support in the future.

6. What percentage of your annual funding would the City's contribution represent?

Step Up's current approved operating budget for FY 16-17 is \$14.5 million, it is expected that the budget for FY 17-18 to exceed this AMOUNT, this request represents less than 1% of the total budget.

7. What is the ratio of your organization's administrative operating costs?

14%

8. Financial Statement:

- a. For grant requests up to \$74,999, please submit most recent balance sheet and operating budget OR tax return.
- b. For grant requests \$75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant.

9. Provide any additional information that may be useful in evaluating your proposal.
Cultural applicants, please describe your program here.

Step Up has been honored to have partnered with the City of Beverly Hills for the past nine years with the CLASP Outreach Program. The CLASP team has made great inroads in addressing homelessness in the City of Beverly Hills. Since augmenting the CLASP program with CAGF support, Step Up has provided permanent supportive housing to 14 Beverly Hills CLASP- clients, two are deceased, to date, the other 12 are still stably housed. Clearly, the solution to ending chronic homelessness nationally, as well as in Beverly Hills, lies in providing permanent supportive housing.

Mental health recovery is a journey of healing and transformation enabling a person with mental health issues to live a productive and meaningful life in a community of his or her choice while striving to achieve his or her full potential. The #1 requested "supportive service" is housing. Housing itself is healthcare. Thus, the end goal of all Step Up's homelessness services is permanent supported housing for individuals experiencing mental health issues. Residents in permanent housing have an opportunity for member-driven supportive services that include life skills to retain their stable housing, reduce recidivism, address their mental and physical health needs, reduce substance abuse, and help to attain their employment, personal, and/or educational goals. Mutuality, respect, and a sense of belonging are key components of Step Up's approach. Step Up is enthusiastic at the prospect of continuing to augment CLASP services through this CAGF grant award. Together through this partnership, recovery is possible!

Submission of the following documents is required:

- ☐ Completed CAGF application,
- ☐ Documentation of 501c.3 status or proof of 501c.3 status through partnership,
- ☐ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax,
- ☐ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills.

APPLICATION SUMMARY FY 2017/18

Agency: The Maple Counseling Center (TMCC)

Requested amount: \$175,500

History of City funding: 1984-89: \$70,000 annually; 1990-91: \$100,000 (*extra \$30,000 as one-time contribution to assist in relocation expenses*); 1992-93: \$100,000 annually; 1994: \$125,000 (*extra \$25,000 as one-time increase to aid in debt recovery*); 1995-96: \$125,000 annually; 1997-2002: \$150,000 annually; 2003-6: \$165,000 annually; 2007: \$165,000; 2008/9: \$170,000; 2009/10: \$86,499; 2010/11: \$75,000; 2011/12: \$75,000; 2012/13: \$75,000; 2013/14: \$75,000; 2014/2015: \$100,000; 2015/16: \$120,500; 2016/17: \$140,500

Agency description: Since 1972, TMCC has been the single low-fee community mental health resource in the City of Beverly Hills. TMCC serves the Beverly Hills community by providing comprehensive mental health services to all who need them. This includes residents, city and school district employees, and employers/employee of local businesses. All fees for TMCC's programs are assessed on a sliding scale, and no one is ever turned away for lack of funds.

Proposed use of Community Assistance Grant Funds: Funds requested continue TMCC's existing menu of services for Beverly Hills community members. The request for additional funding will subsidize Beverly Hills residents who are unable to afford psychiatric services (and who are over the age of 65 and unable to afford TMCC's standard fee) to receive medication evaluation and follow up. For these individuals, the fee will be reduced to \$50 for an evaluation and the sliding scale fee for counseling will be used as the fee for psychiatry follow up visits. Additional funds requested will support additional parenting classes offered through the Center's Child and Family Program and additional administrative time necessary to support its programs. Over this past year, TMCC has added additional staff hours to track its client outcomes measurement information and also to coordinate TMCC's psychiatry program with counseling services.

Target population/Primary service: LA County and the Beverly Hills community/mental health services and programs. The primary population served is adults ages 25-62 who make up 80% of TMCC's clients.

Percentage of total program utilized by Beverly Hills residents/community: Over 50%

Quantifiable Services and Measures: During 2016, members of the Beverly Hills community comprised over 60% of the Center's clients. Of this number, 11% of the Center's 1,798 in house- therapy clients who received counseling services at TMCC identified as residents of Beverly Hills or employees of Beverly Hills businesses.

The BHUSD (\$50,000) contract with TMCC accomplished the following: In 2016, the Community Circle Program served a total of 862 K-8 students in 33 BHUSD classrooms. Counseling services available at Beverly Hills High School and the Moreno Continuation School served a total of 785 students combined in 2016. In total, 1,530 counseling sessions were provided to individuals and groups at both schools combined and were also provided following two critical incidents involving students.

The City of Beverly Hills Human Resources Department (\$35,000) contract accomplished the following: In late September and early October of 2015, TMCC clinical staff conducted three

group grief programs for Beverly Hills City employees to assist them in coping with the sudden and tragic loss of a co-worker. A total of 55 employees participated. City/school district employees or employees of local businesses are not required to disclose their employment information when receiving services at TMCC.

Historical Performance:

FY 16/17: (Q1 & Q2)

☒ Satisfactory

☐ Unsatisfactory

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

The primary population served by TMCC is adults between the age of 25 and 62, who in 2016 made up 80% of the Center's clients, with the most highly utilized service at TMCC being individual therapy.

The Center's Older Adult Counseling Program (OACP) enhances quality of life for those 55 years of age or older living in Los Angeles County, who struggle with depression, isolation, and a range of aging and related challenges. Older adults seeking counseling at TMCC receive services through the "older adults track" made of both interns and older adult paraprofessionals seeking to gain expertise in working with this population. The OACP also provides therapy to couples along with support groups to meet their needs, in addition to home-based services when needed due to a client's particular circumstance. Outreach to older adults in the Beverly Hills community is ongoing and takes place over the course of the year at community events, health fairs and religious institutions.

TMCC provides a full range of services to infants, children and adolescents through its Child and Family Program. In addition, the Center's intern training program offers specialty tracks for interns to develop expertise in working with young children (ages 0-10) and older children and adolescents, with particular emphasis on school based services.

Percentage of annual funding City's contribution represents: 10% (when the CAGF contract of \$140,500 plus the City of Beverly Hills Human Resources Department Employee Assistance Program contract of \$35,000 is totaled).

Ratio of administrative to operating costs: 21% Administration, 79% Operation

Service Profile: Needs-based ☒ Quality of life-based ☐ Social Service ☒

Health ☐ Education ☒ Other ☐

Agency Scope: Local ☒ Regional ☒ National ☐ International ☐

501 (C) (3): Yes ☒ No ☐ Exempt ☐



RECEIVED JAN 30 2017

**CITY OF BEVERLY HILLS
COMMUNITY ASSISTANCE GRANT APPLICATION
FY 2017-2018**

AGENCY/PROJECT NAME: The Maple Counseling Center – General and Emergency Services

ADDRESS: 9107 Wilshire Blvd, Lower Level, Beverly Hills CA 90210

CONTACT PERSON: Marcy Kaplan, MSW, CEO

PHONE NUMBER: (310) 271-9999 x 219

FAX NUMBER: (310) 247-4910

EMAIL ADDRESS: mkaplan@tmcc.org

Please type your answers to the following questions:

1. Is your organization a 501c.3 or are you in partnership with a 501c.3 organization?

☒ We are a 501c.3

☐ We are in a partnership with a 501c.3

☒ Documentation showing 501c.3 status or partnership with a 501c.3 is attached.

2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

The Maple Counseling Center (TMCC) is the single resource for low fee mental health services in Beverly Hills for those who are unable to afford 'retail therapy,' and also remains one of the few locations where low fee counseling services are available in the greater Los Angeles County area. Since 1972, TMCC has served this community by providing comprehensive mental health services to all who need them. Included in the Center's clients are Beverly Hills City residents, employees of the City and the Beverly Hills Unified School District, and individuals who are employed by Beverly Hills businesses.

In the absence of sufficient services in Beverly Hills and countywide, many people will go without much needed help. For some individuals, the onset of a more serious mental illness may result from not obtaining necessary services early on, possibly leading to the potential need for costly hospitalization.

At present, more California residents have health insurance due to the Affordable Care Act (ACA), however the future is now is uncertain due to anticipated changes. Regardless of whether someone has insurance, the alternative that TMCC offers enables clients to receive counseling services for as long as

needed, as frequently as desired, utilizing multiple services (i.e. group, family, or couples therapy) to achieve mental health stability at an affordable fee.

TMCC clients and community therapists who see lower fee clients may refer these individuals to our in-house psychiatrist for a medication evaluation and follow up when needed. This presents an important lower fee option for those unable to pay a minimum of \$450 to see a private psychiatrist. Older adults who are without any resources are also able to receive psychiatry services by special arrangement.

The Center has been for the past 45 years a sought-after resource for infants, children, youth, adults, couples, and older adults seeking psychological intervention, and who come to TMCC primarily by referrals from mental health professionals (many of whom have received their training at TMCC) and through word of mouth.

Fees for TMCC's counseling services are assessed on a sliding scale, and no one is ever turned away for lack of funds. Together, TMCC's programs and intern training have a locally and nationally known reputation for quality and excellence. For the current 2016-2017 academic year there are 84 interns working on licensure hours at TMCC, earning PhD, PsyD, LCSW, and LMFT credentials, and five older adult peer counselors.

The principal functions of TMCC are to:

- Meet the mental health/counseling needs of people of all ages, with specialized programs offered to couples, families, and older adults.
- Make medication evaluation available for clients in need of this to augment their counseling, and provide the required ongoing follow up.
- Offer emergency intervention programs, including services that will provide support to Beverly Hills residents, businesses, and City 'first responder' personnel following a tragic event.
- Provide ongoing counseling in addition to emergency services and support to students and personnel in the local schools as needed.
- Implement programs and services in response to emerging community needs, particularly in underserved communities of Los Angeles County.
- Serve as a training center for graduate students in graduate level training programs and working toward licensure in the fields of psychology, social work, and marriage and family therapy.

The primary population served by TMCC is adults between the ages of 25 and 62, who in 2016 made up 80% of the Center's clients, with the most highly utilized service at TMCC being individual therapy.

The Center's Older Adult Counseling Program (OACP) enhances the quality of life for those 55 years of age and older living in Los Angeles County, who struggle with depression, isolation, and a range of aging and related challenges. Older adults seeking counseling at TMCC receive services through the 'older adults track,' made of both interns and older adult paraprofessionals seeking to gain expertise in working with this population. The OACP also provides therapy to couples along with support groups to meet their needs, in addition to home-based services when needed due to a client's particular circumstance. Outreach to older adults in the Beverly Hills community is ongoing and takes place over the course of the year at community events, health fairs, and religious institutions.

TMCC provides a full range of services to infants, children, and adolescents through its Child and Family Program. In addition, the Center's intern training program offers specialty tracks for interns to develop

expertise in working with young children (ages 0-10) and older children and adolescents, with particular emphasis on school based services.

The Center's school based services, offered within the Beverly Hills Unified School District, include individual and group counseling at Beverly Hills High School. The Center's long standing Community Circle Program takes place at all of the elementary schools, and this school year is taking place in 33 classrooms, with the goal of building character, self-confidence, self-worth, and responsibility. TMCC also collaborates with all of the BHUSD schools to provide the necessary support following school sponsored educational programs such as bullying, suicide, or substance use. These programs all require that follow up counseling is available for each student who may need support following the program.

3. Why are these services considered critical (e.g., enhance quality of life, improve public safety)?

The 2015 California Health Interview Survey results for Los Angeles County show that of the 7,625,000 adults surveyed, 9.7% or 740,000 adults responded yes when asked, "Likely has had serious psychological distress last year."

The same survey posed the question, "Number of days unable to work due to mental problems" to 740,000 adults with the following responses:

Able to work all days	22.4%
Unable to work 7 days or less	16.1%
Unable to work 8-30 days	21.1%
Unable to work 31 days to 3 months	10.1%
Unable to work more than 3 months	30.3%

Of 740,000 adults living in Los Angeles County, 575,000 suffered from mental problems that interfered with their ability to work. This represents a significant cost for these individuals, their families, and the community. Without appropriate and timely mental health intervention, these individuals could continue this pattern of psychological distress that impairs their ability to be productive citizens.

4. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

During 2016, members of the Beverly Hills community comprised over 60% of the Center's clients; the high percentage was attributed to the school based services, which had a 30% increase in services over the past year. Of this number, 11% of the Center's 1,798 in-house therapy clients who received counseling services at TMCC identified as residents of Beverly Hills or employees of Beverly Hills businesses. In addition, five Beverly Hills residents used TMCC's psychiatry services and three of them, all older adults, required a lower fee than is typically charged.

In 2016, the Community Circle Program served a total of 862 K-8 students in 33 BHUSD classrooms and conducted 8,511 classroom sessions. The counseling services at Beverly Hills High School and the Moreno Continuation School served a record number of 785 students in 2016, including both ongoing counseling and drop-in services. A total of 1,530 counseling sessions were provided in individual and group counseling sessions at both high schools combined and were also provided to students following two critical incidents involving students.

It should be noted that city/school district employees or employees of local businesses are not required to disclose their employment information when receiving services at TMCC. Due to privacy and confidentiality, many individuals do not disclose this information, and it is not uncommon for city of school district employees to forfeit the reduced fee given for employees in order to preserve their anonymity.

5. The funding year is July 1, 2017 to June 30, 2018. What is the funding amount requested? Would you plan to reapply during future cycles?

The Center is requesting that the City of Beverly Hills Community Assistance Program provide funding of \$175,500, an increase of \$35,000 over the 2016-2017 fiscal year.

The additional funding requested for the upcoming year will help support the following service needs:

- 1) Add additional psychiatry hours and continue to subsidize older adult Beverly Hills residents who are unable to afford TMCC's low fee for psychiatry/medication evaluation. For these individuals, the fee is reduced to \$50 for an evaluation and the sliding scale fee for counseling will be used as the fee for psychiatry follow-up visits.
- 2) Add additional supervision hours to begin a new supervision group in June; we are planning to accept additional interns in June (instead of only September) to meet an increasing need for counseling slots when interns transition out over the summer to avoid a client waiting list.
- 3) Hold a community forum program open to the general Beverly Hills Community, with the goal of providing information to support the health/mental health needs of all community members.
- 4) Supporting our TMCC's regional efforts to expand our Children's Program by partnering with additional agencies in underserved communities of Los Angeles County where services are scarce.

We plan to reapply during future cycles to enable our organization to continue offering programs to the Beverly Hills community.

In addition, the administrative needs of managing a community based mental health center increase as more accountability is required

6. What percentage of your annual funding would the City's contribution request?

The total percentage of TMCC's funding that would come from the City of Beverly Hills Community Assistance Funding in 2017-2018 will be 12% (includes \$170,500 requested in this application in addition to \$35,000 from the City of Beverly Hills Department of Human Resources).

7. What is the ratio of your organization's administrative operating costs to total gross operating budget?

The ratio of the administrative operating costs to total gross operating budget is 21% -- 356,333.82/1,715,695.00.

8. Financial Statement:

- a. For grant requests up to \$74,999, please submit most recent balance sheet and operating budget OR tax return. (included)
- b. For grant requests \$75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant. (included)

The 2015 audit is included. The 2016 independent audit will be submitted upon completion in May of 2017.

9. Provide any additional information that may be useful in evaluating your request.

TMCC has extended its lease and we plan to be in our current location through the end of 2017. In addition to exploring a variety of opportunities, we are currently in discussion with the City of Beverly Hills to potentially find a new home within a building that the City is currently exploring for purchase. We are optimistic that this will work out and will be a unique and exciting opportunity for a continued strong TMCC and City of Beverly Hills collaboration.

With regard to the provision of regional services, The Maple Counseling Center is currently collaborating with four community based organizations in underserved communities through our Child and Family Program: The Salvation Army preschool program (Downtown, South Los Angeles, and West Los Angeles), I Have A Dream Foundation, and Alexandria House (in Koreatown).

TMCC completed a strategic plan in October 2016 and the implementation of new services is being evaluated; among these are psychological testing and a low-fee eating disorders program.

The Center has hired a new Clinical Director (our Clinical Director of 20 years retired on 12/30/16) and will begin on March 6, 2017.

APPLICATION SUMMARY FY 2017/18

Agency: Theatre 40

Requested amount: \$46,000

History of City funding: 2006-07: \$1,000; 2007-08: \$3000; 2008-09: \$3,100 in grant funding and a separate request for \$10,000 from the General Fund for theater seat replacement.

Agency description: Theatre 40 is a professional producing theatre company that has been operating in Beverly Hills for over 51 years. Theatre 40 has produced approximately 450 professional theater productions, and has been awarded over 350 drama critics' awards for excellence in theater.

Proposed use of Community Assistance Grant Funds: Theatre 40 proposes to use the funding to continue their Monday night Adult theater classes as well as to continue their performances of *The Manor- Murder and Madness at Greystone*.

Target population/Primary service: Individuals interested in attending theater performances as well as adults who attend Theatre 40's Monday night theater classes.

Percentage of total program utilized by Beverly Hills residents/community:

Approximately 78% of Theatre 40's annual season subscribers are Beverly Hills residents. Theatre 40 works with BHUSD's Adult Education Program to hold an adult theater class every Monday night throughout the school year, and approximately 90% of the students are Beverly Hills residents. Over 50% of the attendees of *The Manor* are Beverly Hills residents.

Quantifiable Services and Measures: Will be able to quantify and measure impact based on the Adult Education program and audience numbers.

Current Performance: N/A

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

This is Theatre 40's first application for CAGF support since FY 2008-9. They are applying for the new cultural component.

Please note that Theatre 40 currently receives in-kind funding of approximately \$85,000 at Greystone Manor for their production of *The Manor – Murder and Madness at Greystone*. This production has been running at Greystone for the past 15 years. About five years ago, the City began charging for the use of the Manor venue, however, Theatre 40 has never been charged for rental fees, Ranger fees, nor any other applicable fees for their use of Greystone.

Percentage of annual funding City's contribution represents: Approximately 10%.

Ratio of administrative to operating costs: Theatre 40's approximate annual budget is \$470,000, and their administrative costs are approximately \$220,465 (47%).

Service Profile: Needs-based ☐ Quality of life-based ☐ Social Service ☐

Health ☐ Education ☐ Cultural ☒ Other ☐

Agency Scope: Local ☒ Regional ☒ National ☐ International ☐

501 (C) (3): Yes ☒ No ☐ Exempt ☐

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RECEIVED JAN 11 2017
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**CITY OF BEVERLY HILLS
COMMUNITY ASSISTANCE GRANT APPLICATION
FY 2017-2018**

AGENCY/PROJECT NAME: Theatre 40

ADDRESS: P.O. Box 5401 – Beverly Hills, Ca. 90210

CONTACT PERSON: David Hunt Stafford – Artistic & Managing Director

PHONE: 323-666-5500

FAX: 323-666-5500 (call first before faxing)

EMAIL: davidhuntstafford@sbcglobal.net

Please type your answers to the following questions:

1. Is your organization a 501c.3 or are you in partnership with a 501c.3 organization?
Please provide documentation.

~ Theatre 40 is a 501 c. 3 non-profit organization as well as a 509 a 2 registered charity with the IRS and U.S. Dept. of the Treasury – please see attached documentation. Theatre 40 is not in partnership with any other organization.

2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

~ The services Theatre 40 provides the Beverly Hills community are in fact several and very important ones. There are multiple aspects to the answer to this question.

2a.) The services we propose to provide are in fact, already being provided, and have been being providing for over 51 years. Those services are the producing of high quality professional theater productions for the enjoyment of the community.

Primarily, Theatre 40 is a professional, producing theatre company and has, over the fifty one years we have been operating in Beverly Hills, produced approximately 450 professional theatre productions. Theatre 40 has been awarded over 350 drama critic's awards for excellence in theatre over the years.

During our current 2016/2017 season Theatre 40 won fifteen more awards for acting and production for our productions of *Breath of Spring* and for *R.C. Sherriff's Shred of Evidence* as well as for *Moral Imperative*, *The Consul*, *The Tramp* and *America's Sweetheart* and *Perfect Timing. Nazi Hunter- Simon Wiesenthal* which started at Theatre 40 then played 170 performances off Broadway in N.Y. and then played at The Wallis won the Los Angeles Drama Critic's Circle award for best solo performance among all production in all of Los Angeles.

The plays we produce are both classic plays and new plays, both comedies and dramas. The "services" we provide are the putting forth of these professional theatre productions for the community's consumption and enjoyment as well as the cultural rewards the theater has to offer. Over 78% of the loyal Theatre 40 audience is from the Beverly Hills community and our base of subscribers have been re-subscribing for over 30 and some for as many as 35 years. This type of long-term loyalty to the work that Theatre 40 does is a testament to not only the quality of our productions but also to the need the community has to attend professional theatre productions affordably, conveniently and locally. Theatre 40 is the only professional producing theater company in Beverly Hills. The Wallis offers a wide variety of programming. Theatre 40 only produces professional theater productions.

2b.) Theatre 40, for over 42 years, has worked very closely with the officials at the Beverly Hills Unified School District teaching classes, on a 100% volunteer basis, for the Adult Education Program. Theatre 40 has, for over 42 years, free to the District, taught a Theatre Appreciation Class every Monday night during the school year. This class involves professional actors rehearsing on their own time and preparing a full-length play to read and present to the class each week. The BHUSD receives money from those adults that enroll in the class but Theatre 40 receives no financial compensation and the actors involved perform for free. Again, many of these adult students (most are Beverly Hills senior citizens) have re-enrolled in the class for many years. The adult students enjoy the play readings, the discussions, the actors and the professional presentations that Theatre 40 does each week because they receive cultural as well as educational rewards and intellectual stimulation from the class. Several years ago the BHUSD Board of Education decided to end all the Adult Education classes as a cost cutting measure. Theatre 40 went to the BOE and said "there is no need to do away with Theatre 40's Monday Night Theatre Appreciation Class, because it costs the District nothing and Theatre 40 collects the enrollment dollars from the adult students and delivers that money to the District office". Theatre 40's Monday Night Theatre Appreciation Class creates a small revenue for the District and again we teach the class on a 100% basis. So the class continues, over 42 years of volunteer teaching. We propose to continue providing these services to the BHUSD and the Beverly Hills community.

2c.) Theatre 40 has over the last 15 years produced an extraordinary theater production that is performed inside Greystone Mansion called *The Manor – Murder and Madness at Greystone*. This remarkable and critically acclaimed production tells the story of a fictional "Doheny" family and is based on actual event that took place inside Greystone when the Dohenys built and lived at Greystone in the late 1920's. The City Council in 2001 allowed Theatre 40 to use the Greystone Estate to produce this play and it's popularity has been wonderful for Theatre 40 and for The City and for the Mansion. *The Manor* is the longest running production in Los Angeles. It is a partnership that has brought literally countless visitors to Greystone. The City in 2001 gave permission to perform *The Manor* 3 times and now it is 15 years later and almost 300 performances of *The Manor* have been enjoyed by visitors from all over Southern California. We propose to continue providing these services to the Beverly Hills community.

3. Why are these services considered critical (e.g., enhance quality of life, improve public safety)?

~ We feel these services – professional theatre productions, both at Theatre 40 on the campus of the BHHS as well as at Greystone Estate and educational theatre programs for the adults of the community are critical to the Beverly Hills community in the sense that "the theatre arts" certainly enhances the quality of life. Great professional theatre productions are an important part of every community's cultural landscape. We feel that the residents of a community that is void of professional theatre productions will seek those experiences in other communities that do offer them. If Beverly Hills has no theatre, then the residents of Beverly Hills will go elsewhere for the theatre experience. As we know, many B.H. residents already do go to The Taper, The Geffen, The Odyssey and other theatres in Southern California. With Theatre 40 they can have those theater experiences locally and conveniently and very affordably I might add. We feel it is critical that a city with the prominence of Beverly Hills have a vibrant and exciting professional theatre company that is part of the qualities the City has to offer. By the same token the educational program for the Adult students is also essential. Theatre 40's Monday Night Theatre Appreciation Class generates enthusiasm and interest in the theater as well as promotes mental awareness and alertness – it stimulates and invigorates the adult students as well as provides entertainment and enjoyment. Offering these services and having them available is critical for the Beverly Hills community. We feel these services do indeed enhance the quality of life as well as the quality of the education being offered in the BHUSD.

4. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

~ In regard to Theatre 40's professional theatre productions, which perform all throughout the year on a late July to late May annual theatrical season calendar (six professional productions throughout the year) approximately 78% of the annual season subscribers are Beverly Hills residents. It is difficult to state how many other "theatre goers" who are attracted to Theatre 40 by display advertising, friends of the productions and "word of mouth" are in fact Beverly Hills residents. I would estimate of the "walk up ticket buyers" approximately 57% are from the Beverly Hills community. With funding from the City I am confident we can grow this number.

In terms of Theatre 40's Adult Education Monday Night Theatre Appreciation class – approximately 90% of the enrolled adult students are from the Beverly Hills community. With funding from the City I believe we can grow the number of attendees in this long-standing Adult Education Theatre Appreciation class.

In terms of Theatre 40's production of *The Manor at Greystone Estate* well over 50% of the attendees are from the Beverly Hills Community. The other attendees are from all over Southern California. Bus loads of audience member come from San Diego on a regular basis to see the production and enjoy the Estate.

5. The funding year is July 1, 2017 to June 30, 2018. What is the funding amount requested? Would you plan to reapply during future cycles?

The amount being requested is \$46,000 - to support each of the three services we provide the Beverly Hills community.

~ \$22,000 to support the Theatre 40 professional theatre productions – six productions annually.

~ \$11,000 to support the Adult Education Monday Night Theatre Appreciation Class – three trimesters annually.

~ \$13,000 to support the Theatre 40 production of *The Manor – Murder and Madness at Greystone*.

Yes, we would plan to reapply for additional funding during future funding cycles.

6. What percentage of your annual funding would the City's contribution represent?

~ The \$46,000 Theatre 40 is requesting from The City would represent approximately 10% of Theatre 40's annual funding. Theatre 40 operates on approximately \$470,000 per year. Our annual income/funding depends on the number of season ticket holders we get when our annual subscription drive is launched in the Spring of every year. Theatre 40 depends heavily upon the generosity of private donors and contributions from loyal supporters.

7. What is the ratio of your organization's administrative:operating costs?

~ With an annual budget of approximately \$470,000, the administrative costs are approximately \$220,465. There is only 1 employee of the corporation and a large number of independent contractors that work and are paid for their services to support Theatre 40 administratively. There are approximately 35 independent contractors who work for the corporation and their total remuneration is \$151,242.00 for this past season. They perform a variety of services including costume designer, theatre maintenance, set construction, publicity, lighting technicians, sound designers and graphic designers among many others. The remainder of the annual budget is carefully budgeted and allocated to the operating of the theater, the productions and the educational program we sustain.

8. Financial Statement:

- For grant requests up to \$74,999, please submit most recent balance sheet and operating budget OR tax return.
 - ~ Please see attached 2015 form 990 & tax return

9. Provide any additional information that may be useful in evaluating your proposal.

- ~ Please see attached Theatre 40 Season brochures (2 brochures)
- ~ Reviews and flyers from three recent Theatre 40 productions
- ~ Review and flyer from the recent production of *The Manor* at Greystone Estate
- ~ Articles from The Beverly Hills Courier regarding "Theatre 40 BH's Best Kept Secret"

Submission of the following documents is required:

- ~ Completed CAGF application – **included**
- ~ Documentation of 501 c.3 status – **included**
- ~ Copy of most recent Form 990 – **included**
- ~ Copies of any Charitable Solicitations Permit that have been obtained from the City of Beverly Hills – **not applicable – no permits obtained**

APPLICATION SUMMARY FY 2017/18

Agency: Wallis Annenberg Center for the Performing Arts

Requested amount: \$10,000

History of City funding: New Applicant

Agency description: Located in Beverly Hills, the Wallis Annenberg Center for the Performing Arts brings audiences world-class theater, dance and music. Since opening their doors to the public in 2013, the Wallis has established itself as a major cultural resource and civic hub for the Beverly Hills community, drawing over 40,000 paid audience members plus over 10,000 additional adult and youth students, and other visitors annually.

Proposed use of Community Assistance Grant Funds: The Wallis requests support for their Community and Outreach Programs, which are part of GRoW @ The Wallis, the organization's space for education. Through GRoW, the Wallis connects audiences with the very best in the performing arts; uses the power of the arts to build community and to address pressing social issues; and responds to critical needs in the greater community through arts leadership, collaboration and partnership. The community partnerships that the Wallis offers through GRoW include free and low-cost opportunities that serve the Beverly Hills and Greater LA communities, and feature opportunities for all ages (young children through older adults) with offerings for special groups including toddlers, seniors, families, individuals with autism and individuals with Parkinson's Disease. GRoW serves the community through the following programs: the School Partners Program, Dance Sundays, Programs for youth and adults with Autism, the Student Art Reporters program and Invertigo Dance Theatre Partnership, featuring the Dancing through Parkinson's class.

Target population/Primary service: Community members of all ages.

Percentage of total program utilized by Beverly Hills community: Community programs at the Wallis serve more than 11,000 individual, and Beverly Hills community members represent over 1,500 of the individuals, including 1,300 BHUSD students. In addition, Beverly Hills residents represent 33% of the 44,000+ paid audience members who attend performances at the Wallis.

Quantifiable Services and Measures: Will be able to quantify and measure impact based on community participation numbers.

Current Performance: N/A - New Applicant

General Comment(s) *(e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):*

This is the Wallis' first application for CAGF support.

The Wallis' community programs provide access to the arts for individuals who may have previously had limited local opportunities to engage as audience members as well as students. These programs enhance the quality of life of participants, and contribute and enhance the community. The programming also provides ongoing arts education and arts engagement opportunities for Beverly Hills students (pre-K through twelfth grade). Many of the community programs are free or low-cost.

Percentage of annual funding City's contribution represents: The City's contribution of \$10,000 would represent approximately 1% of the Wallis' total annual contributed and earned income.

Ratio of administrative to operating costs: Administrative expenses represent approximately 10% of the total operating budget.

Service Profile: Needs-based ☐ Quality of life-based ☐ Social Service ☐
Health ☐ Education ☐ Cultural ☒ Other ☐

Agency Scope: Local ☒ Regional ☒ National ☐ International ☐

501 (C) (3): Yes ☒ No ☐ Exempt ☐



CITY OF BEVERLY HILLS
COMMUNITY ASSISTANCE GRANT APPLICATION
FY 2017-2018

AGENCY/PROJECT NAME:	Wallis Annenberg Center for the Performing Arts
ADDRESS:	9390 N. Santa Monica Blvd., Beverly Hills, CA 90210
CONTACT PERSON:	Rachel Fine, Managing Director
PHONE:	(310) 246-3800
FAX:	
EMAIL:	rfine@thewallis.org

Please type your answers to the following questions:

1. Is your organization a 501c.3 or are you in partnership with a 501c.3 organization?
☒ We are a 501c.3 ☐ We are in a partnership with a 501c.3
☒ Documentation showing 501c.3 status or partnership with a 501c.3 is attached.
2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

Since opening its doors to the public in 2013-14, The Wallis has established itself as a major cultural resource and civic hub for the Beverly Hills community, drawing over 40,000 paid audience members plus over 10,000 additional students (both youth and adult) and other visitors annually. Beverly Hills residents comprise a major portion of our audience, as well as half of our board of directors. In addition to providing services to Beverly Hills residents directly, The Wallis is a major economic stimulus that draws newcomers from throughout the Greater Los Angeles Area to the City, as well as a civic and cultural landmark that is treasured by the Southern California community and respected by the national and international arts communities.

The Wallis respectfully requests a grant of \$10,000 in support of our Community and Outreach Programs that serve more than 11,000 individuals total each year, including more than 1,500 Beverly Hills youth and adults. These programs enrich the lives of individual Beverly Hills residents, provide an economic stimulus for local restaurants, shops and other businesses, and enable Beverly Hills to give back in service to the broader community.

Our community and outreach programs are part of GRoW @ The Wallis, a gift of Gregory and Regina Weingarten and The Annenberg Foundation, which is our space for education. Arts learning is integral to all that we do at The Wallis and vital to healthy communities. Through GRoW, The Wallis connects audiences with the very best in the performing arts; uses the power of the arts to build community and address pressing social issues; and responds to critical needs in the greater community through arts leadership, collaboration and partnership. The community programs we offer through GRoW:

- Include free and low-cost opportunities that serve the Beverly Hills community and the Greater LA community.
- Are created, curated and taught by world-class artists and offered in a state-of-the-art venue.
- Feature opportunities for all ages, from very young children through older adults, with offerings for special groups including toddlers, seniors, families, people with autism, and people with Parkinson's Disease.

(continued on following page.)

2. What services do you propose to provide the Beverly Hills community that local government is not currently providing?

(continued from previous page)

GROW @ The Wallis serves Beverly Hills and the community at large through the following initiatives:

School Partners Program

While arts programs are returning to some school districts, arts resources are still limited in many public school districts, and disparity of access remains in many communities. In 2015-16, under Director of Education Mark Slavkin, The Wallis launched its School Partners Program. Our partnership model provides multiple opportunities for students, teachers, and families to experience performances on our stages and receive support on their campuses. These partnerships serve as a catalyst for helping schools deepen their own commitment to arts learning.

The Wallis School Partners Program welcomes approximately 9,000 prekindergarten through twelfth grade students. The program serves all Beverly Hills Public Schools as well as schools throughout Los Angeles County, especially those in underprivileged communities, through the following activities:

- Special weekday matinee performances of our mainstage theater, music and dance productions, exclusively for student audiences;
- Bus transportation to and from The Wallis (schools pay for none, some, or all of the cost of transportation, depending on need);
- In-school workshops led by expert Wallis teaching artists and designed to meet the needs of each individual classroom;
- Professional development opportunities for teachers, including a workshop prior to each matinee that gives teachers tools to prepare their students for the performance as well as general arts integration strategies to use in their classrooms;
- Additional arts enrichment activities throughout the year, including an annual Careers-In-The-Arts Day at The Wallis.

Through the School Partners Program, we bring these activities to more than 40 schools throughout Los Angeles, including over 1,300 students from Beverly Hills Public Schools – Beverly Hills High School, Beverly Vista, El Rodeo, Hawthorne, and Horace Mann.

The Wallis believes everyone deserves access to outstanding arts programs, and the School Partners Program offers a unique Focus Schools option for up to ten schools per year in at-risk and low-income communities throughout LA County. These schools receive immersive, yearlong arts education opportunities. Through Focus Schools, The Wallis and Beverly Hills share an invaluable cultural resource with our greater community.

Schools contribute to the cost of participation in the School Partners Program, in an effort to encourage schools to place a higher value on arts education.

Dance Sundays

Dance Sundays – a series of ten free, outdoor dance classes on our promenade, led by Debbie Allen and expert teachers from her Debbie Allen Dance Academy – is one of the most exhilarating and prominent public cultural events in the City of Beverly Hills, drawing more than 1,000 participants annually. Launched as Salsa Sundays in 2015, these classes became so popular that we expanded them to free Dance Sundays in 2016, featuring a range of dance styles such as salsa, African, hip hop, and tap. On select dates we host additional activities that transform Dance Sundays into larger cultural happenings, such as our recent African Crafts Fair during our Dance Sunday featuring traditional African dance styles. Dance Sundays welcome a broad group of participants including Beverly Hills residents, employees of local businesses, and people from outside the City who are drawn to this unique program. The revitalizing, engaging nature of the Dance Sundays program prompts participants to patronize Beverly Hills restaurants and businesses following the class, and therefore the program provides an economic stimulus and introduces a new demographic to our local businesses.

Programs for Youth and Adults with Autism

The Wallis partners with The Miracle Project to provide theater programs for young people with autism and their typical peers. We offer ongoing, rotating courses, including TMP Live!, an intermediate and advanced, fully-inclusive songwriting and performance program for students twelve and older with autism and all abilities. Participants study songwriting with a professional composer, focusing on using the art form to express their unique voices and passions. Participants rehearse their original songs and collaborate to create an original show, which is performed at events throughout Los Angeles. We plan to expand the partnership with The Miracle Project throughout the season with courses including a creative movement class for children ages four through seven, with and without autism. Overall these programs serve youth and adults with autism, from Beverly Hills and elsewhere within the LA area. They provide a unique and powerful opportunity for people with autism to engage in the arts.

The Wallis has recognized the importance of creating opportunities for individuals with autism to participate in the performing arts since our inception. Our multi-function Quiet Room in the Goldsmith Theater can be used for audience members who need to make noise or move during a performance. This unique accessibility feature makes attendance possible for individuals with autism as well as a broad range of personal conditions and situations. This season, we also launched sensory-friendly performances – designated performances of some of our Theater for Young Audiences productions where sound and special effects are reduced. These initiatives along with our partnership with The Miracle Project make The Wallis a rare resource for Beverly Hills families affected by autism.

Invertigo Dance Theatre Partnership

We offer ongoing dance classes in partnership with LA-based Invertigo Dance Theatre, whose mission is to create connections and community through dance, storytelling, theatre and music. Through this partnership we offer our weekly Dancing Through Parkinson's class, taught by experienced professional dancers and designed to encourage joy, strength, community, stability, mental clarity and creativity for Parkinson's disease patients and their caregivers. In lieu of tuition, students may make a small donation. The Wallis has the unique resources and physical space to offer this course to the target demographic – a group that benefits greatly from participation in the arts and engaging with others facing similar issues.

We also offer Tiny Tots Move and Groove, a weekly class that enables local parents to share in their toddlers' introduction to dance. This course provides Beverly Hills families and those from elsewhere in Los Angeles an opportunity to engage their very young children in the arts. It also introduces this group to the resources that Beverly Hills offers to this demographic.

Student Arts Reporters

Starting in the 2016-17 season, we have drawn a diverse group of high school students together for our Student Arts Reporter program, a partnership with the Los Angeles Drama Critics Circle. Workshops with professional critics give students an understanding of what it takes to write an effective review. In fall, the students and critics attended *Merrily We Roll Along* and then met to discuss all of the elements to consider in reviewing the show: story, set, design, acting, music, and beyond. Students submitted their reviews, which received feedback from the professional critics. Students will continue to attend shows and submit reviews throughout our season; the reviews are posted on The Wallis's website. Our current group of Student Arts Reporters include six Beverly Hills students as well as students from elsewhere in Los Angeles. The program gives young people who are interested in the arts an opportunity to attend world-class performances and learn more about the arts from distinguished professionals.

3. Why are these services considered critical (e.g., enhance quality of life, improve public safety)?

In just four years, The Wallis has transformed the cultural landscape of Beverly Hills through our mainstage performances, education initiatives, and community programs. Our unique community programs have provided access to the arts for individuals who may have previously had limited local opportunities to engage as audience members and students. These programs enhance the quality of life of participants, enrich the entire community, and contribute to the vitality of Beverly Hills. The community service aspect of these programs unites and uplifts the Beverly Hills community by providing a means for the City to give back to other local communities, and welcomes the entire broad and diverse residents of the Greater Los Angeles Area to share this cultural resource.

The Wallis's community programs:

- Contribute to the cultural vitality of individual Beverly Hills residents and of the community at large.

The Wallis's community activities – from free outdoor Dance Sundays, to performing arts classes for all ages, to arts education opportunities for public school students – provide world-class arts engagement for the people of Beverly Hills. Arts participation fosters well-being and a sense of community. Many of these programs are free or low-cost, providing opportunities for everyone to engage in the arts.

The Wallis's programs are visible and large-scale. Even those residents who are not do not regularly attend performances benefit from Beverly Hills's growing reputation as a vibrant cultural destination.

- Provide ongoing, unique, and vital arts education and arts engagement opportunities for Beverly Hills prekindergarten through twelfth grade students.

More than 1,300 students from Beverly Hills Public Schools (Beverly Hills High School, Beverly Vista, El Rodeo, Hawthorne, and Horace Mann) participate in The Wallis's School Partners Program. These students attend world-class performances at The Wallis and also receive in-school arts training led by expert Wallis teaching artists. The arts are an essential part of students' education. California's Visual and Performing Arts Content Standards for public schools call for a comprehensive approach to arts education that includes both creating/performing as well as "Aesthetic Valuing" – a standard that asks students from prekindergarten through twelfth grade to develop the ability to "Respond to, Analyze, and Make Judgments" about the performing arts. Attendance at quality, live performing arts experiences is fundamental to the development of this skill.

+

4. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community?

Our community programs serve more than 11,000 individuals total. Beverly Hills community members represent over 1,500 of these individuals, including 1,300 Beverly Hills public school students. The In addition, Beverly Hills residents represent 33% of the 44,000+ paid audience members who attend our performances.

3. Why are these services considered critical (e.g., enhance quality of life, improve public safety)?

(continued from previous page)

- **Are an economic stimulus that draws visitors to Beverly Hills.**

Programs like Dance Sundays draw over 1,000 individuals – both residents and non-residents – to the City’s civic center year-round. They establish Beverly Hills as a significant cultural destination that offers innovative, outstanding arts programming led by and featuring world-class artists. These programs promote Beverly Hills as a cultural leader to the broader Southern California community.

- **Create opportunities for individuals who frequently do not have access to arts opportunities.**

Our programs include targeted offerings for the elderly; families with young children; youth and adults with autism; and people with Parkinson’s disease.

5. The funding year is July 1, 2017 to June 30, 2018. What is the funding amount requested? Would you plan to reapply during future cycles?

The Wallis requests a grant of \$10,000 for the grant period of June 1, 2017 to June 30, 2018. Our community programs are ongoing and we intend to reapply in future years.

6. What percentage of your annual funding would the City's contribution represent?

The City's contribution would represent approximately 1% of our total annual contributed and earned income.

7. What is the ratio of your organization's administrative operating costs?

Administrative expenses comprise approximately 10% of our total operating budget.

8. Financial Statement:

- a. For grant requests up to \$74,999, please submit most recent balance sheet and operating budget OR tax return.
- b. For grant requests \$75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant.

APPLICATION SUMMARY FY 2017/18

Agency: Westside Food Bank (WFB)

Requested amount: \$100,000

History of City funding: CDBG—1986: \$5,700; 1986: \$29,000; 1987-1992: \$25,000 annually; 1993: \$30,000; 1994: \$35,000; 1995: \$38,500; 1996: \$47,000; 1997-2004: \$60,000 annually; 2005: \$61,800; 2006: \$66,500; 2007: \$70,000; 2008: \$72,000; 2009/10: \$72,000; 2010/11: \$75,000, 2011/12: \$75,000; 2012/13: \$80,000; 2013/14: \$85,000; 2014/2015: \$85,000; 2015/16: \$90,000; 2016/17: \$95,000

Agency description: Provides food to 70 member agencies south of the Santa Monica Mountains, west of La Brea Avenue and north of LAX. Member agencies near Beverly Hills include JFS – SOVA, PATH West LA Shelter and the weekly meal programs at two Beverly Hills churches.

Proposed use of Community Assistance Grant Funds: Bulk purchase of food in order to maintain and expand the programs of the social service agencies that have direct service food assistance programs, either as community food pantries, or as programs that supply food to shelter residents or congregate meals for homeless people.

Target population/Primary service: Low-income individuals and families/food assistance.

Percentage of total program utilized by Beverly Hills community: No data available.

Quantifiable Services and Measures: The Jewish Family Service food pantries - SOVA and Metro, are the WFB's biggest customer. In 2016 WFB gave 495,722 pounds to these two sites. SOVA is now experiencing approximately twice as many client visits as it had in 2008. JFS pays 1.8 cents per pound of food thanks to heavy subsidies from WFB. Using the customary Feeding America standard, SOVA would need to pay nearly \$90,000 – and the food was actually worth over \$800,000. In 2016, WFB distributed over 4,600,000 pounds of food to their member agencies.

Current Performance:

FY 16/17: (Q1 & Q2)

☒ Satisfactory

☐ Unsatisfactory

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

In 2012, at its high watermark for overall funding, WFB spent an average of \$24,000 per week on food; the current budget allows for just \$16,600. WFB has been advised that its federal Emergency Food & Shelter Program (EFSP) funding will be significantly cut in the next year.

Percentage of annual funding City's contribution represents: 5%

Ratio of administrative to operating costs: Admin 6%; fundraising 13%; program 81%

Service Profile: Needs-based ☒ Quality of life-based ☐ Social Service ☒
Health ☒ Education ☐ Other ☐

Agency Scope: Local ☒ Regional ☒ National ☐ International ☐

501 (C) (3): Yes ☒ No ☐ Exempt ☐



CITY OF BEVERLY HILLS
COMMUNITY ASSISTANCE GRANT APPLICATION
FY 2017-2018 2/3/17

RECEIVED FEB 03 2017

AGENCY/PROJECT NAME:	Westside Food Bank (WSFB)
ADDRESS:	1710 22 nd St, Santa Monica, CA 90404
CONTACT PERSON:	Bruce Rankin, Executive Director
PHONE:	310-828-6016
FAX:	310-828-2646
EMAIL:	bruce@westsidefoodbankca.org

Please type your answers to the following questions:

1. Is your organization a 501c.3 or are you in partnership with a 501c.3 organization?
☒ We are a 501c.3 ☐ We are in a partnership with a 501c.3
☒ Documentation showing 501c.3 status or partnership with a 501c.3 is attached.

2. What services do you propose to provide the Beverly Hills community that local government is not currently providing? WSFB has been funded by City of Beverly Hills each year starting in 1986. For the fiscal year ending 6/30/17 the City's funding level is \$95,000. This funding is being used for the bulk purchase of food that we supply to Westside social service agencies that have direct service food assistance programs, either as community food pantries, or as programs that supply food to shelter residents or congregate meals for homeless people. WSFB is the food bank warehouse assigned to provide food to agencies throughout an area that is south of the Santa Monica Mountains, west of La Brea Avenue, and north of LAX. Our food currently goes to more than 70 member agencies, more than half of which pick up food at least once a week at our warehouse. In 2016 we distributed over 4,600,000 pounds of food to our member agencies.

We are able to utilize the economy of scale, by purchasing food in large quantities. This enables us to achieve a food cost index that is significantly lower than what any one direct service food distribution agency can obtain. Our large warehouse in Santa Monica also allows us to accept, process, store, and distribute large quantities of donated food, such as the more than 100,000 pounds of food we receive each year on the day of the National Letter Carriers' Association Food Drive. Without the service we provide, many of the 40 agencies that pick up food from our warehouse on a regular basis would fall far short of having access to enough affordable, nutritious food to distribute to their clients.

We propose to use Beverly Hills City funding to help maintain and expand our food purchase program, so that we can get more food to those in need in the Beverly Hills area and throughout the Westside.

3. Why are these services considered critical (e.g., enhance quality of life, improve public safety)? Especially now, with local people facing diminished safety net programs such as CalFresh (food stamps) and WIC as well as cuts to federal unemployment benefits, a great number of local people are seeking food assistance to meet their families' nutritional needs. Receiving our food staves off hunger and poor nutrition for individuals and families in the Beverly Hills community and throughout the Westside. Our food has a particularly powerful impact on the growth and development of local children who receive nearly half of the food we distribute.

The Los Angeles metropolitan area is considered to have a greater disparity between average income and housing costs than any urban area in the country --- and, of course, the cost of housing on the Westside is especially high. Like those in the rest of LA County, local families also face high prices for healthcare, childcare, and energy. The Family Economic Self-Sufficiency Standard states that a single mother with two young children living in LA County needs to earn more than \$60,000 a year to meet basic household needs. This is well over double the income threshold for a family of three to qualify for food stamps (called CalFresh in California), a one-size-fits-all nationwide program --- and on the Westside the gap is even greater.

All of our food goes, via our member agencies, to people in need on the Westside, mostly through food pantry programs. In the fall of 2008 the economic crisis arrived with an accompanying sharp increase in job losses, and underemployment has remained stubbornly high ever since. All of this forced many families who have thought of themselves as solidly middle class to seek food pantry assistance for the first time. Since the Great Recession local need has never receded, and over the past year the number of client visits to the food pantries we serve has set yet another record. In 2016 the number of food-seeking visits made to the pantries we serve was 88% higher than the number of pantry visits made in 2008.

Beverly Hills is certainly no stranger to economic insecurity. Every year the US Department of Labor publishes a listing of "Labor Surplus Areas", highlighting those cities where unemployment is more than 20% higher than the national average: <https://www.doleta.gov/programs/lssa.cfm>. The FY 2017 list includes just 28 of the 88 cities in Los Angeles County. Beverly Hills is on that list; the surrounding cities of West Hollywood, Culver City and Santa Monica are not.

In 2012, at our high water mark for overall funding, WSFB was able to spend an average of \$24,000 per week on food; our current budget allows for just \$17,350. We've made up some ground through improved efficiencies and a greatly expanded produce gleaning project, but in 2016 we had a 2% reduction in our food distribution as compared with 2012, with the local need remaining just as high.

4. What percentage of your total program service is utilized by members of the Beverly Hills community? If a new program, what percentage of users do you anticipate would be members of the Beverly Hills community? Westside Food Bank serves all of the food pantries that surround Beverly Hills, the most prominent one being SOVA, the food pantry program of Jewish Family Services, our biggest customer. The BH-adjacent SOVA site is SOVA West (near Pico and Robertson, just 1/4 mile from BH). In 2016 we gave 495,722 pounds to SOVA. SOVA is now experiencing approximately twice as many client visits as it had in 2008, the year leading up to the Great Recession. SOVA has

sharpened its focus on serving BH and the immediate surrounding area by intensifying its service to BH and other zip codes nearby. As a member of Feeding America, the nationwide food bank trade association, we would be allowed to charge 19 cents per pound for the food we give to SOVA, and that is what most food banks would do. To better serve our member agencies we have chosen to shoulder much more of the fundraising burden, and we charge less than a tenth of what we're allowed by Feeding America. SOVA is paying us about \$8,000 per year for all the food they get from us (1.8 cents per pound). Using the customary Feeding America standard, SOVA would need to pay us nearly \$90,000 - and, according to the food valuation used by Feeding America, the food we gave SOVA in 2016 would actually have been worth well over \$800,000.

Besides SOVA, our member pantry most likely to serve those from Beverly Hills is St. Augustine's Pantry in Culver City which gets 95% of its food from us. We also regularly give food to the P.A.T.H. Cotner Shelter, near Pico and Sepulveda, and we give smaller amounts to two weekly meals programs that are located in Beverly Hills churches.

5. The funding year is July 1, 201~~7~~¹⁷ to June 30, 201~~8~~¹⁷. What is the funding amount requested? Would you plan to reapply during future cycles? WSFB requests \$100,000 for the year for food purchases. (In view of the still critical local need for food assistance, we are asking for funding that is about 5% higher than \$95,000, the current level of our funding from the City of Beverly Hills.) We plan to apply during future cycles.
6. What percentage of your annual funding would the City's contribution represent? \$100,000 in funding from the City would represent about 5% of our current operating budget which calls for annual income of \$1,844,700. Westside Food Bank receives funding from various sources in addition to support from the cities of Beverly Hills and Santa Monica. The largest portion of our funding comes from individual supporters in our service area. We also receive support from private foundations, religious congregations, and service clubs, as well as from the Federal Government's Emergency Food and Shelter Program.
7. What is the ratio of your organization's administrative operating costs? According to our financial audit, in fiscal year 2015-2016 our cost breakdown was as follows: Administration = 6%; Fundraising = 13%; Program = 81%. (This is calculated on a cash-only basis; to provide maximum clarity we choose not to mix in any valuation of donated goods and services, and we show the full impact of fundraising event costs by separately listing event costs and event income.) We expect our cost pattern to remain virtually the same in the current fiscal year and in the next year, as well.
8. Financial Statement:
 - a. For grant requests up to \$74,999, please submit most recent balance sheet and operating budget OR tax return.
 - b. For grant requests \$75,000 and over, please submit most recent financial statement reviewed by a Certified Public Accountant.

9. Provide any additional information that may be useful in evaluating your proposal. Over the past year, we have created or expanded upon several notable initiatives.

--- Our Board has refined our food bank nutrition policy which is designed to make us accountable for further improving our already high quality food distribution mix.

--- We are especially committed to ending food insecurity among veterans in our service area. Within the past year we have expanded our raised bed vegetable garden project on the West LA VA campus, and, since October, we have been doing a weekly tailgate produce distribution to 200 vets per week at the VA --- a forerunner of a full-scale veterans' food pantry that we expect to be able to open at the VA this summer.

--- We are also especially committed to ending food insecurity among college students, having doubled our distribution to UCLA's food pantry in 2016, and within the past month, helping to open new food pantries at West LA College and SMC.

We have not obtained any Charitable Solicitation Permits from the City of Beverly Hills.

Submission of the following documents is required:

- ☒ Completed CAGF application,
- ☒ Documentation of 501c.3 status or proof of 501c.3 status through partnership,
- ☒ Copy of most recent Form 990 - Return of Organization Exempt from Income Tax,
- ☐ Copies of any current Charitable Solicitations Permits that have been obtained from the City of Beverly Hills.